



# ***InnoTrans 2024***

***24 – 27 SEPTEMBER · BERLIN***

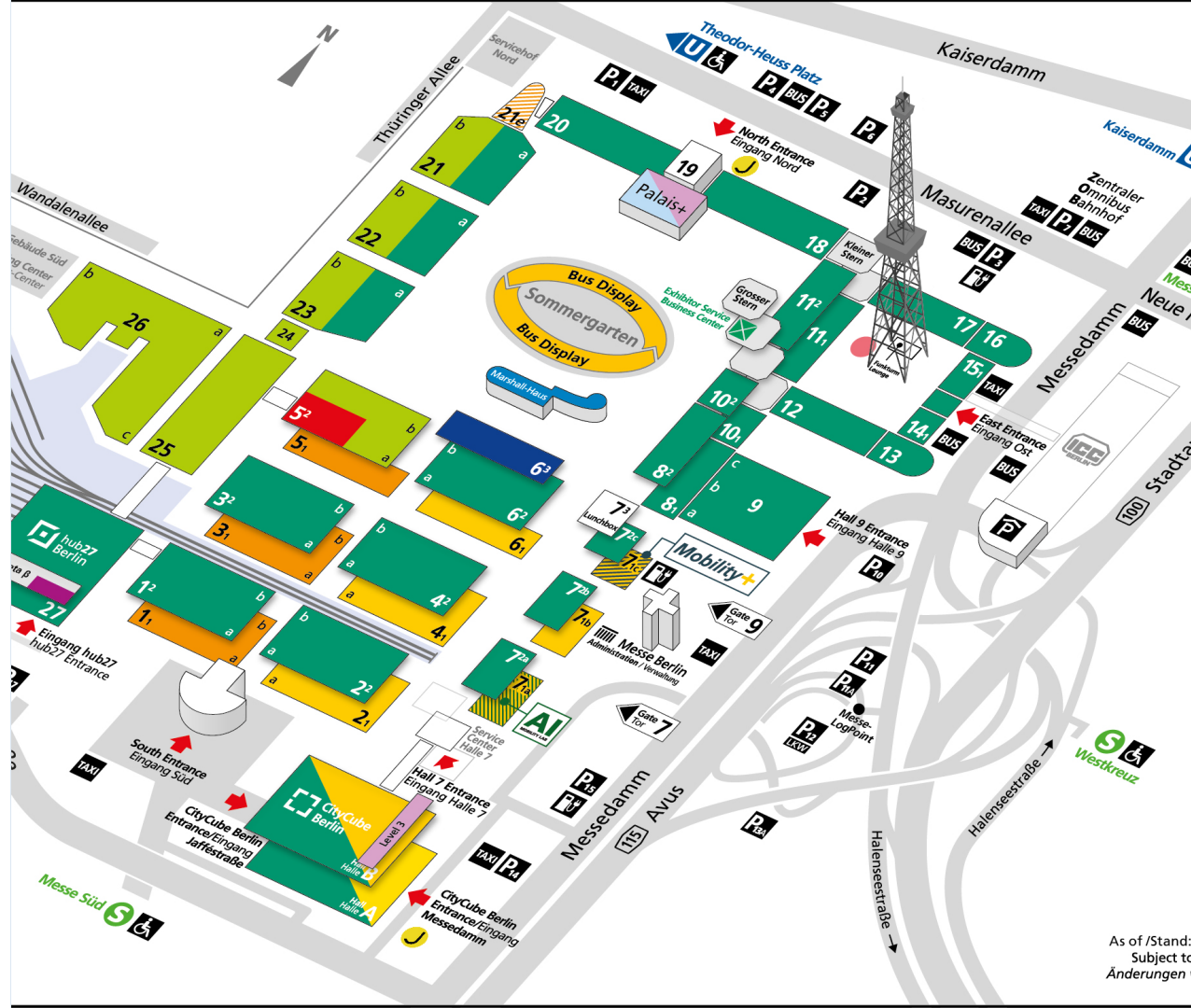
*International Trade Fair for Transport Technology*

## **ADVERTISING PORTFOLIO FOR EXHIBITORS**

Various and attractive advertising options from on-site to online advertising to highlight your innovative products and your location at InnoTrans 2024 – lead the visitors to you – to the future of mobility!

# BERLIN EXPOCENTER CITY PRELIMINARY HALL LAYOUT FOR 2024

- Railway Technology
- Interiors incl. Travel Catering & Comfort Services
- Railway Infrastructure
- Tunnel Construction
- Public Transport incl. Mobility+
- AI Mobility Lab
- Outdoor Display Gleis- und Freigelände
- Bus Display Bus Display
- InnoTrans Campus InnoTrans Campus
- Opening Ceremony Eröffnungsveranstaltung Opening Ceremony Eröffnungsveranstaltung
- InnoTrans Convention InnoTrans Convention
- Speakers' Corner Speakers' Corner
- Business Lounge (Marshall-Heus)
- Press Center Pressezentrum
- FoodCourt
- Jelbi hub shared mobility Pickup & Drop-off for rental two-wheeled vehicles Mobilitätsflächen für Miet-Zweiräder



# OUR PORTFOLIO IS MULTIFACETED



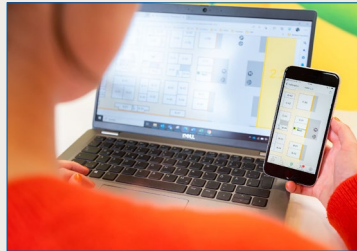
BRANDING



SPONSORING



ON-SITE ADVERTISING



ONLINE ADVERTISING



OUT-OF-HOME ADVERTISING

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# COMBI VISIBILITY PACKAGES



**LOGO COMBI**  
**4,750€**

## On-site:

- Advertising on the InnoTrans exhibition grounds:  
1x Floor Graphic on your hall's surroundings

## Online:

- Logo on the featured exhibitors gallery on [InnoTrans.de](http://InnoTrans.de)
- Logo on the featured exhibitors gallery in the [Innotrans-App](#)
- Logo in Top-5-gallery on the [Innotrans Interactive hall plan](#)



**APP COMBI**  
**9,975€**

## On-site:

- Advertising on the InnoTrans exhibition grounds:  
-1x Ultra Stretched Display GUIDING SYSTEM\* or  
-1x Mobile Digital Display GUIDING SYSTEM\*\*

## Online:

- Top-Banner in the [Innotrans-App](#) & on the networking platform [Innotrans Plus](#)
- App- Story in the Innotrans-App
- Media-Package Premium Upgrade including
  - 10 Product entries
  - 2 Exhibitors news (text & picture)
  - 2 Jobs

\*For Exhibitors in Hall 1-6

\*\* For Exhibitors in all other halls.



**BANNER COMBI**  
**18,500€**

## On-site:

- Advertising on the InnoTrans exhibition grounds:  
-1x Ultra Stretched Display GUIDING SYSTEM\* or  
-1x Mobile Digital Display GUIDING SYSTEM\*\*
- Advertising on the InnoTrans exhibition grounds:  
1x Banner on your hall's surroundings

## Online:

- Top-Banner on the [exhibitors directory](#) on InnoTrans.de
- Top-Banner on the networking platform [Innotrans Plus](#)
- Top-Banner on the exhibitors directory on [Innotrans-App](#)
- Sandwich-Banner on the exhibitors directory & Innotrans-App
- [App- Story](#) in the Innotrans-App
- [Media-Package Premium Upgrade](#) including
  - 10 Product entries
  - 2 Exhibitors news (text & picture)
  - 2 Jobs

\*For Exhibitors in Hall 1-6

\*\* For Exhibitors in all other halls.

# BRANDING AND SPONSORING



# BRANDING



## Branding of 30,000 InnoTrans City Maps

**Description** 30,000 paper city maps (higher print run on demand) illustrating the Berlin ExpoCenter City and shuttle lines, the Berlin transit network map as well as a Berlin city map which will be provided at the info counters on the exhibition site and at various hotels in Berlin  
**front side upper part:** half page advertisement 4c (see red mark on the left picture)  
**front side lower part:** corporate logo with indication of the hall

**Sizes (w x h)** half page advertisement: 210.00 x 148.00 mm plus 3 mm bleed

**License** 26,060.00 EUR incl. printing, delivery and distribution costs

**Status** Currently reserved

## Branding of Shuttle Busses on the Exhibition Site

**Description** up to 10 buses will shuttle exhibitors, visitors and media representatives on the exhibition site. All buses can be equipped with 2 magnetic advertising films on both sides

**Size (w x h)** driver's side: 4.17 m x 0.55 m  
passenger's side: 2.71 m x 0.55 m

**Hire Charge** 3,205.00 EUR per bus with 2 magnetic films

**Production/Installation** 630.00 EUR per bus with 2 magnetic films

**Status** Availability upon request

# BRANDING



## Bus Shuttle Brandings between Airport "BER", Hotels and the Exhibition Site – small package

**Description** 5 buses will shuttle exhibitors, visitors and media representatives between Airport "BER", Hotels and the Exhibition Site. The exhibitor benefits from a visible full-branding of the shuttle busses. General information about the shuttle and its sizes will be gladly provided on demand

**Hire Charge** e.g. 39,500.00 EUR for 5 fully branded buses

**Production/Installation** e.g. 50,500.00 EUR for 5 fully branded buses

**Status** Availability upon request

## Bus Shuttle Brandings between Airport "BER" Hotels and the Exhibition Site – large package

**Description** 10 buses will shuttle exhibitors, visitors and media representatives between Airport "BER", Hotels and the Exhibition Site. The exhibitor benefits from a visible full-branding of the shuttle busses. General information about the shuttle and its sizes will be gladly provided on demand

**Hire Charge** e.g. 67,050.00 EUR for 10 fully branded buses

**Production/Installation** e.g. 87,950.00 EUR for 10 fully branded buses

**Status** Availability upon request



# SPONSORING



## Fabric Bags for Trade Visitors

**Description** sponsoring of 30,000 bags ed out to the trade visitors in the entrance and exit areas of the exhibition site

**Sponsoring License** 35,060.00 EUR

**Supply and Production** supply/ production and delivery of 30,000 bags by exhibitor

**Status** **Currently reserved**

## Lanyards for Trade Visitors

**Description** sponsoring of 100,000 lanyards handed out to the trade visitors in combination with the tickets at the registration desks on the exhibition site

**Sponsoring License** 58,435.00 EUR

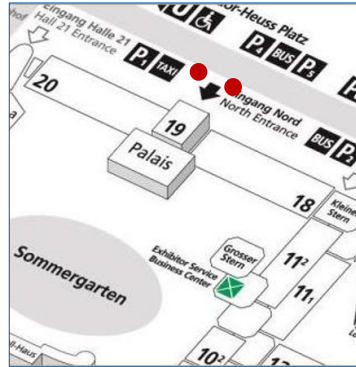
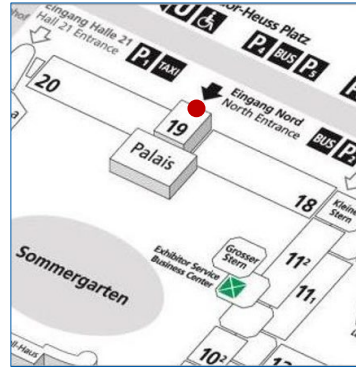
**Supply and Production** supply/ production and delivery of 100,000 lanyards by exhibitor

**Status** **Already booked**

# ON-SITE ADVERTISING ENTRANCE NORTH



# ENTRANCE NORTH – OUTDOORS



## Mega-Banner at Hall 19

**Location** directly at the facade of Hall 19  
(see red mark on the left picture)

**Size (w x h)** 14.40 m x 17.80 m

**Hire Charge** 44,215.00 EUR

**Production/ Installation** 9,300.00 EUR

**Status** Availability upon request

## Bench Displays, 2-sided

**Location** up to 2 bench displays at the access to Hall 19 on the left and right side  
(see red marks on the left map)

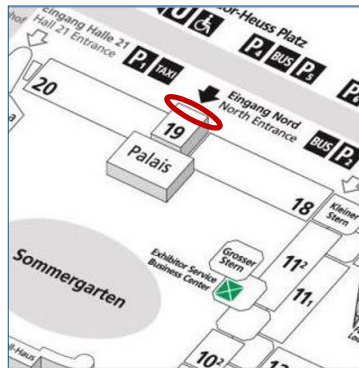
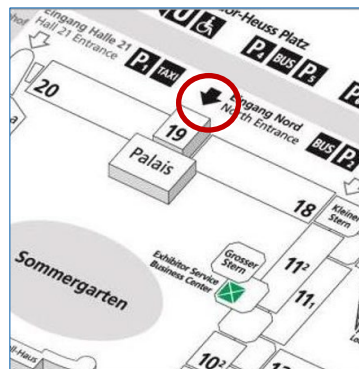
**Size (w x h)** 2.05 m x 2.05 m per side (2 sides per display)

**Hire Charge** 3,900.00 EUR for both displays

**Production/ Installation** 810.00 EUR for both displays

**Status** Already booked

# ENTRANCE NORTH – OUTDOORS



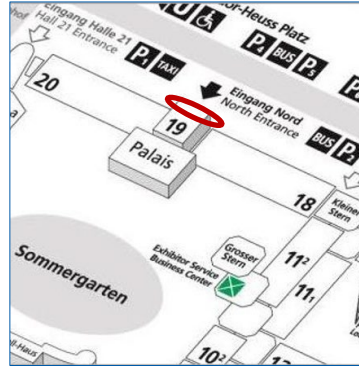
## Mobile Advertising Towers at the Access, 4-sided

<b>Location</b>	at the access to Hall 19: exact positions by arrangement
<b>Size (w x h)</b>	small version: 2.302 m x 4.15 m per side (4 sides per tower) large version: 3.302 m x 6.15 m per side (4 sides per tower)
<b>Hire Charge</b>	small version: 11,472.00 EUR per 4-sided tower large version: 24,440.00 EUR per 4-sided tower
<b>Production/ Installation</b>	small version: 2,970.00 EUR per 4-sided tower large version: 4,995.00 EUR per 4-sided tower
<b>Status</b>	Availability upon request

## Entrance Signs in front of Hall 19

<b>Location</b>	2 entrance signs on the left and right sides above the entrance doors to Hall 19: co-branding InnoTrans and exhibitor advertising (see red marks on the left picture)
<b>Size (w x h)</b>	total area: 45.00 m x 2.50 m, thereof: 1 sign with 21.00 m x 2.50 m for InnoTrans advertising (middle part) 2 signs with 12.00 m x 2.50 m each for exhibitor advertising (left and right part)
<b>Hire Charge</b>	15,075.00 EUR for both signs
<b>Production/ Installation</b>	3,190.00 EUR for both signs
<b>Status</b>	Availability upon request

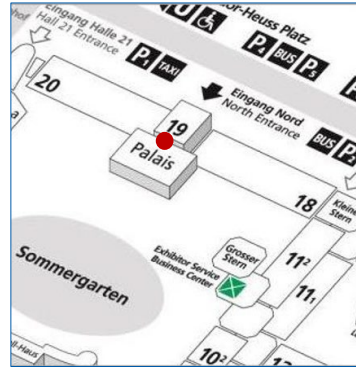
# ENTRANCE NORTH – OUTDOORS



## Columns Brandings in front of Hall 19, 4-sided

- Location** up to 16 column brandings directly in front of the entrance doors to Hall 19 (see red mark on the left picture)
- Size (w x h)** approx. 0.70 m x 4.00 m x 1.00 m per side (4 sides per column)
- Hire Charge** 21,820.00 EUR for all 16 brandings
- Production/ Installation** 37,075.00 EUR for all 16 brandings
- Status** [Availability upon request](#)

# ENTRANCE NORTH – OUTDOORS



## Mega-Banner at Hall 19 facing the Summer Garden

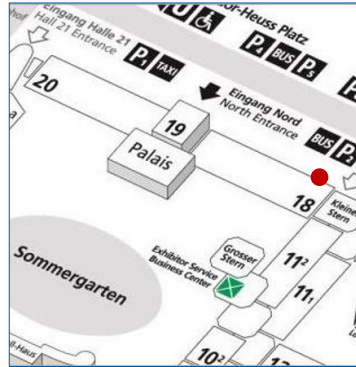
**Location** at the southern facade of Hall 19 facing Summer Garden

**Size (w x h)** 18.00 m x 12.60 m

**Hire Charge** 23,520.00 EUR

**Production/Installation** 8,725.00 EUR

**Status** **Already booked**



## Mega-Banner at Hall 18

**Location** at the facade of Hall 18  
(see red mark on the left picture)

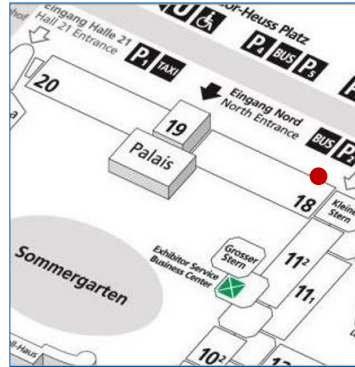
**Size (w x h)** 8.58 m x 11.20 m

**Hire Charge** 16,910.00 EUR

**Production/Installation** 4,410.00 EUR

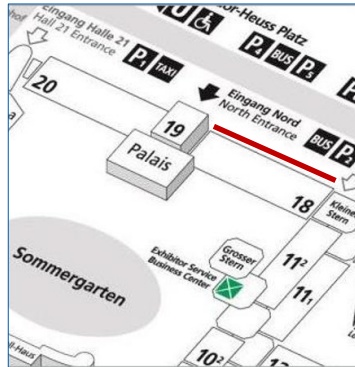
**Status** **Availability upon request**

# ENTRANCE NORTH – OUTDOORS



## Advertising Tower in front of Hall 18, 2-sided

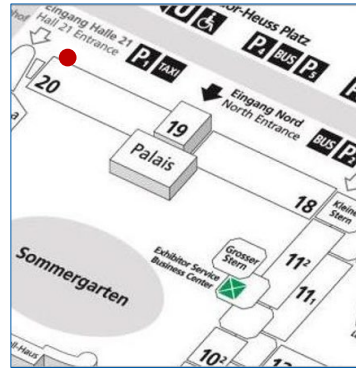
<b>Location</b>	in front of Hall 18 (see red mark on the left picture)
<b>Size (w x h)</b>	3.70 m x 5.75 m per banner (2 banners in total)
<b>Hire Charge</b>	6,115.00 EUR for both banners
<b>Production/ Installation</b>	2,200.00 EUR for both banners
<b>Status</b>	Availability upon request



## Gallery Branding in front of Hall 18

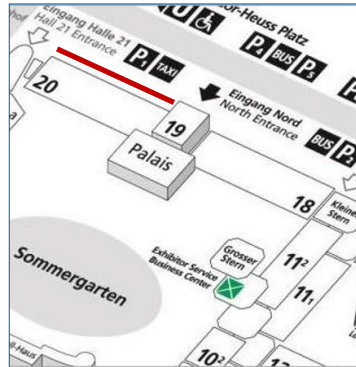
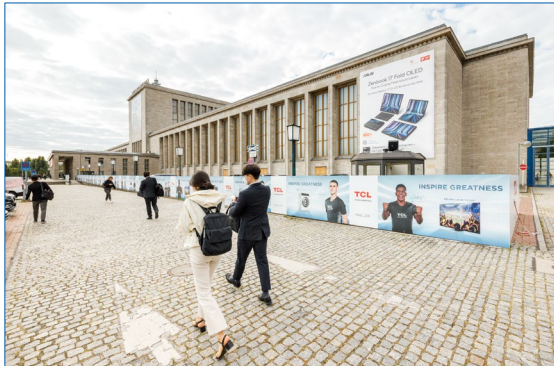
<b>Location</b>	at the balustrades in front of Hall 18
<b>Size (w x h)</b>	max. 88.77 m x 1.50 m for 3 branding areas: branding area 1: 6.41 m x 1.50 m branding area 2: 78,13 m x 1.50 m branding area 3: 4,50 m x 1.50 m other formats on demand
<b>Hire Charge</b>	18,710.00 EUR for all 3 branding areas
<b>Production/ Installation</b>	19,630.00 EUR for all 3 branding areas
<b>Status</b>	Availability upon request

# ENTRANCE NORTH – OUTDOORS



## Mega-Banner at Hall 20

<b>Location</b>	at the facade of Hall 20 (see red mark on the left picture)
<b>Size (w x h)</b>	8.58 m x 11.20 m
<b>Hire Charge</b>	16,910.00 EUR
<b>Production/ Installation</b>	4,410.00 EUR
<b>Status</b>	Availability upon request

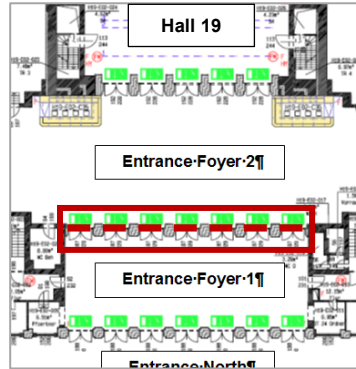


## Gallery Branding in front of Hall 20

<b>Location</b>	at the balustrade in front of Hall 20
<b>Size (w x h)</b>	max. 100.997 m x 1.50 m for 3 branding areas: branding area 1: 11.206 m x 1.50 m branding area 2: 83.441 m x 1.50 m branding area 3: 6.35 m x 1.50 m smaller formats on demand
<b>Hire Charge</b>	21,290.00 EUR for all 3 branding areas
<b>Production/ Installation</b>	19,140.00 EUR for all 3 branding areas
<b>Status</b>	Availability upon request



# ENTRANCE NORTH – INDOORS



## Banners in the Entrance Foyer 1

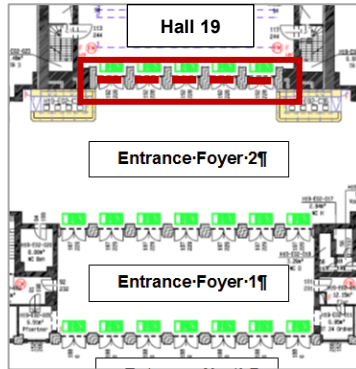
**Location** up to 7 banners in the Entrance Foyer 1 at the access to Hall 19 above the entrance doors to Entrance Foyer 2 (see red marks on the left map)

**Size (w x h)** 2.20 m x 3.40 m per banner

**Hire Charge** 16,500.00 EUR for 7 banners

**Production/ Installation** 5,425.00 EUR for 7 banners

**Status** Availability upon request



## Banners in the Entrance Foyer 2

**Location** up to 5 banners in the Entrance Foyer 2 at the access to Hall 19 above the entrance doors to Hall 19 (see red marks on the left map)

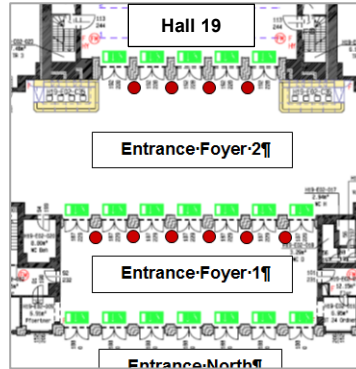
**Size (w x h)** 2.20 m x 2.90 m per banner

**Hire Charge** 10,055.00 EUR for 5 banners

**Production/ Installation** 3,370.00 EUR for 5 banners

**Status** Availability upon request

# ENTRANCE NORTH – INDOORS



## Column Brandings in the Entrance Foyers to Hall 19

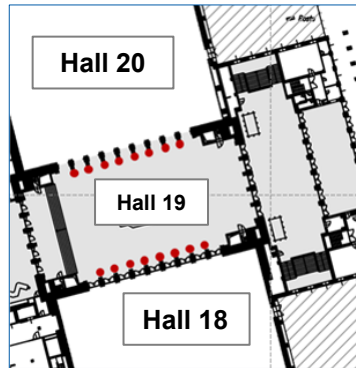
**Location** up to 10 column brandings between the doors  
 - 6 column brandings in the Entrance Foyer 1  
 - 4 column brandings in the Entrance Foyer 2  
 (see red marks on the left map)

**Size (w x h)** 0.50 m x 2.28 m per column branding

**Hire Charge** 1,235.00 EUR per column branding

**Production/ Installation** 155.00 EUR per column branding

**Status** **Currently reserved**



## Column Brandings in Hall 19

**Location** Up to 16 column brandings between the doors  
 - 8 column brandings at the access to Hall 18  
 - 8 column brandings at the access to Hall 20  
 (see red marks on the left map)

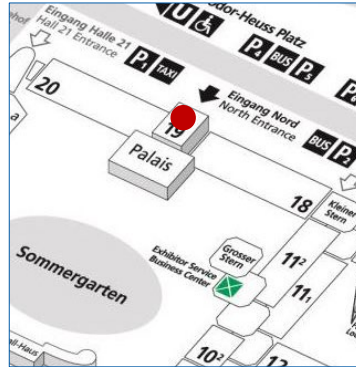
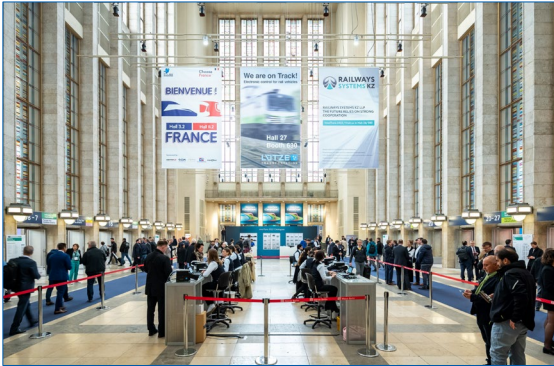
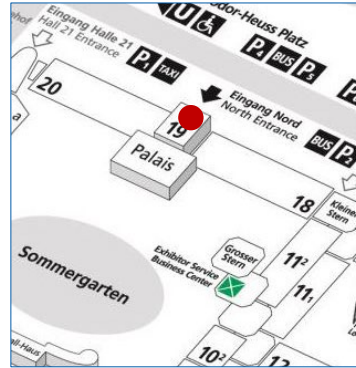
**Size (w x h)** 0.45 m x 2.49 m per column branding

**Hire Charge** 1,235.00 EUR per column branding

**Production/ Installation** 155.00 EUR per column branding

**Status** **Availability upon request**

# ENTRANCE NORTH – INDOORS



## OPTION A: Mega-Banner in Hall 19, 2-sided

**Location** hanging mega-banner directly in Hall 19

**Size (w x h)** 16.00 x 4.70 per side (2 sides per banner)

**Hire Charge** 52.715.00 EUR

**Production/ Installation** 5,850.00 EUR

**Status** **Not available**

## OPTION B: Mega-Banners in Hall 19, 2-sided

**Location** up to 5 hanging mega-banners directly in Hall 19

**Size (w x h)** 3.00 m x 5.00 m per side (2 sides per banner)

**Hire Charge** 10,515.00 EUR per double-sided banner

**Production/ Installation** 705.00 EUR per double-sided banner

**Status** **Availability upon request. 1 Banner is already booked. 2 Banners are reserved**

# ON-SITE ADVERTISING ENTRANCE SOUTH SURROUNDINGS



# ENTRANCE SOUTH – SURROUNDINGS



## Advertising Tower at the Access to the Parking Areas, 4-sided

- Location** at the access to the parking areas of Entrance South at Jafféstraße – the tower is equipped with 4 banners
- Size (w x h)** east side (Entrance South) & west side (main road): 8.75 m x 8.11 m per banner  
north side (car park) & south side (main road): 5.75 m x 8.11 m per banner
- Hire Charge** east side & west side: 14,290.00 EUR per banner  
north side: 9,390.00 EUR; south side: 11,740.00 EUR
- Production/ Installation** east side & west side: 4,015.00 EUR per banner  
north side & south side: 2,665.00 EUR per banner
- Status** **Availability upon request. The East and South sides are already booked.**



## Advertising Tower at Gates 25/hub27, 2-sided

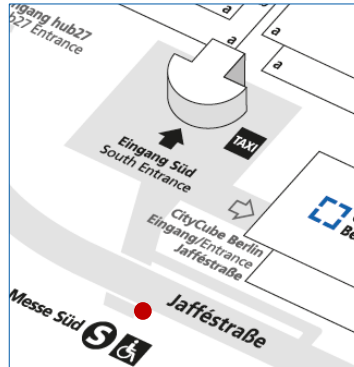
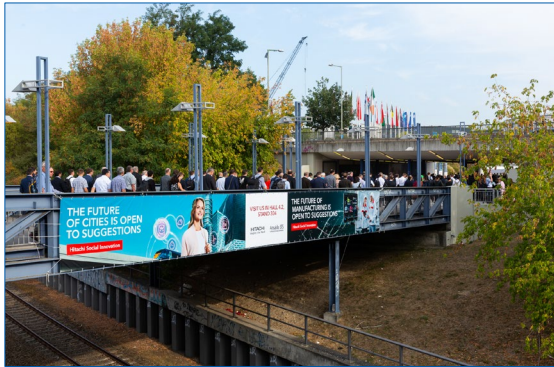
- Location** at the access to Gates 25/hub27 at Jafféstraße
- Size (w x h)** 3.94 m x 9.25 m per side (2 sides in total)
- Hire Charge** 10,890.00 EUR for both sides
- Production/ Installation** 3,805.00 EUR for both sides.
- Status** **Availability upon request**

# ENTRANCE SOUTH – SURROUNDINGS



## Flags between the Parking Areas and Gates 25/hub27

- Location** up to 11 flags at Jaffestraße between the parking areas of Entrance South and the access to Gates 25/hub27
- Size (w x h)** 1.50 m x 4.00 m per flag
- Hire Charge** 325.00 EUR per flag
- Production/ Installation** 145.00 EUR to 255.00 EUR depending on layout, quantity and finishing of the flags
- Status** Availability upon request



## Outer Bridge Branding at the Pedestrian Access

- Location** outer branding at the bridge connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South
- Size (w x h)** 15.00 m x 1.60 m
- Hire Charge** 8,755.00 EUR
- Production/ Installation** 1,330.00 EUR
- Status** Availability upon request

# ENTRANCE SOUTH – SURROUNDINGS



## Step Graphics at the Stairs at the Pedestrian Access

**Location** stairs leading to the bridge connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South:  
every step will be equipped with an adhesive foil

**Size (w x h)** 3.60 m x 0.14 m per step (4 segments with 66 steps in total)

**Hire Charge** 13,820.00 EUR for 66 step graphics

**Production/ Installation** 3,565.00 EUR for 66 steps graphics

**Status** Availability upon request

## Light Pole Brandings at the Pedestrian Access, 1-sided

**Location** up to 38 brandings at the light poles on the left and right sides of the bridge connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South and up to 8 brandings on the light poles at the side access

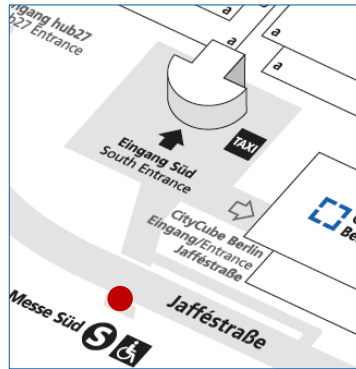
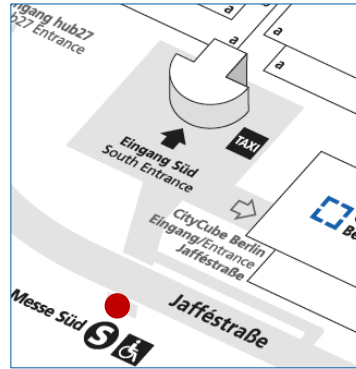
**Size (w x h)** e.g. 0.50 m x 1.35 m per branding, 1-sided  
other sizes and special formats on demand

**Hire Charge** e.g. 29,415.00 EUR for 46 brandings, each 1-sided

**Production/ Installation** e.g. 4,840.00 EUR for 46 brandings, each 1-sided

**Status** Availability upon request

# ENTRANCE SOUTH – SURROUNDINGS



## Inner Balustrade Brandings at the Pedestrian Access

<b>Location</b>	up to 3 brandings at the inner balustrades that lead to the bridge connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South
<b>Size (w x h)</b>	3.12 m x 0.53 m per banner (3 banners in total)
<b>Hire Charge</b>	2,430.00 EUR for 3 banners
<b>Production/ Installation</b>	415.00 EUR for 3 banners
<b>Status</b>	Currently reserved

## Inner Bridge Brandings at the Pedestrian Access

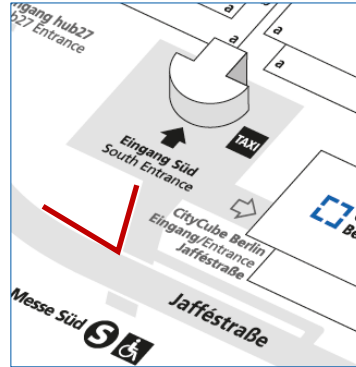
<b>Location</b>	up to 2 brandings at the inner left and right sides of the bridge connecting the urban railway station "Messe Süd" with the pedestrian access to Entrance South
<b>Size (w x h)</b>	24.85 m x 0.80 m per banner (2 banners in total)
<b>Hire Charge</b>	14,626.00 EUR for 2 banners
<b>Production/ Installation</b>	2,380.00 EUR for 2 banners
<b>Status</b>	Availability upon request



# ON-SITE ADVERTISING ENTRANCE SOUTH



# ENTRANCE SOUTH – OUTDOORS



## Flags along the Main Road and at the Pedestrian and Taxi Access

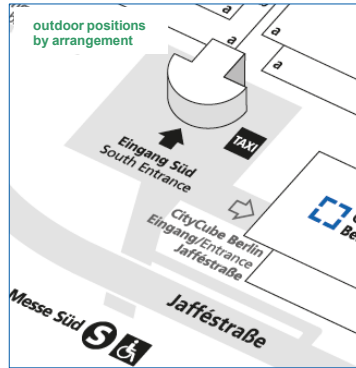
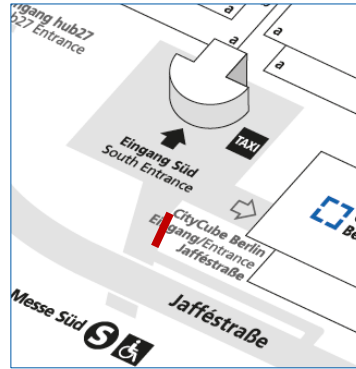
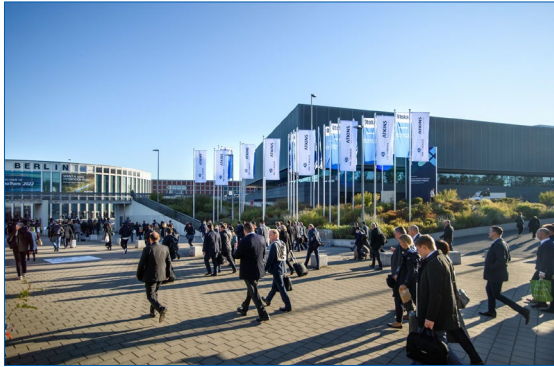
- Location** 21 (out of max. 82) flags between Jafféstraße and Entrance South as well as at the pedestrian and taxi access to Entrance South
- Size (w x h)** 1.50 m x 4.00 m per flag
- Hire Charge** 325.00 EUR per flag
- Production/ Installation** 145.00 EUR to 255.00 EUR per flag depending on layout, quantity and finishing of the flags
- Status** Availability upon request. Many positions currently reserved



## Tunnel Branding at the Pedestrian and Taxi Access, 2-sided

- Location** branding of the walls along the pedestrian tunnel between the urban railway station "Messe Süd" and Entrance South
- Size (w x h)** left side: 20.49 m x 2.30 m  
right side: 20.49 m x 2.30 m
- Hire Charge** 20,835.00 EUR for both sides
- Production/ Installation** 5,785.00 EUR for both sides
- Status** Availability upon request

# ENTRANCE SOUTH – OUTDOORS



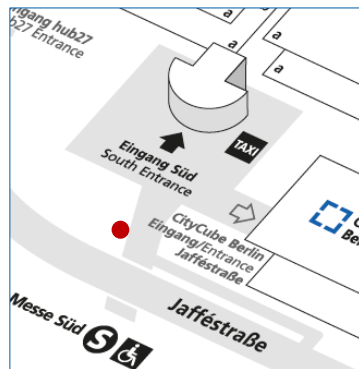
## Flags the Pedestrian and Taxi Access to Entrance South

- Location** up to 30 flags between the CityCube Berlin and Entrance South as well as at the pedestrian and taxi access to Entrance South (with or without banner arm)
- Size (w x h)** 1.50 m x 4.00 m per flag
- Hire Charge** 325.00 EUR per flag
- Production/ Installation** 145.00 EUR per flag as an outrigger-flag
- Status** Availability upon request. Many positions currently reserved

## Floor Graphics at the Pedestrian and Taxi Access

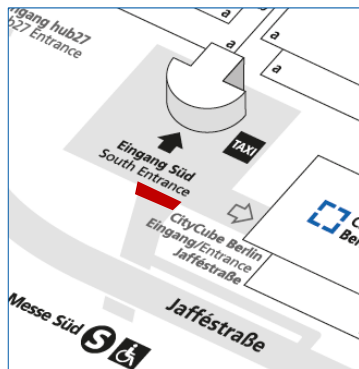
- Location** on the pedestrian and next to the taxi access to Entrance South: exact positions by arrangement
- Size (w x h)** e.g. 2.40 x 2.40 per squared floor graphic  
other sizes and formats on demand
- Hire Charge** 2,230.00 EUR per squared floor graphic
- Production/ Installation** 670.00 Euro per squared floor graphic
- Status** Availability upon request

# ENTRANCE SOUTH – OUTDOORS



## Advertising Plates at the Pedestrian and Taxi Access

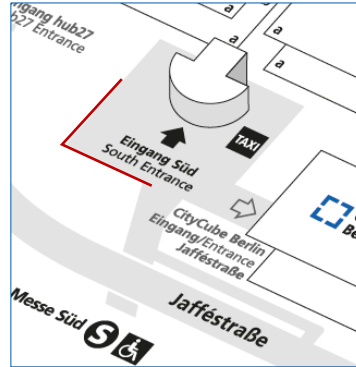
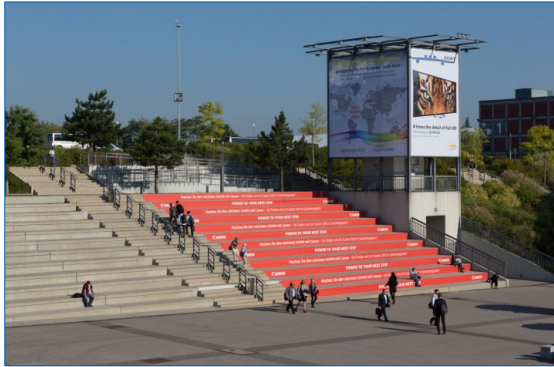
<b>Location</b>	up to 3 banners on the advertising plates at the pedestrian and taxi access to Entrance South
<b>Size (w x h)</b>	3.50 m x 6.70 m per banner
<b>Hire Charge</b>	(1) 7,630.00 EUR for 1 banner (2) 21,730.00 EUR for 3 banners
<b>Production/ Installation</b>	(1) 2,330.00 EUR for 1 banner (2) 5,830.00 EUR for 3 banners
<b>Status</b>	Availability upon request. <b>One plate is already booked</b>



## Bridge Branding at the Pedestrian and Taxi Access

<b>Location</b>	2 banners at the balustrades and 1 branding of the exterior left wall of the bridge at the pedestrian and taxi access to Entrance South (see red marks on the left picture)
<b>Size (w x h)</b>	balustrades: 23.10 m x 0.90 m per banner wall branding: banner in trapezium shape: min. 76.00 m <sup>2</sup>
<b>Hire Charge</b>	18,688.00 EUR in total
<b>Production/ Installation</b>	6,245.00 EUR in total
<b>Status</b>	Availability upon request

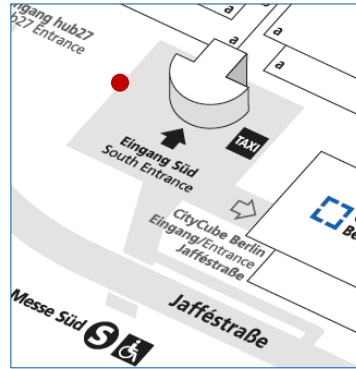
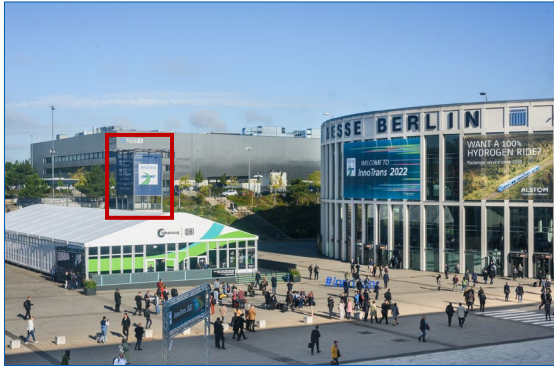
# ENTRANCE SOUTH – OUTDOORS



## Stair Brandings at the Plaza

- Location** 5 stair segments directly at the plaza of Entrance South, each segment has 11 to 12 steps:  
every step will be equipped with an adhesive foil
- Size (w x h)** approx. 17.83 m x 0.47 m per step graphic  
other sizes and formats on demand
- Hire Charge** 23,840.00 EUR per stair segment,  
i.e. for 11 to 12 step graphics
- Production/  
Installation** 5,025.00 EUR per stair segment,  
i.e. for 11 to 12 step graphics
- Status** **Availability upon request**

# ENTRANCE SOUTH – OUTDOORS



## Advertising Tower at the Plaza on the left side, 4-sided

- Location** on the left side of the plaza of Entrance South - the tower is equipped with 4 banners
- Size (w x h)** south side (plaza) & north side (Hall 1.2): 8.75 m x 8.11 m per banner  
east side (plaza) & west side (hub27): 5.75 m x 8.11 m per banner
- Hire Charge** south side (plaza): 14,288.00 EUR; east side (plaza): 9,390.00 EUR  
west side (hub27): 6,575.00 EUR; north side (Hall 1.2): 7,140.00 EUR
- Production/Installation** south side & north side: 4,015.00 EUR per banner  
east side & west side: 2,665.00 EUR per banner

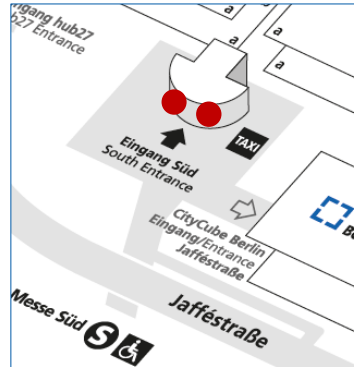
**Status** Availability upon request



## Mega-Banner at the Facade of Hall 2.2

- Location** at the facade of Hall 2.2 towards the plaza of Entrance South
- Size (w x h)** e.g. 23.50 m x 8.50 m  
other sizes and formats on demand
- Hire Charge** e.g. 21,609.00 EUR
- Production/Installation** e.g. 14,895.00 EUR
- Status** Availability upon request

# ENTRANCE SOUTH – OUTDOORS



## Lateral Window Brandings at the Entrance Hall

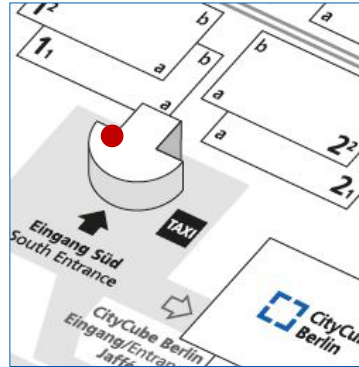
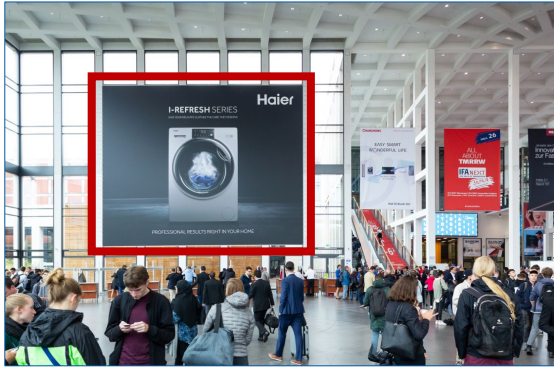
- Location** up to two banners at the windows of the Entrance Hall  
(see red marks [A & B] on the left picture)
- Size (w x h)** 10.80 m x 7.95 m per banner
- Hire Charge** 19,775.00 EUR per banner
- Production/ Installation** 4,860.00 EUR per banner
- Status** Position A is available. Position B is already booked



## Door Brandings at the Entrance Hall (outdoor and indoor)

- Location** up to 20 door brandings directly above the revolving doors of the Entrance Hall:  
- 10 brandings can be installed above 10 revolving outer doors  
- 10 brandings can be installed above 10 revolving inner doors
- Size (w x h)** 2.35 m x 0.485 m per outer branding  
1.76 m x 0.435 m per inner branding
- Hire Charge** 12,920.00 EUR for all 20 brandings
- Production/ Installation** 1,585.00 EUR for all 20 brandings
- Status** Currently reserved

# ENTRANCE SOUTH – INDOORS



## Option A: Window Branding in the Entrance Hall on the Left Side

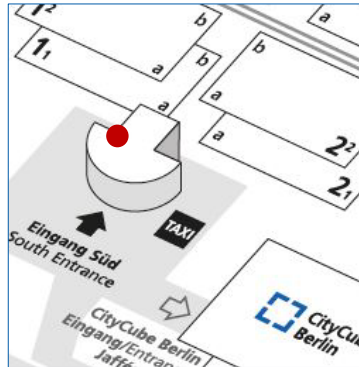
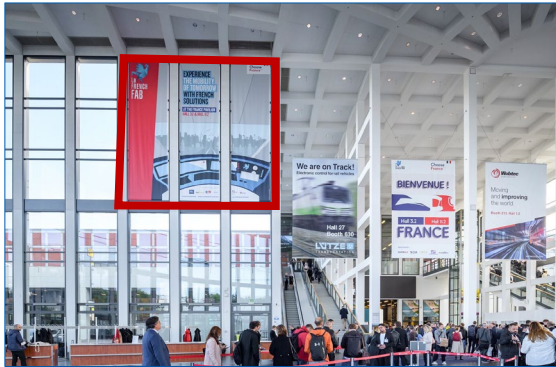
**Location** in the Entrance Hall on the left side  
(see red mark on the left picture)

**Size (w x h)** 14.50 m x 11.70 m

**Hire Charge** 40,257.00 EUR

**Production/ Installation** 10,270.00 EUR

**Status** **Currently reserved**



## Option B: Window Brandings in the Entrance Hall on the Left Side

**Location** up to 8 window banners in the Entrance Hall on the left side:  
a minimum of 3 banners have to be booked  
(see red mark on the left picture)

**Size (w x h)** 2.33 m x 8.25 m per banner

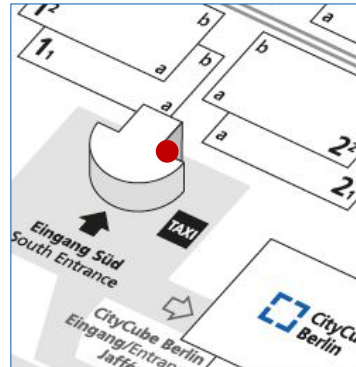
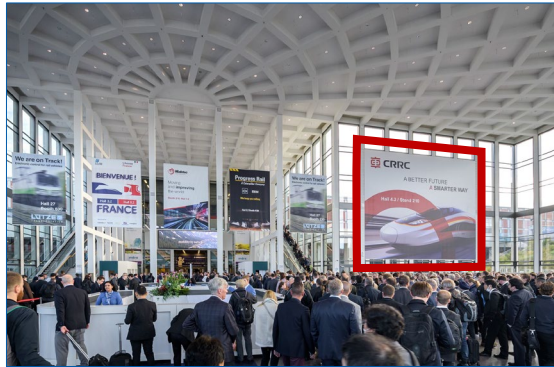
**Hire Charge** 13,665.00 EUR for 3 window banners

**Production/ Installation** 4,365.00 EUR for 3 window banners

**Status** **Currently reserved**



# ENTRANCE SOUTH – INDOORS



## Option A: Window Branding in the Entrance Hall on the Right Side

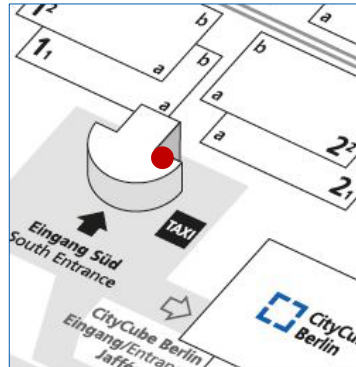
**Location** in the Entrance Hall on the right side  
(see red mark on the left picture)

**Size (w x h)** 14.50 m x 11.70 m

**Hire Charge** 40,257.00 EUR

**Production/ Installation** 10,270.00 EUR

**Status** Availability upon request



## Option B: Window Brandings in the Entrance Hall on the Right Side

**Location** up to 8 window banners in the Entrance Hall on the right side:  
a minimum of 3 banners have to be booked  
(see red mark on the left picture)

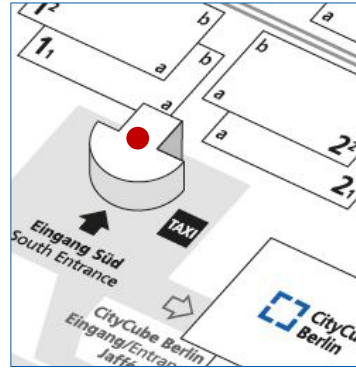
**Size (w x h)** 2.33 m x 8.25 m per banner

**Hire Charge** 13,665.00 EUR for 3 window banners

**Production/ Installation** 4,365.00 EUR for 3 window banners

**Status** Availability upon request

# ENTRANCE SOUTH – INDOORS



## Hanging Mega-Banners in the Entrance Hall, 2-sided

**Location** up to 3 hanging mega-banners in the Entrance Hall South

**Size (w x h)** 4.00 m x 6.00 m per side (2 sides per banner)

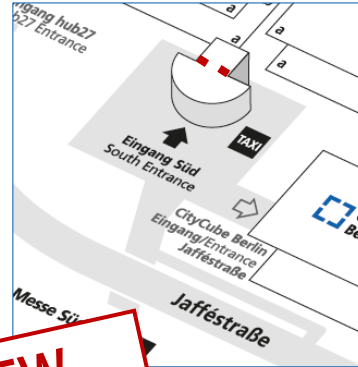
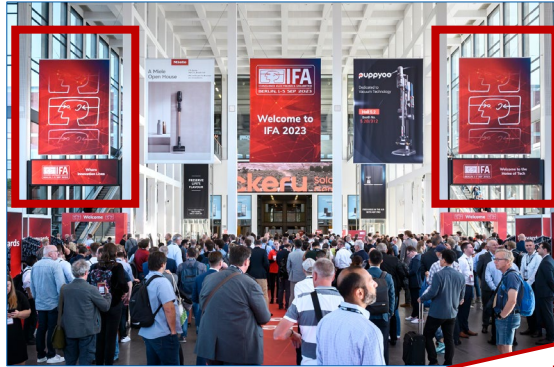
**Hire Charge** 6,910.00 EUR per double-sided banner

**Production/ Installation** 2,875.00 EUR per double-sided banner

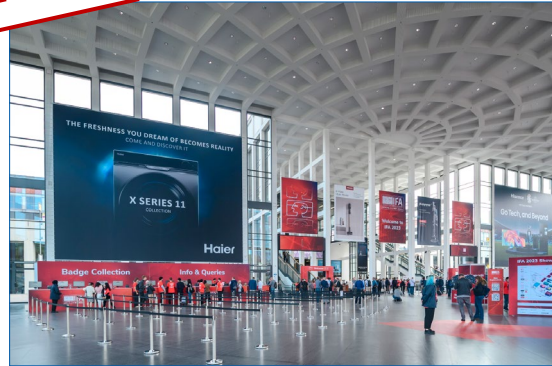
**Status** All banners are already booked



# ENTRANCE SOUTH – INDOORS



**NEW**



## LED Displays with Banners above the Escalators

**Location** 2 combi-packages are available. Each package consists of 1 hanging mega-banner in combination with a new LED display in the Entrance Hall at the outer sides left and right - directly above the escalators (see red marks on the left picture)

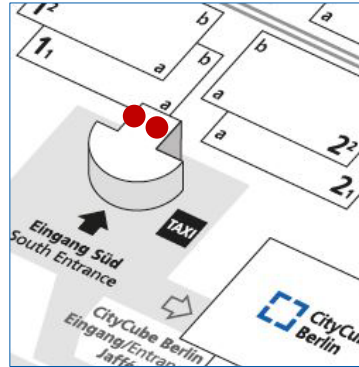
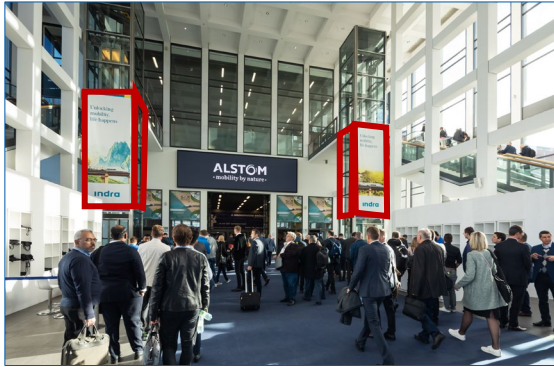
**Size (w x h)** hanging mega-banners: 4.00 m x 5.50 m per side (2 sides per banner)

**Technical Specs** LED displays, 1-sided: FULL-HD display; 2.5 mm pixel pitch; 20 Mbit; 60 fps; content 32:9  
LED dimensions: 4.86 m x 1.36 m each; resolution: 3840 x 1080 pixel each

**Special Combi Price** 19,076.00 EUR per combi-pack including:  
- 30 sec. spot within a loop with organizer content on the LED display  
- hire charge, production & installation of the banner installed above

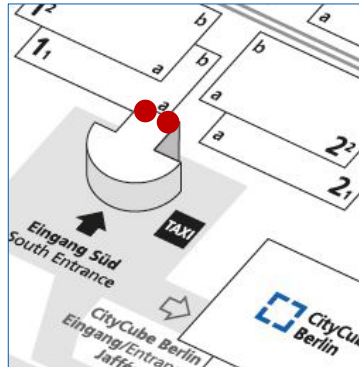
**Status** One combi-package is reserved. One combi-package is already booked

# ENTRANCE SOUTH – INDOORS



## Suspended Banners in the Entrance Hall

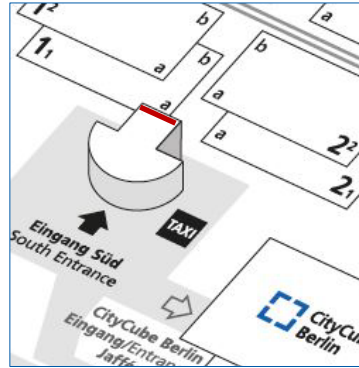
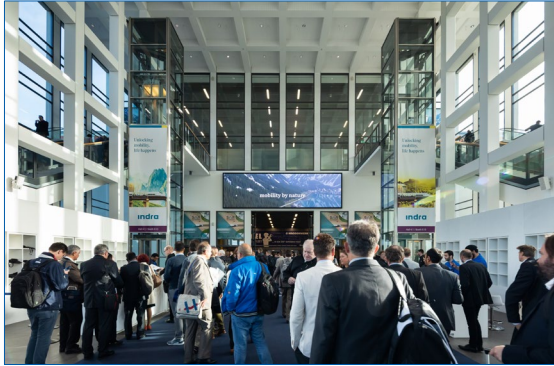
<b>Location</b>	up to 4 banners (2 per elevator) in the Entrance Hall in the access area to Halls 1.1 to 6.1 (see red marks on the left picture)
<b>Size (w x h)</b>	2.10 m x 6.00 m per banner (2 banners per elevator)
<b>Hire Charge</b>	6,760.00 EUR per elevator (2 banners)
<b>Production/ Installation</b>	1,950.00 EUR per elevator (2 banners)
<b>Status</b>	Currently reserved



## Window Brandings in the Entrance Hall

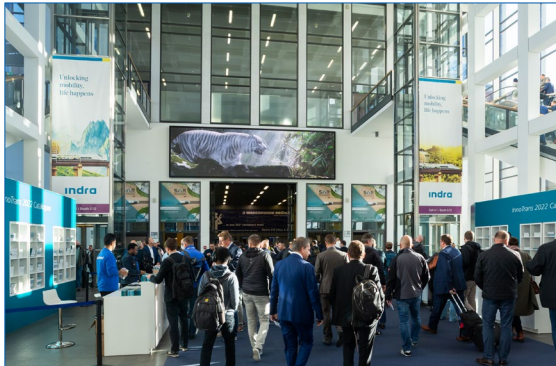
<b>Location</b>	up to 8 window brandings with adhesive foil in the Entrance Hall at the access to Halls 1.1 to 6.1 (see red marks on the left picture)
<b>Size (w x h)</b>	2.34 m x 2.35 m per window cling (8 brandings in total)
<b>Hire Charge</b>	8,460.00 EUR for 4 front sides 4,295.00 EUR for 4 back sides (11,485.00 EUR for all 8 brandings)
<b>Production/ Installation</b>	2,630.00 EUR for 4 front side brandings 2,630.00 EUR for 4 back side brandings (4,065.00 EUR for all 8 brandings)
<b>Status</b>	Currently reserved

# ENTRANCE SOUTH – INDOORS

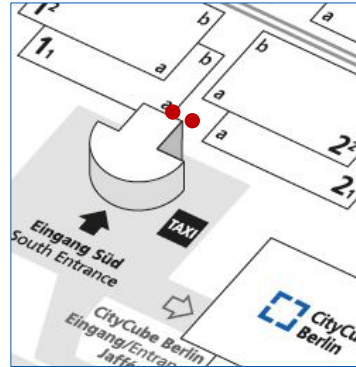
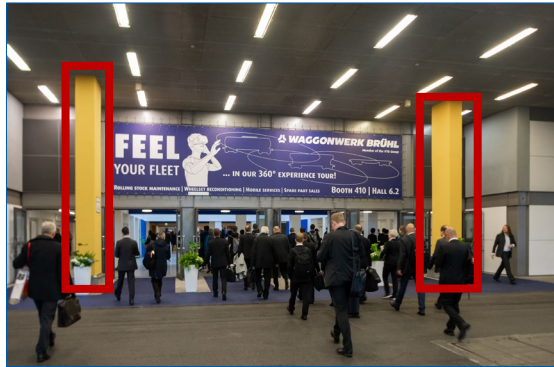


## Exclusive LED Mega-Display in the Entrance Hall

- Location** LED Mega-Display in the Entrance Hall at the access to Halls 1-6
- Technical Specs** FULL-HD display; 2.50 mm pixel pitch; 20 Mbit; 60 fps; content 32:9 LED dimensions: 10.08 m x 2.88 m resolution: 3840 x 1080 Pixel
- Hire Charge** 38,220.00 EUR for an exclusive 60 sec. spot within a loop with organizer content
- Status** Currently reserved



# ENTRANCE SOUTH – INDOORS



## Pillar Brandings leading to the Middle Foyers of Halls 1.1/2.1, 4-sided

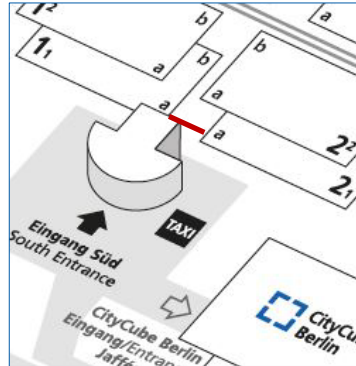
**Location** branding of the pillars in front of the entrance doors to the middle foyers of Halls 1.1/2.1 (see red marks on the left picture)

**Size (w x h)** front and back sides: 0.86 m x 6.00 m each  
lateral sides: 1.32 m x 6.00 m each  
(4 sides per pillar)

**Hire Charge** 7,825.00 EUR for both 4-sided pillar brandings

**Production/Installation** on demand  
(depending on technical implementation)

**Status** Availability upon request



## Entrance Banner to the Middle Foyers of Halls 1.1/2.1

**Location** above the entrance doors to the middle foyers of Halls 1.1/2.1

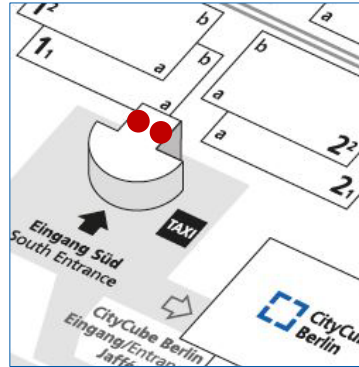
**Size (w x h)** 11.50 m x 2.50 m

**Hire Charge** 7,399.00 EUR

**Production/Installation** 2,175.00 EUR

**Status** Currently reserved

# ENTRANCE SOUTH – INDOORS



## Balustrade Brandings at the Stairs in the Entrance Hall, 2-sided

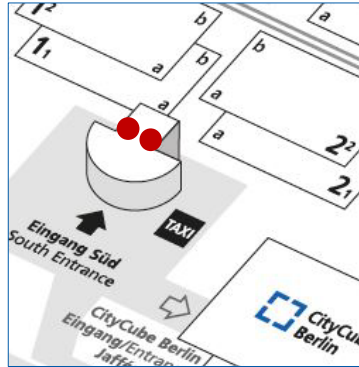
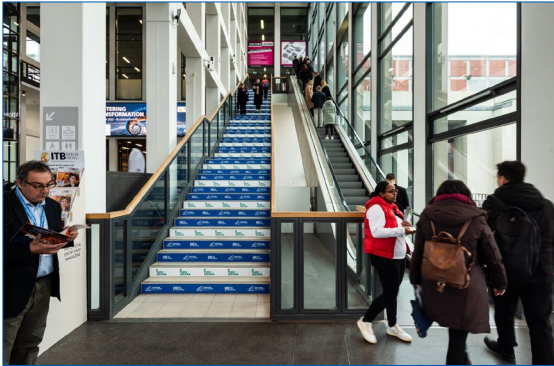
**Location** brandings of the balustrades at the 2 stairs in the Entrance Hall on the left and right side leading to Halls 1.2-6.2 with adhesive foil (see red marks on the left picture)

**Size** the stencils will be provided on demand

**Hire Charge** 13,420.00 EUR for both stairs, i.e. for 4 balustrade brandings

**Production/ Installation** on demand (depending on technical implementation)

**Status** Availability upon request



## Step Graphics at the Stairs in the Entrance Hall

**Location** 2 stairs in the Entrance Hall on the left and right side leading to Halls 1.2-6.2: every step will be equipped with an adhesive foil

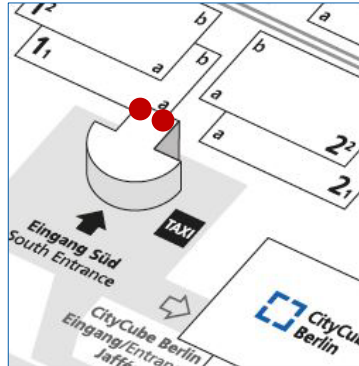
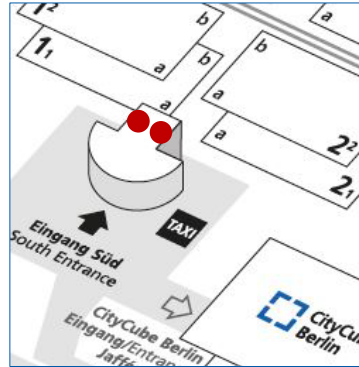
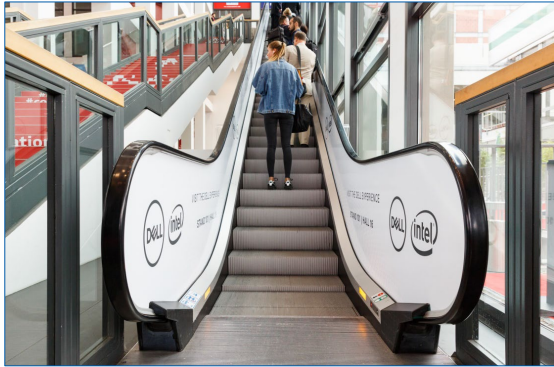
**Size (w x h)** 1.83 m x 0.135 m per step graphic (60 step graphics per stair)

**Hire Charge** 19,185.00 EUR for both stairs, i.e. for 120 step graphics in total

**Production/ Installation** 2,880.00 EUR for both stairs, i.e. for 120 step graphics in total

**Status** Availability upon request

# ENTRANCE SOUTH – INDOORS



## Balustrade Graphics at the Escalators in the Entrance Hall, 2-sided

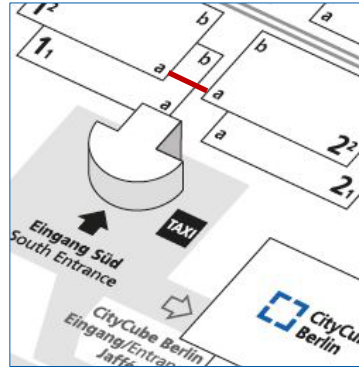
<b>Location</b>	brandings of the balustrades at the 2 escalators in the Entrance Hall on the left and right side leading to Halls 1.2-6.2 with adhesive foil
<b>Size</b>	approx. 128.00 m <sup>2</sup> for all 4 balustrade graphics (2 sides per balustrade graphic)
<b>Hire Charge</b>	20,996.00 EUR for both escalators, i.e. for 4 balustrade graphics in total
<b>Production/ Installation</b>	10,775.00 EUR for both escalators, i.e. for 4 balustrade graphic in total (each 2-sided)
<b>Status</b>	Availability upon request

## Window Brandings in the Entrance Hall on the Upper Level

<b>Location</b>	up to 8 window brandings with adhesive foil at the access area to Halls 1.2 to 6.2 coming from the Entrance Hall via the escalators and stairs on the left and right side: 8 brandings can be fixed on 4 windows on the front and back sides.
<b>Size</b>	2.34 m x 2.35 m per window cling (8 brandings in total)
<b>Hire Charge</b>	8,460.00 EUR for 4 front sides 4,295.00 EUR for 4 back sides (11,485.00 EUR for all 8 brandings)
<b>Production/ Installation</b>	2,630.00 EUR for 4 front side brandings 2,630.00 EUR for 4 back side brandings (4,065.00 EUR for all 8 brandings)
<b>Status</b>	Availability upon request



# ENTRANCE SOUTH – INDOORS



## Option A: Entrance Banner to the Middle Foyers of Halls 1.2/2.2 – large Version

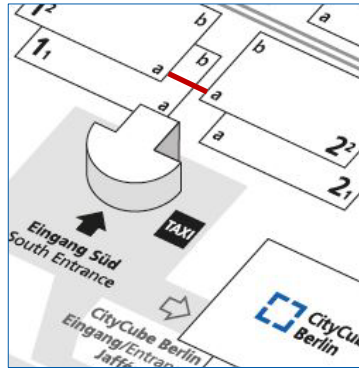
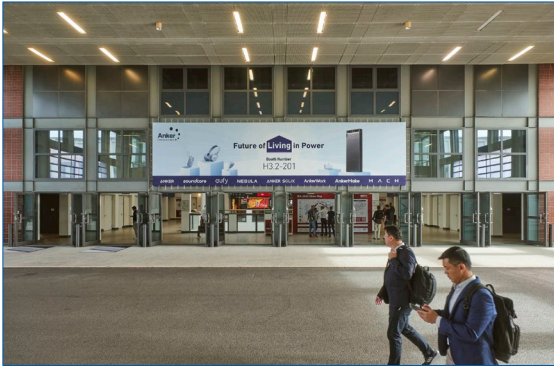
**Location** above the entrance doors to the middle foyers of Halls 1.2/2.2

**Size** 24.00 m x 3.00 m

**Hire Charge** 17,535.00 EUR

**Production/ Installation** 4,090.00 EUR

**Status** **Already booked**



## Option B: 1 Entrance Banner to the Middle Foyers of Halls 1.2/2.2 – small Version

**Location** above the entrance doors to the middle foyers of Halls 1.2/2.2

**Size** 12.00 m x 3.00 m

**Hire Charge** 8,770.00 EUR

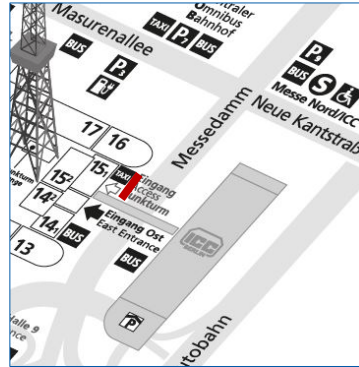
**Production/ Installation** 2,650.00 EUR

**Status** **Not available**

# ENTRANCE EAST OUTDOOR & INDOOR ADVERTISING

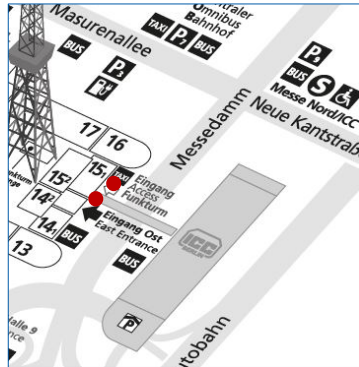


# ENTRANCE EAST – OUTDOORS



## Flags at the Access

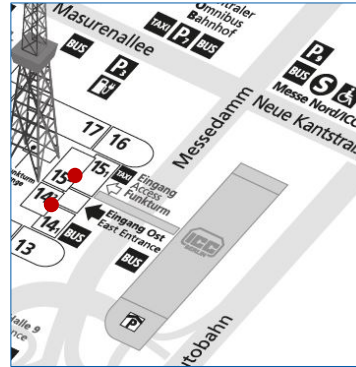
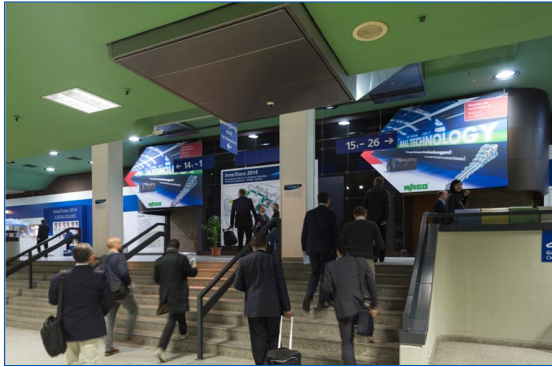
<b>Location</b>	up to 10 flags at the pedestrian and taxi access to Entrance East
<b>Size (w x h)</b>	1.50 m x 4.00 m per flag
<b>Hire Charge</b>	325.00 EUR per flag
<b>Production/ Installation</b>	145.00 EUR to 255.00 EUR per flag depending on layout, quantity and finishing of the flags
<b>Status</b>	Availability upon request



## Entrance Signs at the Access

<b>Location</b>	up to 2 signs at the access to Entrance East one sign pointing north and one sign pointing south
<b>Size (w x h)</b>	3.10 m x 1.50 m per sign
<b>Hire Charge</b>	7,555.00 EUR for both signs
<b>Production/ Installation</b>	1,450.00 EUR for both signs
<b>Status</b>	Availability upon request

# ENTRANCE EAST – INDOORS



## Direction Banners in the Entrance Hall

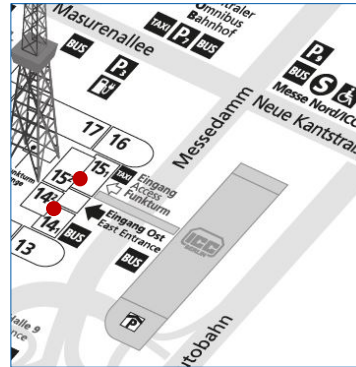
**Location** up to 2 banners in the Entrance Hall East in the form of arrows or squares leading north or south

**Size (w x h)** e.g. approx. 4.69 m x 3.20 m per banner  
other shapes and sizes possible

**Hire Charge** e.g. 7,720.00 EUR for both banners

**Production/Installation** e.g. 2,165.00 EUR for both banners

**Status** Availability upon request



## Banner Showcases, illuminated

**Location** up to 2 showcases at Entrance East:  
- passage Entrance East/Hall 14.1: 2 showcases  
- passage Entrance East/Hall 15.1: 2 showcases

**Size (w x h)** 1.18 m x 1.75 m per banner

**Hire Charge** 740.00 EUR per banner

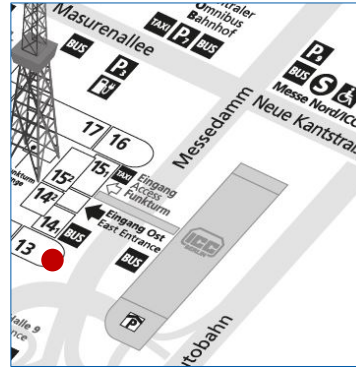
**Production/Installation** 315.00 EUR per banner

**Status** Availability upon request

# ON-SITE ADVERTISING MESSEDAMM HIGH TRAFFIC AREA

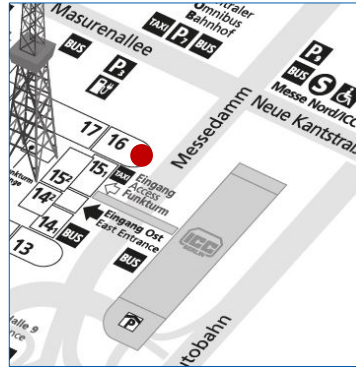


# HIGH TRAFFIC – OUTDOORS



## Rotunda Hall 13

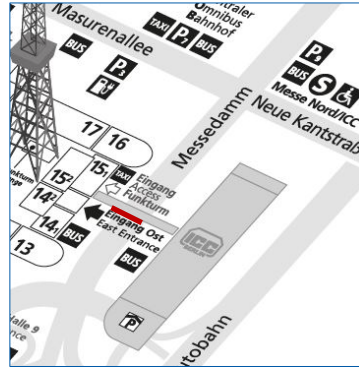
<b>Location</b>	Rotunda Hall 13 facing main road Messedamm: ascend and descent to highway
<b>Size (w x h)</b>	3.04 m x 3.00 m per component 17 components in total, i.e. 51.68 m x 3.00 m in total
<b>Hire Charge</b>	30,240.00 EUR for all 17 components
<b>Production/ Installation</b>	6,420.00 EUR for all 17 components
<b>Status</b>	Availability upon request



## Rotunda Hall 16

<b>Location</b>	Rotunda Hall 16 facing the crossroads between the main roads Messedamm, Masurenallee and Neue Kanstraße
<b>Size (w x h)</b>	3.04 m x 3.00 m per component 18 components in total, i.e. 54.72 m x 3.00 m in total
<b>Hire Charge</b>	32,020.00 EUR for all 18 components
<b>Production/ Installation</b>	6,795.00 EUR for all 18 components
<b>Status</b>	Availability upon request

# HIGH TRAFFIC – OUTDOORS



## Mega-Banner at the ICC Bridge South

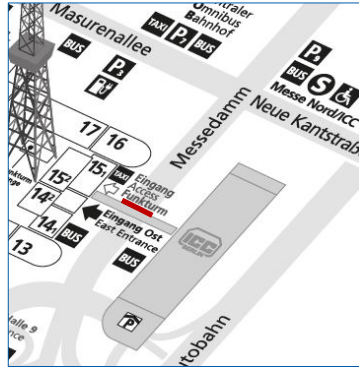
**Location** at the ICC Bridge South directly above the main road Messedamm: connection between the ICC Berlin and the Berlin exhibition site

**Size (w x h)** 40.00 m x 4.24 m

**Hire Charge** 26,607.00 EUR

**Production/ Installation** 4,565.00 EUR

**Status** Availability upon request



## Mega-Banner at the ICC Bridge North

**Location** at the ICC Bridge North directly above the main road Messedamm: connection between the ICC Berlin and the Berlin exhibition site

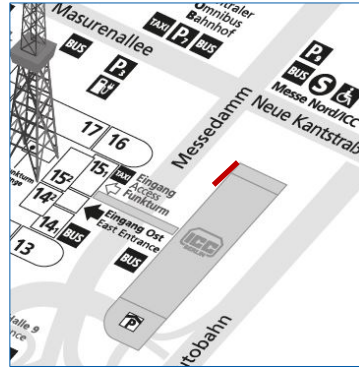
**Size (w x h)** 40.00 m x 4.24 m

**Hire Charge** 26,607.00 EUR

**Production/ Installation** 4,565.00 EUR

**Status** Availability upon request

# HIGH TRAFFIC – OUTDOORS



## Banner at the ICC West facing Messedamm

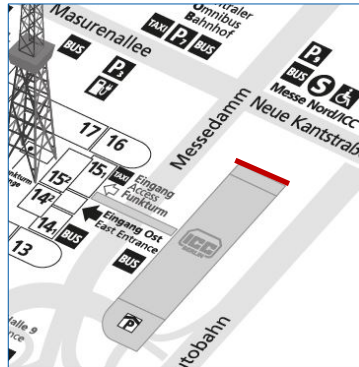
**Location** at the ICC West facing Messedamm

**Size (w x h)** 23.80 m x 2.75 m

**Hire Charge** 9,250.00 EUR

**Production/Installation** 3,240.00 EUR

**Status** Availability upon request



## Banner at the ICC Main Front North facing Neue Kantstraße

**Location** at the ICC Main Front North facing Neue Kantstraße

**Size (w x h)** 47.80 m x 2.75 m

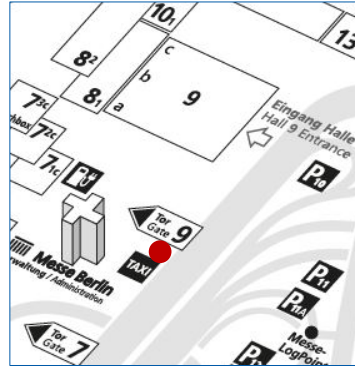
**Hire Charge** 19,452.00 EUR

**Production/Installation** 4,580.00 EUR

**Status** Availability upon request



# HIGH TRAFFIC – OUTDOORS



## Mega-Banner plus 2 lateral Banners next to the HQ

**Location** at the Headquarters of Messe Berlin facing Messedamm next to the access to Gate 9 and the taxi stop

**Size (w x h)** 1 front side banner: 9.20 m x 5.95 m  
2 side banners: 2.90 m x 5.90 m each

**Hire Charge** 15,238.00 EUR for all 3 banners

**Production/ Installation** 7,010.00 EUR for all 3 banners

**Status** [Availability upon request](#)



## Flags next to the HQ of Messe Berlin

**Location** up to 3 flags at the Headquarters of Messe Berlin facing Messedamm next to the access to Gate 9 and the taxi stop

**Size (w x h)** 1.50 m x 4.00 m per flag

**Hire Charge** 325.00 EUR per flag

**Production/ Installation** 145.00 EUR to 255.00 EUR per flag  
depending on layout, quantity and finishing of the flags

**Status** [Availability upon request](#)

# HIGH TRAFFIC – OUTDOORS



## Mega-Banners at Facades of Hall 9

**Location** at the facades of Hall 9a and Hall 9b on the left and right facing Messedamm

**Size (w x h)** visible size: 16.20 m x 8.55 m  
(production size: 16.40 m x 8.75 m)

**Hire Charge** 22,779.00 EUR per banner

**Production/Installation** 5,025.00 EUR per banner

**Status** Availability upon request



## Entrance Banner with backlighting on Hall 9

**Location** directly above the entrance doors to Hall 9 facing Messedamm

**Size (w x h)** 9.60 m x 2.30 m

**Hire Charge** 7,340.00 EUR

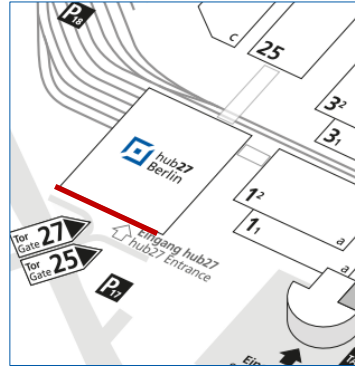
**Production/Installation** 1,300.00 EUR

**Status** Availability upon request

ON-SITE  
ADVERTISING  
hub27



# hub27 – OUTDOORS



## Mega-Banners on the Facade of hub27, South Side

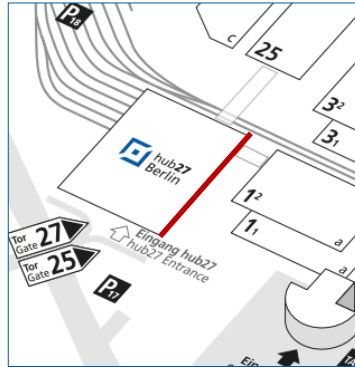
**Location** banners on the southern facade of hub27 facing Jaffestraße (see red marks on the left picture)

**Size (w x h)** position 1: 8.60 m x 5.75 m  
position 2: 17.35 x 15.00 m  
other sizes, positions and formats on demand

**Hire Charge** position 1: 12,140.00 EUR  
position 2: 54,075.00 EUR

**Production/ Installation** position 1: 4,700.00 EUR  
position 2: 12,910.00 EUR

**Status** Availability upon request



## Mega-Banners on the Facade of hub27, East Side

**Location** banners on the eastern facade of hub27 facing Entrance South and Hall 1 (see red marks on the left picture)

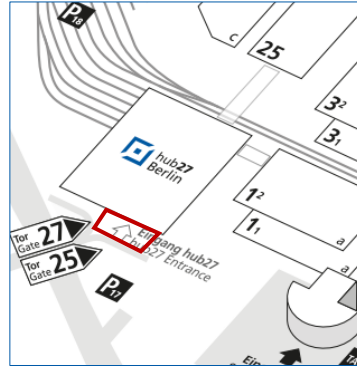
**Size (w x h)** position 1: 19.60 m x 5.75 m; position 2: 7.30 m x 14.95 m  
position 3: 7.05 m x 14.95 m  
other sizes, positions and formats on demand

**Hire Charge** position 1: 24,710.00 EUR; position 2: 23,929.00 EUR  
position 3: 23,110.00 EUR

**Production/ Installation** position 1: 5,630.00 EUR; position 2: 5,490.00 EUR  
position 3: 5,370.00 EUR

**Status** Availability upon request.

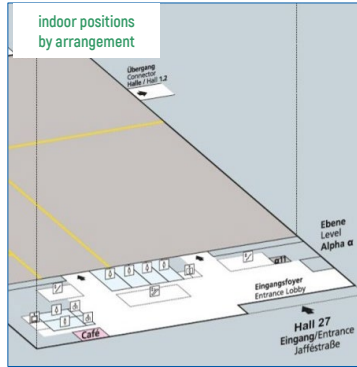
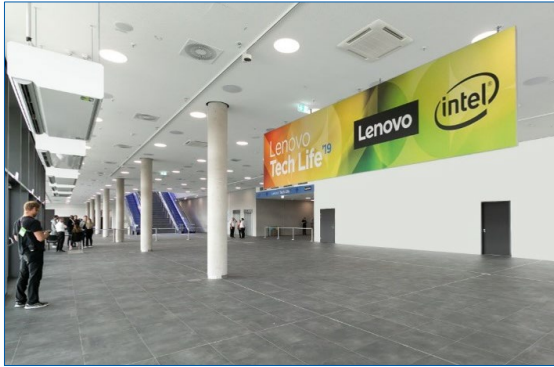
# hub27 – OUTDOORS



## Pillar Brandings at the Entrance to hub27, 4-sided

- |                                     |  |
|-------------------------------------|--|
| <b>Location</b>                     | up to 4 pillar brandings side by side at the entrance to hub27, each 4-sided   |
| <b>Size (w x h)</b>                 | complete version: 0.55 m x 4.10 m per side (see red marks on the left picture)<br>short version: 0.55 m x 2.80 m per side (see blue marks on the left picture) |
| <b>Hire Charge</b>                  | complete version: 2,015.00 EUR per 4-sided pillar branding<br>short version: 1,375.00 EUR per 4-sided pillar branding  |
| <b>Production/<br/>Installation</b> | complete version: 1,475.00 EUR per 4-sided pillar branding<br>short version: 1,375.00 EUR per 4-sided pillar branding  |
| <b>Status</b>                       | Availability upon request  |

# hub27 – INDOORS



## Hanging Banner Frames in the Entrance Foyer, 2-sided

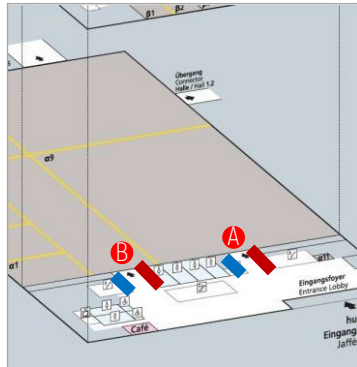
**Location** hanging banner frames in the Entrance Lobby – e.g. in front of the entrance/exit other positions and formats on demand

**Size (w x h)** e.g. 9.45 m x 2.00 m per side

**Hire Charge** e.g. 17,830.00 EUR per double-sided banner frame

**Production/ Installation** e.g. 2,520.00 EUR per double-sided banner frame

**Status** Availability upon request



## Entrance Banner Frames to the Event Hall

**Location** banner frames on the walls next to the 2 entrances to the Event Hall: 2 entrances with 2 banner frames each (see A and B marks on the left map)

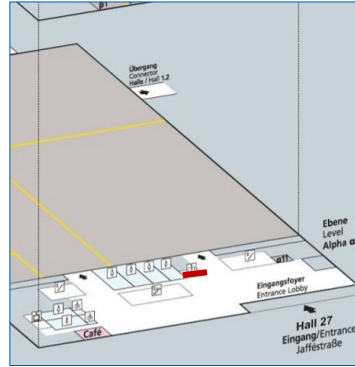
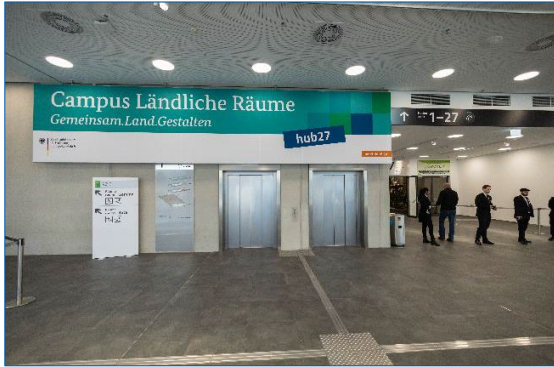
**Size (w x h)** left banner frames: 5.00 m x 3.10 m (see blue marks on the left map)  
right banner frames: 6.50 m x 3.10 m (see red marks on the left map)

**Hire Charge** left banner frames: 5,660.00 EUR each  
right banner frames: 9,200.00 EUR each

**Production/ Installation** left banner frames: 1,450.00 EUR each  
right banner frames: 1,970.00 EUR each

**Status** Availability upon request

# hub27 – INDOORS



## Banner Frame above the Elevator in the Entrance Foyer

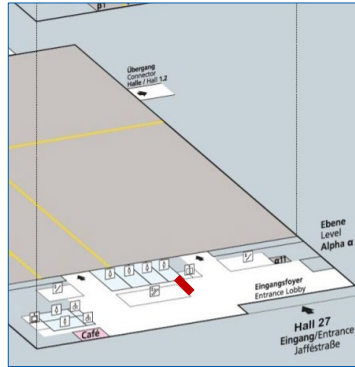
**Location** banner frame above the elevator and next to the entrance to the Event Hall in the Entrance Lobby  
other sizes and formats on demand

**Size (w x h)** e.g. 9.40 m x 1.90 m per banner frame

**Hire Charge** e.g. 9,725.00 EUR per banner frame

**Production/ Installation** e.g. 2,055.00 EUR per banner frame

**Status** Availability upon request



## Hanging Banner Frame in front of the stairs to the Beta Level, 2-sided

**Location** hanging banner frame in the Entrance Lobby in front of the escalators and stairs  
other sizes and formats on demand

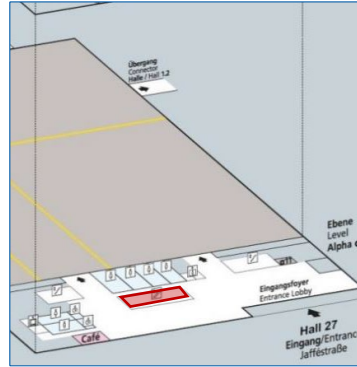
**Size (w x h)** 7.00 m x 0.992 m per side

**Hire Charge** 7,156.00 EUR per double-sided banner frame

**Production/ Installation** 1,750.00 EUR per double-sided banner frame

**Status** Availability upon request

# hub27 – INDOORS



## Stair Graphics on the Steps to the Beta Level

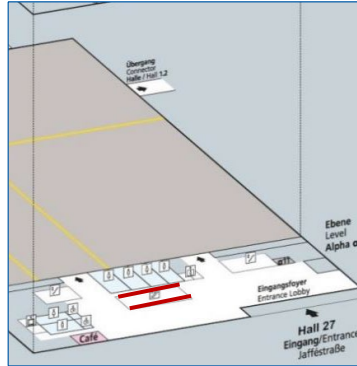
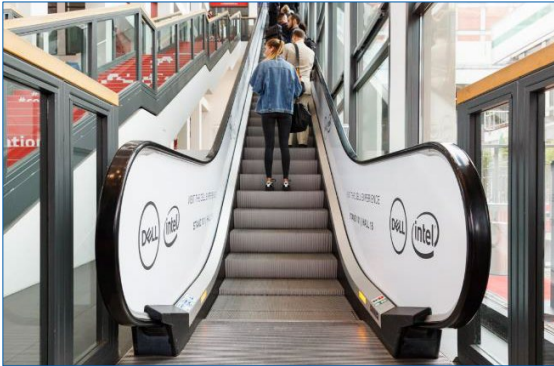
**Location** stairs leading from the Entrance Lobby up to Level Beta:  
every step will be equipped with an adhesive foil

**Size (w x h)** 2.88 m x 0.145 m per step graphic  
(37 steps in total)

**Hire Charge** 8,560.00 EUR for 37 steps

**Production/ Installation** 1,345.00 EUR for 37 steps

**Status** Availability upon request



## Balustrade Graphics at the Escalators to the Beta Level

**Location** up to 2 escalators leading from the Entrance Lobby up to Level Beta:  
balustrades will be branded with adhesive foil – stencils will be provided on demand  
(exemplary picture from another location)

**Size (w x h)** approx. 50 m<sup>2</sup> per escalator, i.e. for 2 balustrades

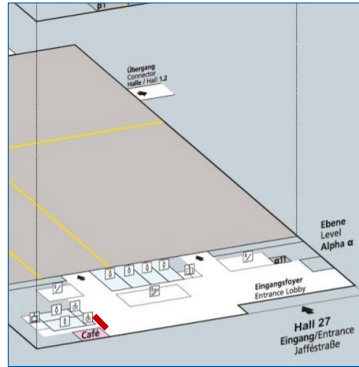
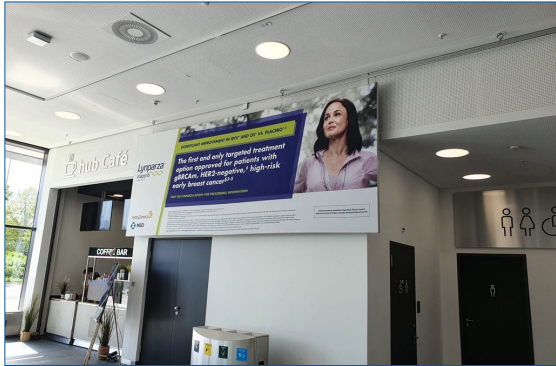
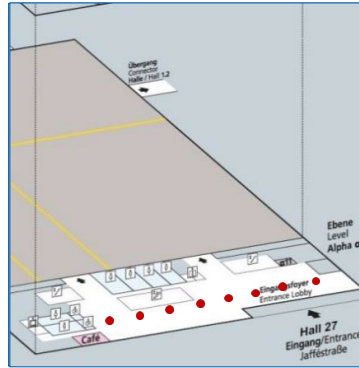
**Hire Charge** 9,500.00 EUR per escalator, i.e. for 2 balustrades

**Production/ Installation** 4,470.00 EUR per escalator, i.e. for 2 balustrades

**Status** Availability upon request



# hub27 – INDOORS



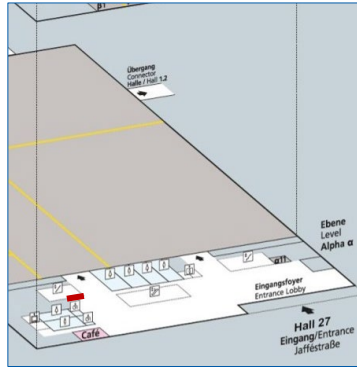
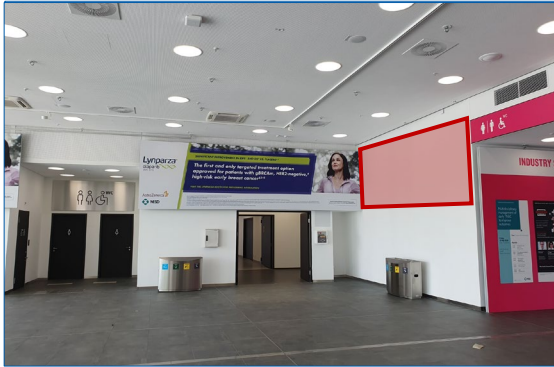
## Pillar Brandings, 4-sided

- Location** up to 8 pillar brandings side by side directly in the Entrance Lobby, each 4-sided
- Size (w x h)** 0,60 m x 4,10 m per side (4 sides per pillar)  
other sizes and formats on demand
- Hire Charge** 2,015.00 EUR per 4-sided pillar branding
- Production/ Installation** 1,475.00 EUR per 4-sided pillar branding
- Status** Availability upon request

## Banner Frame next to the hub-Café

- Location** in the Entrance Lobby of hub27 next to the hub-Café
- Size (w x h)** 4,75 m x 1,90 m
- Hire Charge** 3,750.00 EUR
- Production/ Installation** 1,210.00 EUR
- Status** Availability upon request

# hub27 – INDOORS



## Banner Frame besides the Hall Entrance

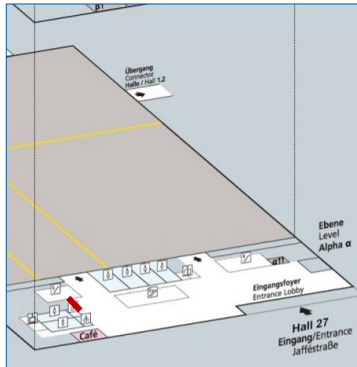
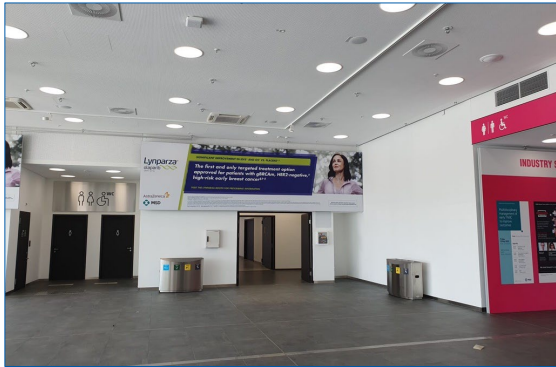
**Location** in the Entrance Lobby of hub27 besides the entrance to the Event Hall (see red mark on the left picture)

**Size (w x h)** 5,20 m x 1,90 m

**Hire Charge** 4,100.00 EUR

**Production/ Installation** 1,210.00 EUR

**Status** Availability upon request



## Banner Frame next to the Hall Entrance

**Location** in the Entrance Lobby of hub27 next to the entrance to the Event Hall

**Size (w x h)** 6,70 m x 1,90 m

**Hire Charge** 5,285.00 EUR

**Production/ Installation** 1,560.00 EUR

**Status** Availability upon request

# hub27 – INDOORS



## Passageway Banners between hub27 and Hall 25, 2-sided

**Location** up to 3 passageway banners between hub27 and Hall 25 (see red mark on the left map)

**Size (w x h)** e.g. 10.60 m x 2.00 m per side (2 sides per banner)  
other sizes and formats on demand

**Hire Charge** e.g. 17,590.00 EUR per 2-sided banner

**Production/ Installation** e.g. 2,290.00 EUR per 2-sided banner

**Status** Availability upon request



## Lateral Passageway Banners between hub27 and Hall 25

**Location** up to 2 lateral passageway banners between hub27 and Hall 25 (see red marks on the left map)

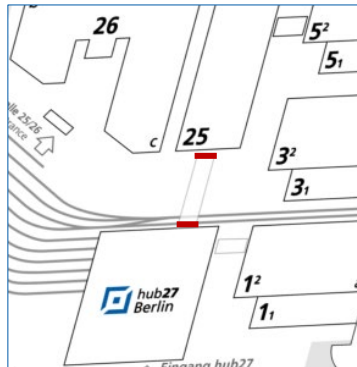
**Size (w x h)** 5.05 m x 3.50 m per banner

**Hire Charge** 7,335.00 EUR per banner

**Production/ Installation** 825.00 EUR per banner

**Status** Availability upon request

# hub27 – INDOORS



## Option A: Entrance Banners to hub27 and Hall 25

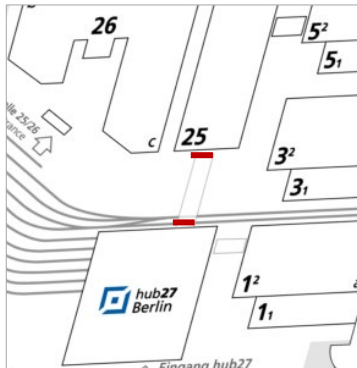
**Location** 2 entrance banners in the passageway between hub 27 and Hall 25, each 1-sided (see red marks on the left map)

**Size (w x h)** 10.60 m x 2.00 m per banner

**Hire Charge** 8,790.00 EUR per banner

**Production/ Installation** 1,515.00 EUR per banner

**Status** Availability upon request



## Option B: 2 Entrance Banners to hub27 and Hall 25

**Location** 2 entrance banners in the passageway between hub 27 and Hall 25, each 1-sided (see red marks on the left map)

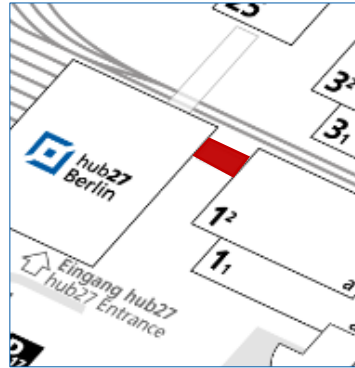
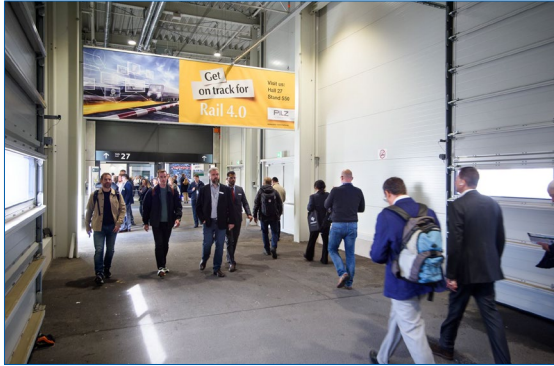
**Size (w x h)** 6.05 m x 1.45 m per banner

**Hire Charge** 3,640.00 EUR per banner

**Production/ Installation** 920.00 EUR per banner

**Status** Availability upon request

# hub27 – INDOORS



## Passageway Banners between hub27 and Hall 1.2, 2-sided

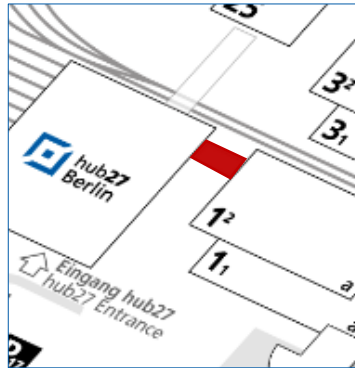
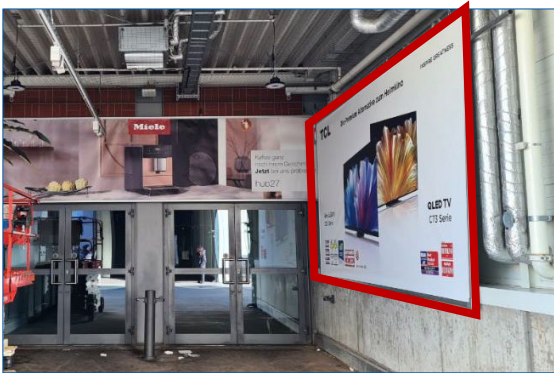
**Location** up to 3 passageway banners between hub27 and Hall 1.2 (see red mark on the left map and exemplary picture)

**Size (w x h)** e.g. 5,00 m x 1,50 m per side (2 sides per banner)  
other sizes and formats on demand

**Hire Charge** e.g. 6,225.00 EUR per double-sided banner

**Production/ Installation** e.g. 1,020.00 EUR per double-sided banner

**Status** Availability upon request. One position is currently reserved



## Lateral Passageway Banners between hub27 and Hall 1.2

**Location** up to 8 lateral passageway banners between hub27 and Hall 1.2 (see red marks on the left map and picture)

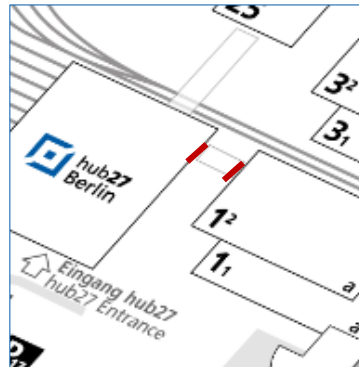
**Size (w x h)** e.g. 5,00 m x 2,50 m  
other sizes and formats on demand

**Hire Charge** e.g. 5,190.00 EUR per banner

**Production/ Installation** e.g. 735.00 EUR per banner

**Status** Availability upon request

# hub27 – INDOORS



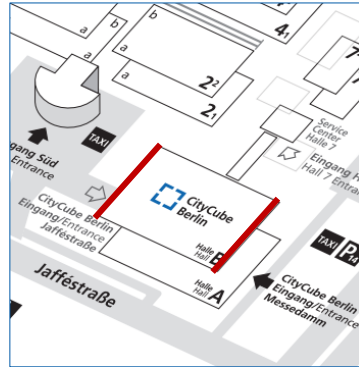
## Entrance Banners between hub27 and Hall 1.2, 1-sided

<b>Location</b>	2 entrance banners at the entrances to hub27 and Hall 1.2, each 1-sided (see red marks on the left map)
<b>Size (w x h)</b>	Entrance banner Hall 1.2: 6.00 m x 1.10 m Entrance banner hub27: 6.50 m x 1.50m
<b>Hire Charge</b>	Entrance banner Hall 1.2: 2,740.00 EUR Entrance banner hub27: 4,046.00 EUR
<b>Production/ Installation</b>	Entrance banner Hall 1.2: 920.00 EUR Entrance banner hub27: 735.00 EUR
<b>Status</b>	Availability upon request

# ON-SITE ADVERTISING CityCube Berlin

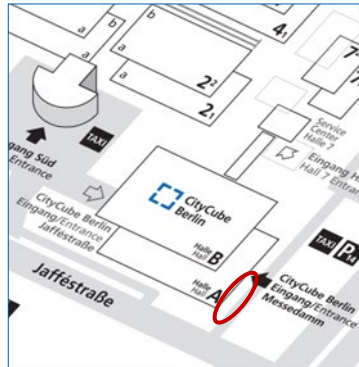


# CityCube Berlin OUTDOORS



## Mega-Banners above both Entrances of CityCube Berlin

- Location** up to 2 mega-banners (consisting of 3 segments each) at the facades of the CityCube Berlin at the Entrance Messedamm and at the Entrance Jaffestraße
- Size (w x h)** 3 banner segments per facade/mega-banner  
in total: 29.20 m to 31.25 m x 11.65 m per banner segment; 1,730.25 m<sup>2</sup> in total
- Hire Charge** 105,385.00 EUR for 1 mega-banner (consisting of 3 segments)
- Production/Installation** 311,490.00 EUR for 1 mega-banner (consisting of 3 segments)
- Status** [Availability upon request](#)

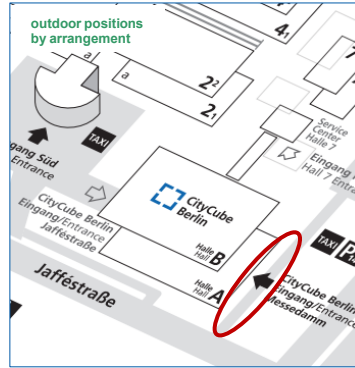


## Flags at the Access to "Entrance Messedamm"

- Location** up to 30 flags in front of the CityCube Berlin at the access to Entrance Messedamm (with or without banner arm)
- Size (w x h)** 1.50 m x 4.00 m per flag
- Hire Charge** 325.00 EUR per flag
- Production/Installation** 145.00 EUR per flag as an outrigger-flag
- Status** [Availability upon request](#)

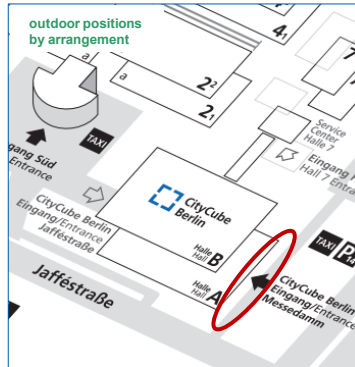


# CityCube Berlin OUTDOORS – ENTRANCE MESSEDDAMM



## Bench Displays at the Access to Entrance Messedamm, 2-sided

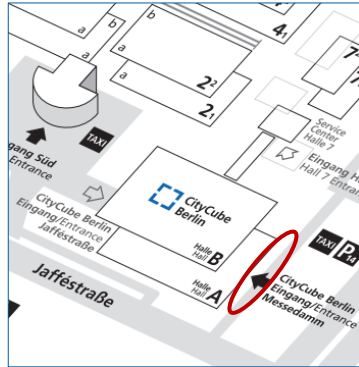
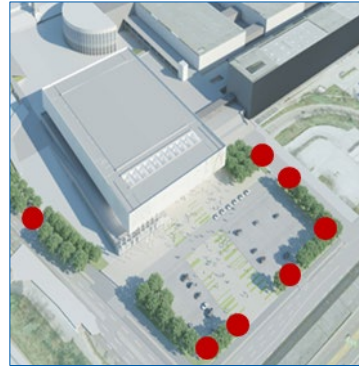
<b>Location</b>	at the access to Entrance Messedamm: exact positions by arrangement
<b>Size (w x h)</b>	2.05 m x 2.05 m per side (2 sides per display)
<b>Hire Charge</b>	1,950.00 EUR per 2-sided display
<b>Production/ Installation</b>	405.00 EUR per 2-sided display
<b>Status</b>	<b>Already booked</b>



## Mobile Advertising Towers at the Access to Entrance Messedamm, 4-sided

<b>Location</b>	e.g. in front of the CityCube Berlin at the access to Entrance Messedamm: exact positions by arrangement
<b>Size (w x h)</b>	small version: 2.302 m x 4.15 m per side (4 sides per tower) large version: 3.302 m x 6.15 m per side (4 sides per tower)
<b>Hire Charge</b>	small version: 11,472.00 EUR per 4-sided tower large version: 24,440.00 EUR per 4-sided tower
<b>Production/ Installation</b>	small version: 2,970.00 EUR per 4-sided tower large version: 4,995.00 EUR per 4-sided tower
<b>Status</b>	<b>Availability upon request</b>

# CityCube Berlin OUTDOORS – ENTRANCE MESSEDDAMM



## Outdoor Frames, each 2-sided

**Location** at several locations in front of the CityCube Berlin at the access to Entrance Messeddamm (see red marks on the left map)

**Size (w x h)** 2.00 m x 1.30 m per side (2 sides per display)  
(see red mark on the left picture)

**Hire Charge** 1,480.00 EUR per 2-sided display

**Production/ Installation** 195.00 EUR per 2-sided display

**Status** Availability upon request

## Floor Graphics at the Access to Entrance Messeddamm

**Location** adhesive foils at diverse locations in front of the CityCube Berlin at the access to Entrance Messeddamm: exact positions by arrangement

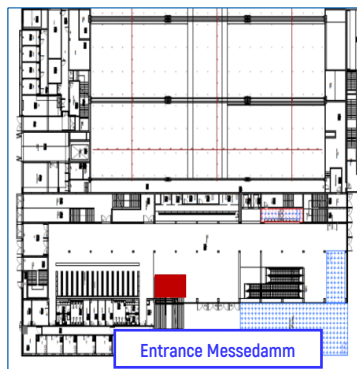
**Size (w x h)** e.g. 2.40 m x 2.40 m per squared floor graphic  
other sizes and formats on demand

**Hire Charge** e.g. 2,102.00 EUR per squared floor graphic

**Production/ Installation** e.g. 670.00 EUR per squared floor graphic

**Status** Availability upon request

# CityCube Berlin INDOORS – ENTRANCE MESSEDDAMM



## Option A: Step Graphics at the Stairs in the Entrance Lobby - Full Version

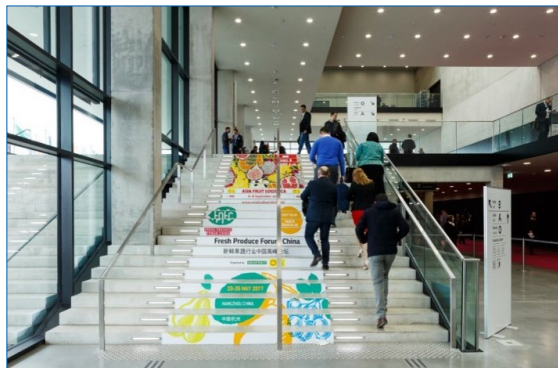
**Location** stairs in the Entrance Lobby leading to the upper level:  
every step will be equipped with an adhesive foil on the full area (lamps excluded)

**Size (w x h)** steps 1-7 and 10-22: 5.15 m x 0.15 m each step  
Steps 8, 9 and 23: 4.37 m x 0.15 m each step (23 steps in total)

**Hire Charge** 11,760.00 EUR for all 23 step graphics

**Production/ Installation** 1,060.00 EUR for all 23 step graphics

**Status** Availability upon request



## Option B: Step Graphics at the Stairs in the Entrance Lobby – Narrow Version

**Location** stairs in the Entrance Lobby leading to the upper level:  
every step will be equipped with an adhesive foil on the central area

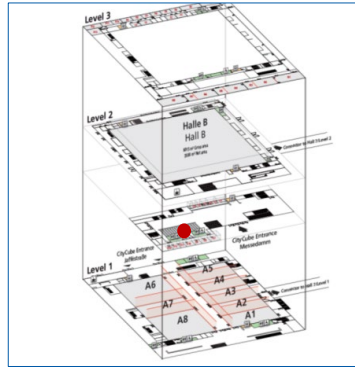
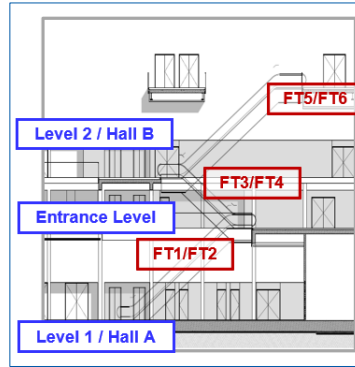
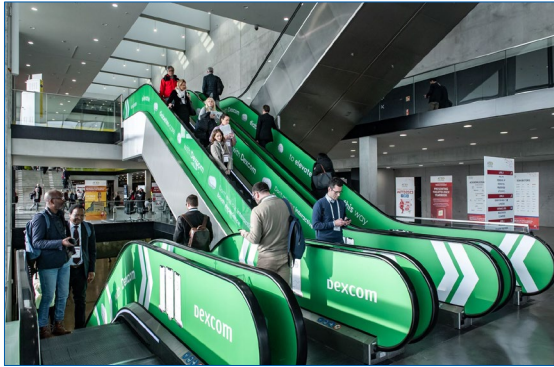
**Size (w x h)** 2.18 m x 0.145 m per step graphic (23 steps in total)

**Hire Charge** 6,350.00 EUR for all 23 step graphics

**Production/ Installation** 620.00 EUR for all 23 step graphics

**Status** Availability upon request

# CityCube Berlin INDOORS – ENTRANCE MESSEDAMM



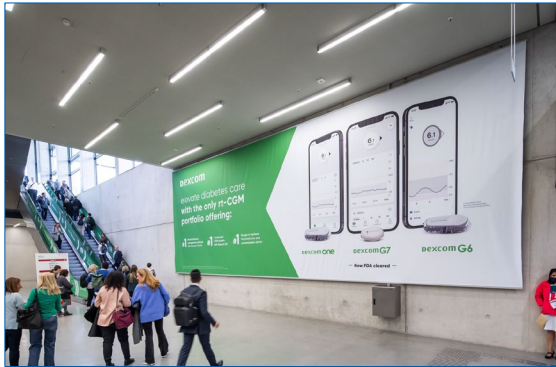
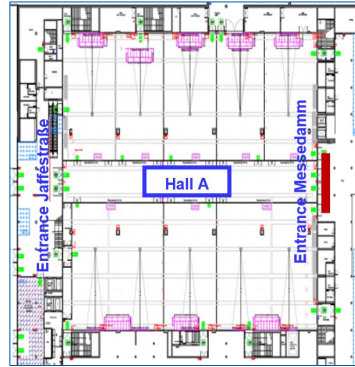
## Balustrade Brandings at Escalators

<b>Location</b>	escalators in the Entrance Lobby leading to Levels 1, 2 and 3 only visible parts of the balustrades will be branded with adhesive foil -
<b>Size (w x h)</b>	(1) 2 escalators FT1/FT2: approx. 32.00 m <sup>2</sup> each balustrade (see plan on the left) (2) 2 escalators FT3/FT4: approx. 21.20 m <sup>2</sup> each balustrade (see plan on the left) (3) 2 escalators FT5/FT6: approx. 30.20 m <sup>2</sup> each balustrade (see plan on the left)
<b>Hire Charge</b>	(1) 20,996.00 EUR for both escalators, each with 2 balustrades (2) 13,908.00 EUR for both escalators, each with 2 balustrades (3) 20,590.00 EUR for both escalators, each with 2 balustrades
<b>Production/ Installation</b>	(1) 9,545.00 EUR for both escalators, each with 2 balustrades (2) 6,320.00 EUR for both escalators, each with 2 balustrades (3) 8,490.00 EUR for both escalators, each with 2 balustrades
<b>Status</b>	Availability upon request

## Cloakroom Counter Branding

<b>Location</b>	branding with adhesive foil of up to 8 cloakroom counters in the Entrance Lobby
<b>Size (w x h)</b>	approx. 2.526 m x 0.75 m per counter
<b>Hire Charge</b>	660.00 EUR per counter
<b>Production/ Installation</b>	85.00 EUR per counter
<b>Status</b>	Availability upon request

# CityCube Berlin INDOORS – LEVEL 1



## Entrance Banners to Hall A

- Location** up to 2 banners in the East Lobby Level 1 directly above the entrance doors to Hall A
- Size (w x h)** 9.00 m x 1.65 m per banner
- Hire Charge** 8,455.00 EUR for both banners
- Production/ Installation** 2,445.00 EUR for both banners
- Status** Availability upon request

## Foyer Banner at Position 1

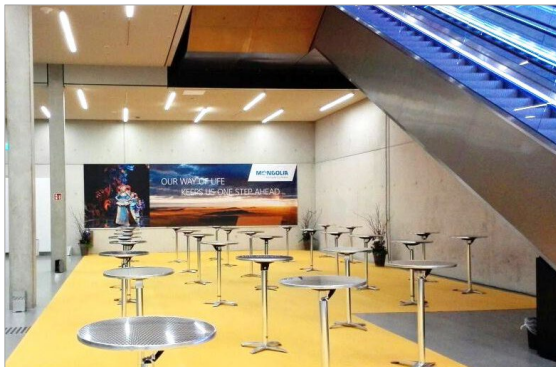
- Location** in the East Lobby Level 1 opposite to the entrance doors to Hall A directly at the escalators
- Size (w x h)** 12.00 m x 4.39 m
- Hire Charge** 9,817.00 EUR
- Production/ Installation** 3,050.00 EUR
- Status** Availability upon request

# CityCube Berlin INDOORS – LEVEL 1



## Foyer Banner at Position 2

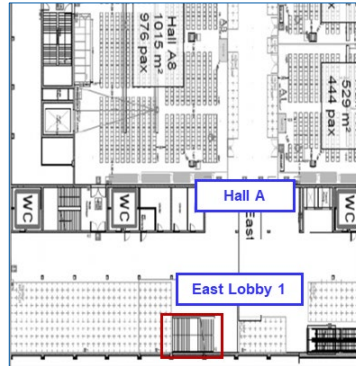
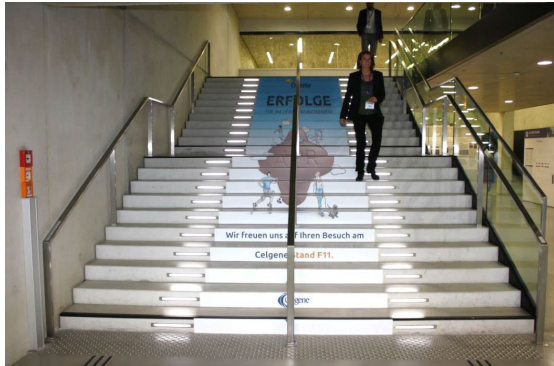
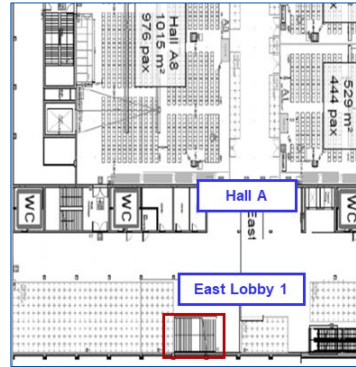
Location	in the East Lobby Level 1 opposite to Hall A
Size (w x h)	8.50 m x 3.00 m
Hire Charge	4,074.00 EUR
Production/Installation	2,080.00 EUR
Status	Availability upon request



## Foyer Banner at Position 3

Location	in the East Lobby Level 1 next to Hall A
Size (w x h)	8.50 m x 2.50 m
Hire Charge	3,394.00 EUR
Production/Installation	1,990.00 EUR
Status	Availability upon request

# CityCube Berlin INDOORS – LEVEL 1



## Option A: Step Graphics at the Stairs Lobby 1/Entrance Level - Full Version

**Location** staircase leading from the East Lobby Level 1 to the Entrance Level:  
every step will be equipped with an adhesive foil on the full area (lamps excluded)

**Size (w x h)** 4.37 x 0.15 per step graphic (42 steps in total, 21 steps per staircase)

**Hire Charge** 7,805.00 EUR for 21 step graphics

**Production/ Installation** 970.00 EUR for 21 step graphics

**Status** Availability upon request

## Option B: Step Graphics at the Stairs Lobby 1/Entrance Level - Narrow Version

**Location** staircase leading from the East Lobby Level 1 to the Entrance Level:  
every step will be equipped with an adhesive foil on the central area

**Size (w x h)** 1.80 m x 0.145 m per step graphic (42 steps in total, 21 steps per staircase)

**Hire Charge** 4,770.00 EUR for 21 step graphics

**Production/ Installation** 570.00 EUR for 21 step graphics

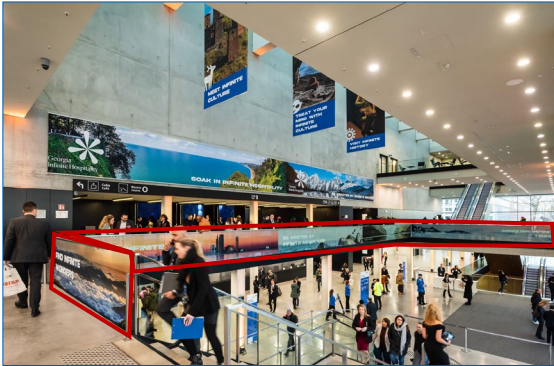
**Status** Availability upon request

# CityCube Berlin INDOORS – LEVEL 2



## Entrance Banner to Hall B

<b>Location</b>	in the East Lobby Level 2 directly above the main entrance doors to Hall B
<b>Size (w x h)</b>	e.g. 29.00 m x 2.40 m other sizes and special formats on demand
<b>Hire Charge</b>	22,236.00 EUR per banner
<b>Production/ Installation</b>	4,510.00 EUR per banner
<b>Status</b>	Availability upon request



## Balustrade Brandings Level 2

<b>Location</b>	foil brandings on the glass balustrades in the East Lobby Level 2 in front of Hall B (see red marks and numbers on the left map)
<b>Size (w x h)</b>	(1) 9.40 m x 1.07 m per side (2 sides per balustrade) (2) 24.55 m x 1.07 m per side (2 sides per balustrade) (3) 4.97 m x 1.07 m per side (2 sides per balustrade)
<b>Hire Charge</b>	(1) 6,430.00 EUR; (2) 16,065.00 EUR; (3) 3,215.00 EUR
<b>Production/ Installation</b>	(1) 720.00 EUR; (2) 1,875.00 EUR; (3) 380.00 EUR
<b>Status</b>	Availability upon request



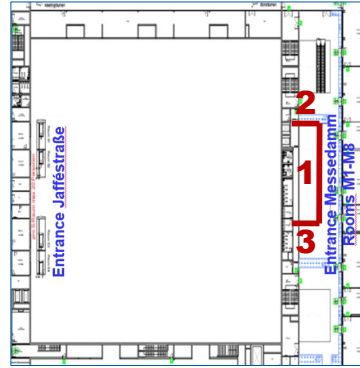
# CityCube Berlin INDOORS – LEVEL 2



## Hanging Banners between Levels 2 and 3, 2-sided

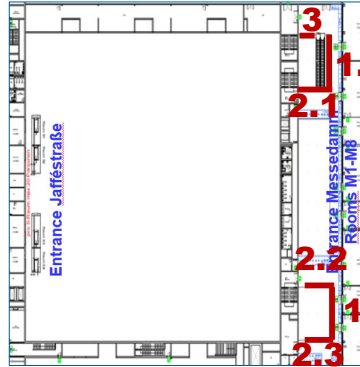
- Location** up to 4 suspended banners at diverse locations between Levels 2 and 3
- Size (w x h)** e.g. 3.00 m x 6.00 m per side (2 sides per banner)  
other sizes and special formats on demand
- Hire Charge** 9,455.00 EUR per double-sided banner
- Production/ Installation** 2,730.00 EUR per double-sided banner
- Status** Availability upon request

# CityCube Berlin INDOORS – LEVEL 3



## Balustrade Brandings Level 3

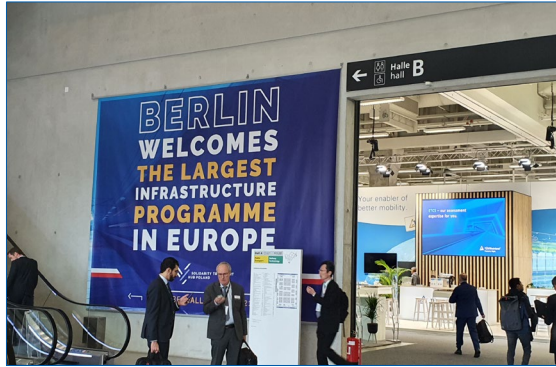
<b>Location</b>	foil brandings on the glass balustrades in the East Lobby Level 3 (see red marks and numbers on the left map)
<b>Size (w x h)</b>	(1) 30.60 m x 1.07 m per side (2 sides per balustrade) (2) & (3) each 11.00 m x 1.07 m per side (2 sides per balustrade)
<b>Hire Charge</b>	(1) 12,594.00 EUR (2) & (3) 4,954.00 EUR each
<b>Production/ Installation</b>	(1) 2,020.00 EUR (2) & (3) 795.00 EUR each
<b>Status</b>	Availability upon request



## Balustrade Brandings Level 3 of 2 Lateral Parts

<b>Location</b>	foil brandings on the glass balustrades of the 2 lateral parts in the East Lobby Level 3 (see red marks and numbers on the left map)
<b>Size (w x h)</b>	(1.1-1.2) each 11.80 m x 1.07 m per side (2 sides per balustrade) (2.1-2.3) each 11.07 m x 1.07 m per side (2 sides per balustrade) (3) 7.80 m x 1.07 m per side (2 sides per balustrade) (escalator)
<b>Hire Charge</b>	(1.1-1.2) 5,405.00 EUR each; (2.1-2.3) 4,954.00 EUR each (3) 3,515.00 EUR
<b>Production/ Installation</b>	(1.1-1.2) 870.00 EUR each; (2.1-2.3) 795.00 EUR each (3) 565.00 EUR
<b>Status</b>	Availability upon request

# CityCube Berlin INDOORS – ENTRANCE JAFFÉSTRASSE LEVEL 1



## Entrance Banner to Hall A on the left

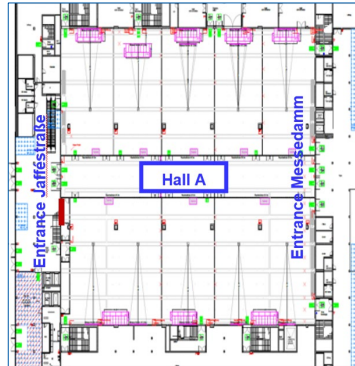
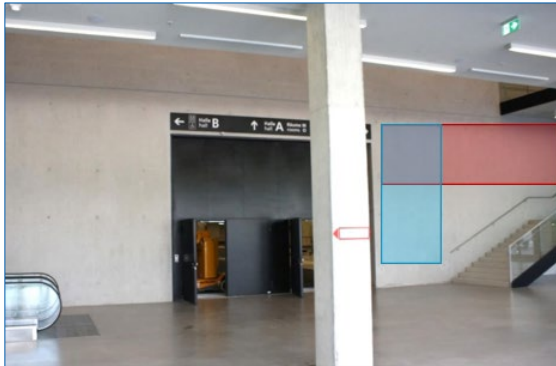
**Location** in the West Lobby Level 1 directly next to the entrance doors to Hall A

**Size (w x h)** (1) 5.80 m x 4.35 m (see picture on the left)  
(2) 4.20 m x 3.00 m  
other sizes and formats on demand

**Hire Charge** (1) 8,075.00 EUR  
(2) 4,035.00 EUR

**Production/ Installation** (1) 2,115.00 EUR  
(2) 1,770.00 EUR

**Status** Availability upon request



## Entrance Banner to Hall A on the right

**Location** in the West Lobby Level 1 directly next to the entrance doors to Hall A

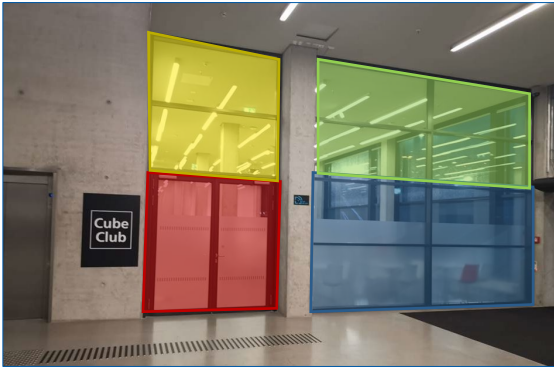
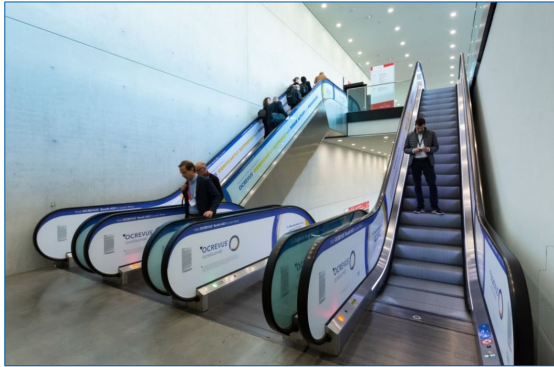
**Size (w x h)** (1) approx. 8.00 m x 2.00 m (see red mark on the left picture)  
(2) approx. 3.00 m x 5.00 m (see blue mark on the left picture)  
other sizes and formats on demand

**Hire Charge** (1) 5,120.00 EUR  
(2) 4,800.00 EUR

**Production/ Installation** (1) 2,090.00 EUR  
(2) 1,335.00 EUR

**Status** Availability upon request

# CityCube Berlin INDOORS – ENTRANCE JAFFÉSTRASSE LEVEL 1/LEVEL 2



## Balustrade Brandings at Escalators West Lobby Level 1 and Level 2

**Location** escalators between the West Lobby Level 1 and the West Lobby Level 2  
only visible parts of the balustrades will be branded with adhesive foil  
stencils will be provided on demand

**Size (w x h)** (1) 2 escalators WFT1/WFT2: approx. 32.00 m<sup>2</sup> each balustrade  
(2) 2 escalators WFT3/WFT4: approx. 21.20 m<sup>2</sup> each balustrade

**Hire Charge** (1) 20,996.00 EUR for both escalators, each with 2 balustrades  
(2) 13,908.00 EUR for both escalators, each with 2 balustrades

**Production/ Installation** (1) 9,545.00 EUR for both escalators, each with 2 balustrades  
(2) 6,320.00 EUR for both escalators, each with 2 balustrades

**Status** Availability upon request

## CubeClub Window-Branding

**Location** 1-sided foil brandings on the glass walls of the CubeClub in the West Lobby Level 1  
(see red mark on the left plan)

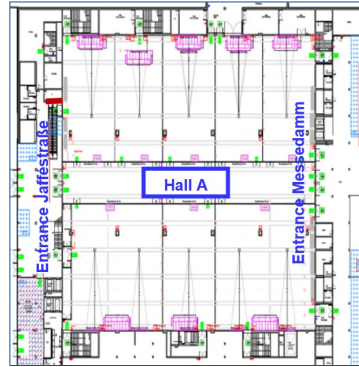
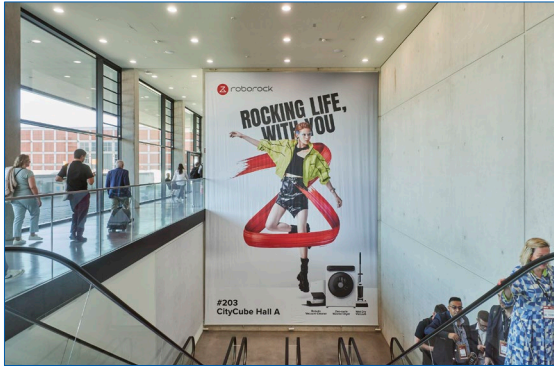
**Size (w x h)** (1) 2 windows top left: 2.20 m x 1.10 m per window (see yellow mark on the left picture)  
(2) 2 doors: 0.935 m x 2.27 m per door (see red mark on the left picture)  
(3) 4 windows top right: 2.68 m x 1.10 m per window (see green mark on the left picture)  
(4) 4 windows bottom right: 2.67 m x 1.19 m per window (see blue mark on the left picture)

**Hire Charge** 775.00 EUR for each position

**Production/ Installation** (1) 225.00 EUR; (2) 180.00 EUR; (3) 495.00 EUR; (4) 545.00 EUR

**Status** Availability upon request

# CityCube Berlin INDOORS – ENTRANCE JAFFÉSTRASSE LEVEL 1/LEVEL 2



## Escalator Banner

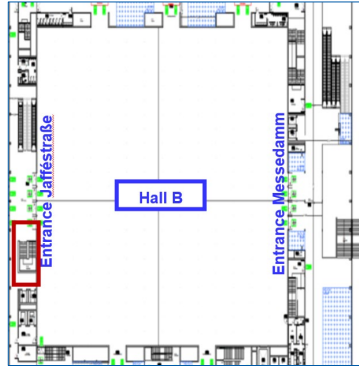
**Location** in the West Lobby leading from Level 1 to Level 2

**Size (w x h)** 6.30 m x 9.25 m  
other sizes and formats on demand

**Hire Charge** 14,902.00 EUR

**Production/ Installation** 3,300.00 EUR

**Status** Availability upon request



## Step Graphics at the Stairs in the West Lobby Level 1 to Level 2

**Location** staircase leading from the West Lobby Level 1 to the West Lobby Level 2:  
every step will be equipped with an adhesive foil on the full area

**Size (w x h)** 2.55 m x 0.16 m per step graphic  
(13 steps per landing)

**Hire Charge** 4,010.00 EUR for 13 step graphics (per landing)

**Production/ Installation** 585.00 EUR for 13 step graphics (per landing)

**Status** Availability upon request

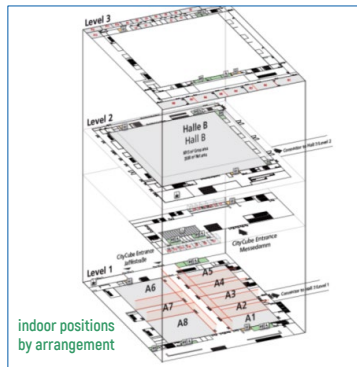
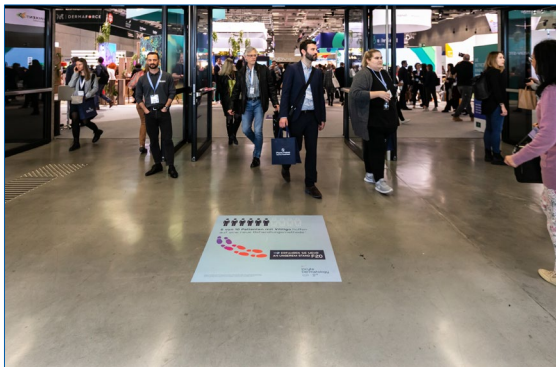
# CityCube Berlin INDOORS – ENTRANCE JAFFÉSTRASSE LEVEL 2



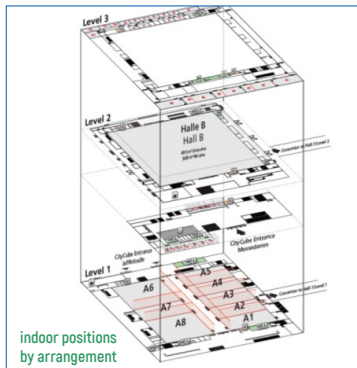
## Entrance Banner to Hall B

<b>Location</b>	in the West Lobby Level 2 directly above the entrance doors to Hall B
<b>Size (w x h)</b>	12.00 m x 1.44 m other sizes and formats on demand
<b>Hire Charge</b>	5,520.00 EUR
<b>Production/ Installation</b>	2,180.00 EUR
<b>Status</b>	Availability upon request

# CityCube Berlin INDOORS – ALL AREAS



indoor positions  
by arrangement



indoor positions  
by arrangement

## Floor Graphics and Carpet Brandings

**Location** indoor positions by arrangement: e.g. in the foyers and entrance areas

**Size (w x h)** (1) e.g. 1.00 m x 1.00 m per squared floor graphic  
(2) e.g. 2.00 m x 2.00 m per squared floor graphic  
other sizes, special formats and carpet brandings on demand

**Hire Charge** (1) e.g. 360.00 EUR per squared floor graphic  
(2) e.g. 1,012.00 EUR per squared floor graphic

**Production/ Installation** (1) e.g. 105.00 EUR per squared floor graphic  
(2) e.g. 335.00 EUR per squared floor graphic

**Status** Availability upon request

## Pillar Brandings, each 4-sided

**Location** indoor positions by arrangement: e.g. directly in the Entrance Lobby

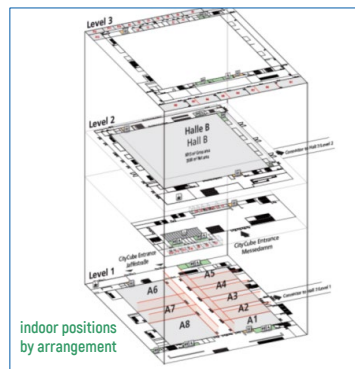
**Size (w x h)** 0.48 m x 2.70 m per side (4 sides per pillar)

**Hire Charge** 2,230.00 EUR per 4-sided pillar branding

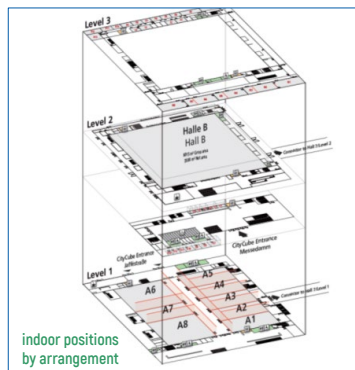
**Production/ Installation** 675.00 EUR per 4-sided pillar branding

**Status** Availability upon request

# CityCube Berlin INDOORS – ALL AREAS



indoor positions  
by arrangement



indoor positions  
by arrangement

## Fabric Frames

**Location** fabric frames in the lobbies on the entrance level: exact positions by arrangement

**Size (w x h)** e.g. 5.10 m x 2.72 m per frame  
other sizes on demand

**Hire Charge** e.g. 5,202.00 EUR per frame

**Production/Installation** e.g. 1,000.00 EUR per frame

**Status** **Availability upon request**

## Poster Frames

**Location** poster frames at various locations in the CityCube

**Size (w x h)** 0.594 m x 0.84 m [DIN A1] per poster

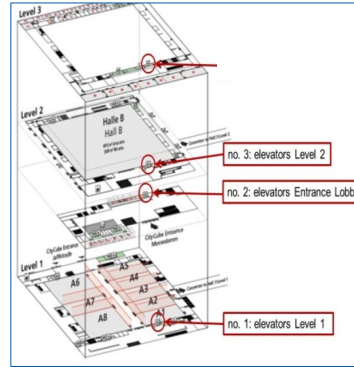
**Hire Charge** 210.00 EUR per poster

**Production/Installation** 40.00 EUR per poster

**Status** **Availability upon request**



# CityCube Berlin INDOORS – ALL AREAS



## Paneling Branding next to the Elevators

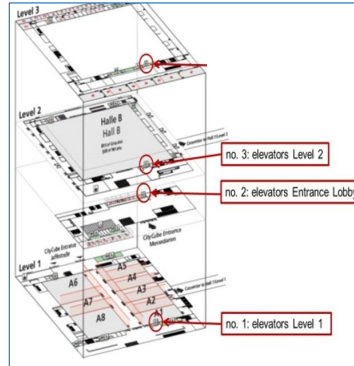
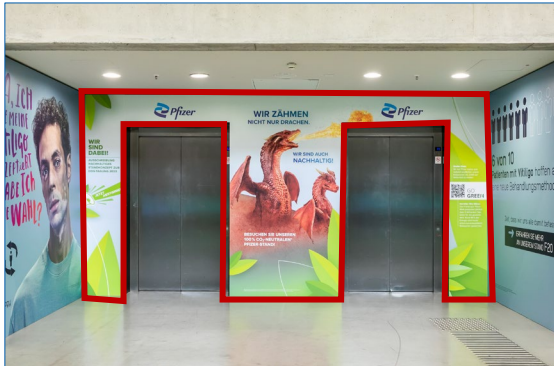
**Location** adhesive foils on a paneling on the side walls next to the elevators:  
3 possible positions in the East Lobby of the CityCube

**Size (w x h)** 2.95 m x 2.75 m per side wall

**Hire Charge** 7,130.00 EUR for two side walls

**Production/ Installation** 3,960.00 EUR for two side walls

**Status** Availability upon request



## Paneling Branding around the Elevator Doors

**Location** adhesive foil on a paneling around the doors of the elevators:  
3 possible positions in the East Lobby of the CityCube

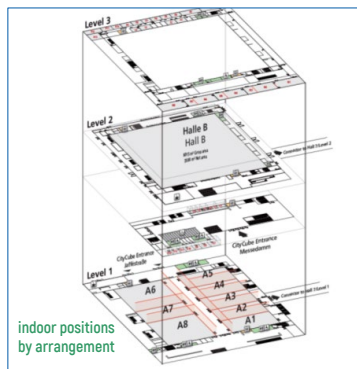
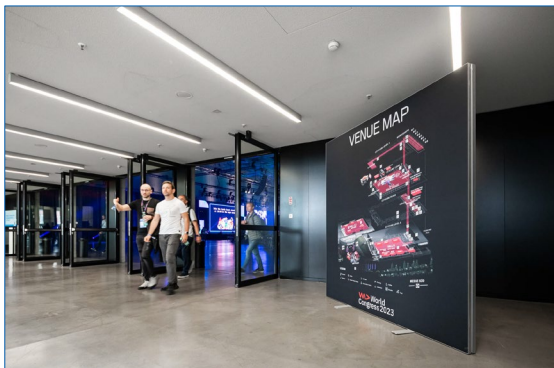
**Size (w x h)** approx. 8.38 m<sup>2</sup>

**Hire Charge** 4,790.00 EUR for one paneling branding

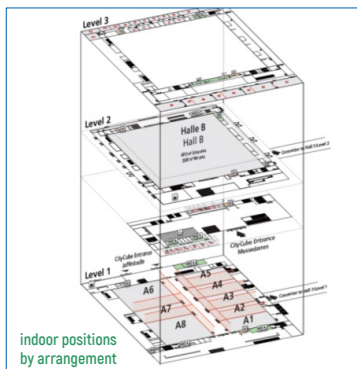
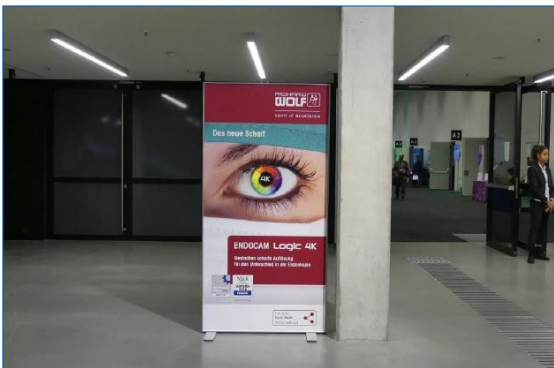
**Production/ Installation** 2,635.00 EUR for one paneling branding

**Status** Availability upon request

# CityCube Berlin INDOORS – ALL AREAS



indoor positions  
by arrangement



indoor positions  
by arrangement

## PILA Frames, 1-sided

**Location** framed banners in the lobbies on all levels: exact positions by arrangement

**Size (w x h)** (1) e.g. 2.28 m x 2.28 m per banner (see picture on the left)  
(2) e.g. 6.00 m x 2.00 m per banner  
other sizes on demand

**Hire Charge** (1) e.g. 1,950.00 EUR  
(2) e.g. 4,510.00 EUR

**Production/Installation** (1) e.g. 530.00 EUR  
(2) e.g. 695.00 EUR

**Status** Availability upon request

## Banner Frames, 1- or 2-sided

**Location** 1- or 2-sided banner frames in the lobbies on all levels:  
exact positions by arrangement

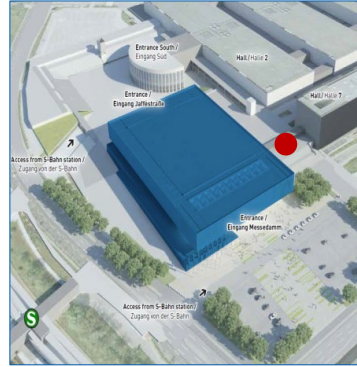
**Size (w x h)** 1.00 m x 2.00 m per side  
other sizes on demand

**Hire Charge** 1,500.00 EUR per 2-sided banner frame

**Production/Installation** 365.00 EUR per 2-sided banner frame

**Status** Availability upon request

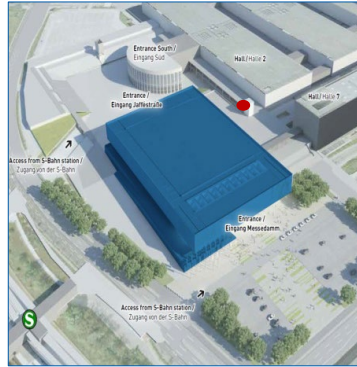
# CityCube Berlin SPECIALS



## Window and Door Brandings in the Passageway to Hall 7

- Location** adhesive foils on the windows and at the doors of the "Connector 2" between CityCube Berlin and Hall 7 on Level 2: exact positions by arrangement
- Size (w x h)** (1) e.g. 3.02 m x 1.35 m per window branding  
(2) e.g. 1.185 m x 2.175 m per door branding  
other sizes and special formats on demand
- Hire Charge** (1) e.g. 1,530.00 EUR per window branding; (2) e.g. 970.00 EUR per door branding
- Production/ Installation** (1) e.g. 190.00 EUR per window branding; (2) e.g. 130.00 EUR per door branding

**Status** Availability upon request



## Banner at Elevator Tower, South Side

- Location** outside at the elevator tower between CityCube and Hall 2.2 (see red mark on the left picture)
- Size (w x h)** 5.25 m x 4.70 m  
other sizes and formats on demand
- Hire Charge** 6,415.00 EUR
- Production/ Installation** 1,880.00 EUR
- Status** Availability upon request

# CITYCUBE BERLIN SPECIALS



## Banner at Elevator Tower, East Side

- Location** outside at the elevator tower between CityCube and Hall 2.2
- Size (w x h)** 5,45 m x 6,00 m  
other sizes and formats on demand
- Hire Charge** 8,505.00 EUR
- Production/ Installation** 2,000.00 EUR
- Status** Availability upon request



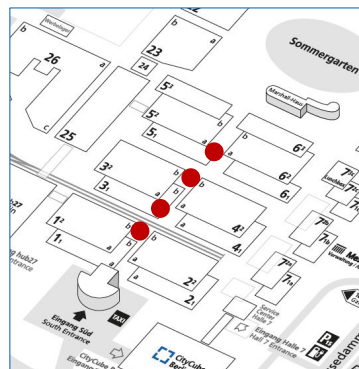
## Branding at Elevator Tower, North Side

- Location** outside at the elevator tower between CityCube and Hall 2.2  
(see red mark on the left picture)
- Size (w x h)** 5,45 m x 3,20 m  
other sizes and formats on demand
- Hire Charge** 4,535.00 EUR
- Production/ Installation** 1,765.00 EUR
- Status** Availability upon request

# ON-SITE ADVERTISING SPECIFIC HALL AREAS



# SPECIFIC HALL AREAS – OUTDOORS



## Entrance Banners to the Middle Foyers of Halls 1.2 to 6.2

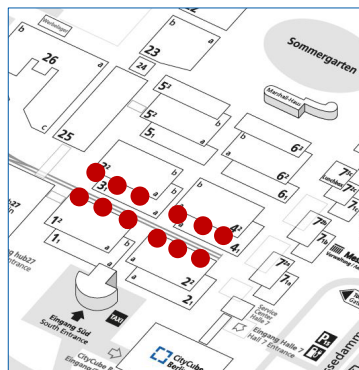
**Location** up to 4 banners directly above the entrance doors to the middle foyers of Halls 1.2/ 2.2, 3.2/ 4.2 and 5.2/ 6.2

**Size (w x h)** 11.50 m x 2.20 m per banner  
(4 banners in total)

**Hire Charge** 8,352.00 EUR per banner

**Production/ Installation** 2,340.00 EUR per banner

**Status** Availability upon request



## Banners at the Facades of Halls 1.2 to 4.2

**Location** up to 12 banners at the facades of Halls 1.2, 2.2, 3.2 and 4.2

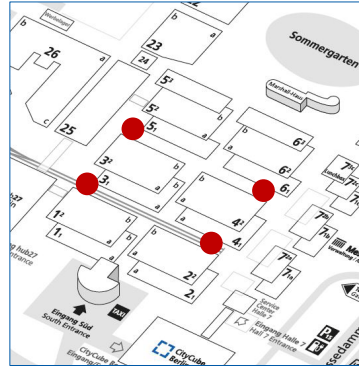
**Size (w x h)** 11.60 m x 5.20 m per banner

**Hire Charge** 9,608.00 EUR per banner

**Production/ Installation** 2,790.00 EUR per banner

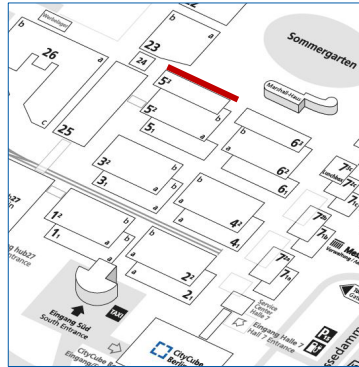
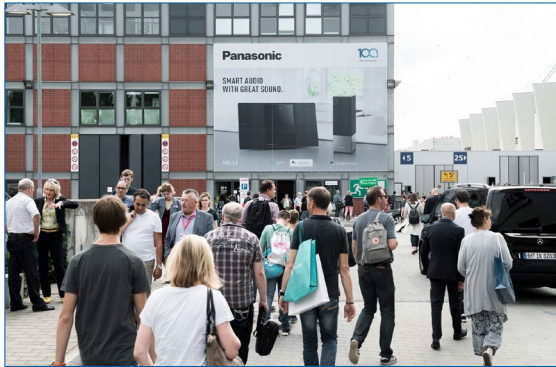
**Status** Availability upon request

# SPECIFIC HALL AREAS – OUTDOORS



## Banners at the Bridges

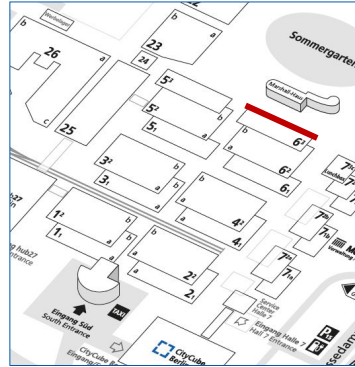
- Location** up to 4 banners at the bridges between Halls 2.2/ 4.2, 3.2/ 5.2 and 4.2/ 6.2
- Size (w x h)** 23.50 m x 2.50 m per bridge  
other sizes and formats on demand
- Hire Charge** 13,616.00 EUR per bridge
- Production/ Installation** 4,610.00 EUR per bridge
- Status** Availability upon request



## Mega-Banners at the Facade of Hall 5.2

- Location** at the facade of Hall 5.2 facing Summer Garden and Hall 25
- Size (w x h)** e.g. 11.50 m x 8.50 m per banner  
other sizes and formats on demand
- Hire Charge** e.g. 12,780.00 EUR per banner
- Production/ Installation** e.g. 7,305.00 EUR per banner
- Status** Availability upon request

# SPECIFIC HALL AREAS – OUTDOORS



## Mega-Banners at the Facades of Hall 6.2

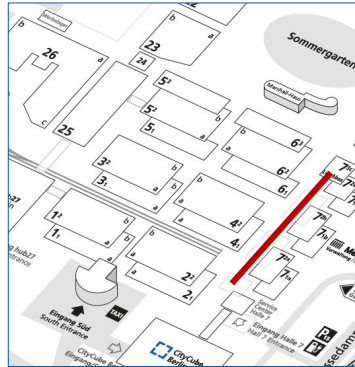
**Location** at the facades of Hall 6.2 facing the Summer Garden and Hall 7.2

**Size (w x h)**  
 (1) e.g. 29.50 m x 8.50 m  
 (2) e.g. 11.50 m x 8.50 m  
 other sizes and formats on demand

**Hire Charge**  
 (1) e.g. 31,227.00 EUR per banner  
 (2) e.g. 12,780.00 EUR per banner

**Production/ Installation**  
 (1) e.g. 14,895.00 EUR per banner  
 (2) e.g. 7,305.00 EUR per banner

**Status** Availability upon request



## Mega-Banners at the Facades of Hall 7.2

**Location** at the facades of Hall 7.2 facing Halls 2.2, 4.2 and 6.2

**Size (w x h)** e.g. 11.50 m x 8.50 m per banner  
 other sizes and formats on demand

**Hire Charge** e.g. 12,780.00 EUR per banner

**Production/ Installation** e.g. 7,305.00 EUR per banner

**Status** Availability upon request



# SPECIFIC HALL AREAS – OUTDOORS



## Mega-Banner at the Facade of Hall 8.2

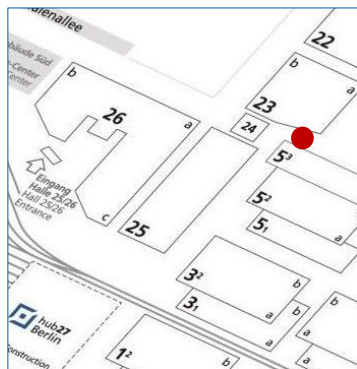
- Location** at the facade of Hall 8.2 facing Summer Garden
- Size (w x h)** 10,20 m x 4,65 m
- Hire Charge** 11,718.00 EUR
- Production/ Installation** 2,620.00 EUR
- Status** Availability upon request



## Entrance Banner to the Middle Foyer of Halls 7.2c / 8.2

- Location** directly above the entrance doors to the middle foyer between Halls 7.2c and 8.2 facing Summer Garden and Hall 6.2
- Size (w x h)** 11.50 m x 1.75 m
- Hire Charge** 6,790.00 EUR
- Production/ Installation** 1,725.00 EUR
- Status** Availability upon request

# SPECIFIC HALL AREAS – OUTDOORS



## Mega-Banner at the Facade of Hall 23

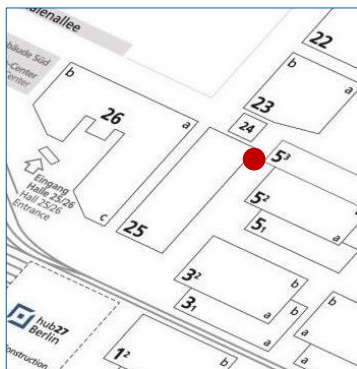
**Location** at the facade of Hall 23 facing Halls 5.2 and 25

**Size (w x h)** 26.40 m x 7.30 m

**Hire Charge** 32,308.00 EUR

**Production/Installation** 7,695.00 EUR

**Status** Availability upon request



## Mega-Banner at the Facade of Hall 25

**Location** at the facade of Hall 25 facing Hall 5.2 and the Summer Garden

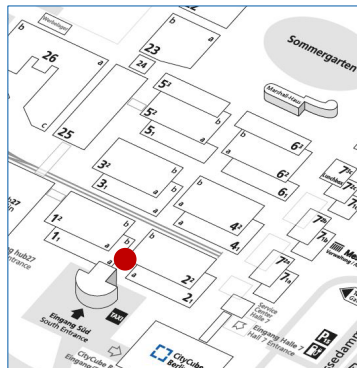
**Size (w x h)** 11.30 m x 11.30 m

**Hire Charge** 19,165.00 EUR

**Production/Installation** 5,180.00 EUR

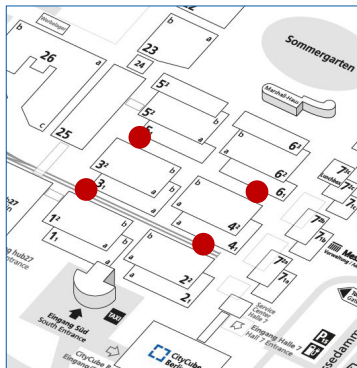
**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Banner at the Middle Foyer of Halls 1.1a/ 2.1a

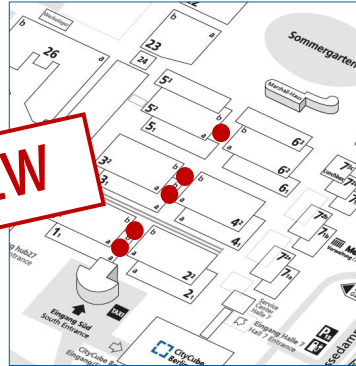
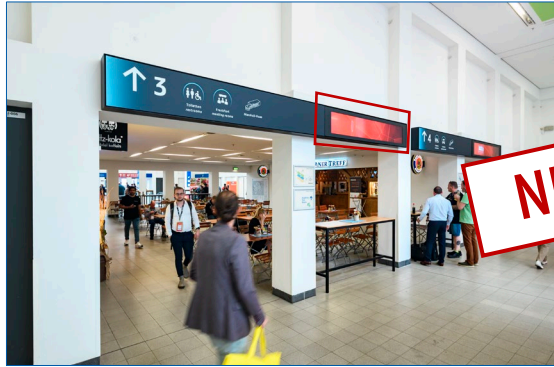
<b>Location</b>	directly in the middle foyer of Halls 1.1a/ 2.1a coming from the Entrance Hall South
<b>Size (w x h)</b>	11.49 m x 1.50 m
<b>Hire Charge</b>	4,448.00 EUR
<b>Production/ Installation</b>	2,345.00 EUR
<b>Status</b>	Currently reserved



## Banners in the lateral Passageways of Halls 1.1 to 6.1

<b>Location</b>	in the passageways of Halls 1.1/ 3.1 and 2.1/ 4.1: 8 banners per passageway in the passageways of Halls 3.1/ 5.1 and 4.1/ 6.1: 6 banners per passageway
<b>Size (w x h)</b>	(1) 3.00 m x 3.00 m per banner (small version) (2) 5.00 m x 3.90 m per banner (big version)
<b>Hire Charge</b>	(1) 3,566.00 EUR per banner (small version) (2) 7,722.00 EUR per banner (big version)
<b>Production/ Installation</b>	(1) 610.00 EUR per banner (small version) (2) 1,180.00 EUR per banner (big version)
<b>Status</b>	Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## UltraStretched Displays GUIDING SYSTEM CENTRAL

**Location** up to 12 displays in the middle foyers of Halls 1,2, 2,2, 3,2, 4,2 (in each case a and b) as well as 5,2 and 6,2 directly in the GUIDING SYSTEM in the walkway to the next middle foyer

**Technical Specs** UltraStretched Displays in the GUIDING SYSTEM CENTRAL  
size: 2158 x 348mm  
display 1 x 3840 x 2160 Pixel or 2 x 1920 x 1080Pixel side by side

**Hire Charge** on demand

**Status** Availability upon request

## UltraStretched Displays GUIDING SYSTEM HALL ENTRANCES

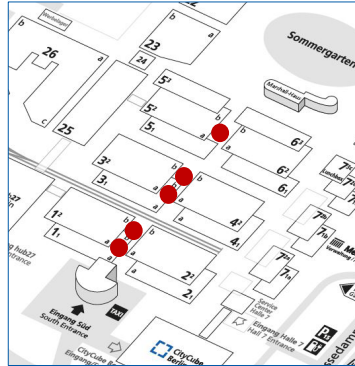
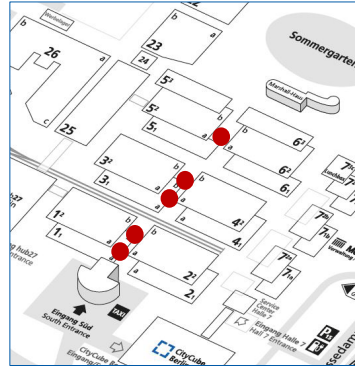
**Location** up to 18 displays in the middle foyers of Halls 1,2, 2,2, 3,2, 4,2 (in each case a and b) as well as 5,2a and 6,2a directly in the GUIDING SYSTEM above the entrances to the respective Halls

**Technical Specs** UltraStretched Displays in the GUIDING SYSTEM HALL ENTRANCES  
size: 2158 x 348mm  
display 1 x 3840 x 2160 Pixel or 2 x 1920 x 1080Pixel side by side

**Hire Charge** on demand

**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Option A: Hanging Banners in the Middle Foyers of Halls 1.2 to 6.2, 2-sided

**Location** in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases

**Size (w x h)** 9.00 m x 3.00 m per side (2 sides per banner)

**Hire Charge** 15,750.00 EUR per double-sided banner

**Production/ Installation** 2,565.00 EUR per double-sided banner

**Status** Availability upon request

## Option B: Hanging Banners in the Middle Foyers of Halls 1.2 to 6.2, 2-sided

**Location** in the middle foyers of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a directly above the escalators and staircases

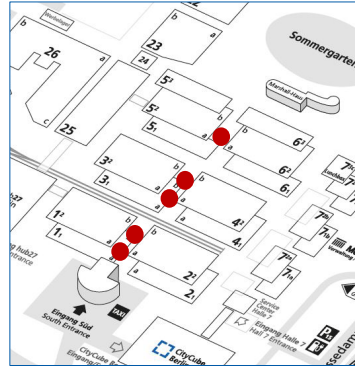
**Size (w x h)** 2.00 m x 3.00 m per side (2 sides per banner)

**Hire Charge** 4,265.00 EUR per double-sided banner

**Production/ Installation** 405.00 EUR per double-sided banner

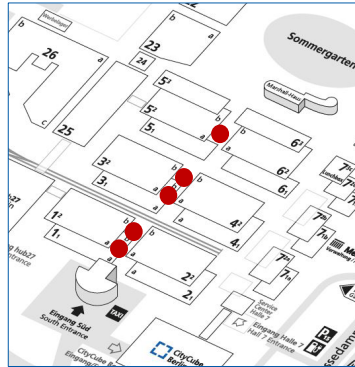
**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Option A: Entrance Banners in the Middle Foyers of Halls 1.2 to 6.2

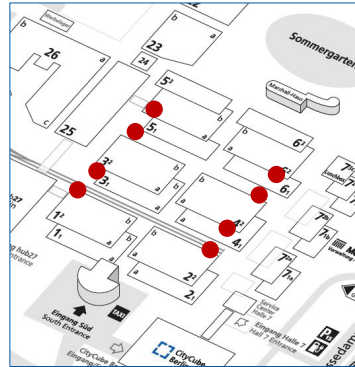
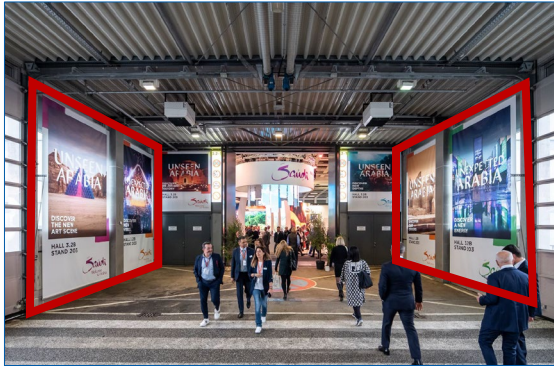
- Location** in the middle foyers above the entrances and passages of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
- Size (w x h)** 2.00 m x 2.00 m per banner
- Hire Charge** 1,330.00 EUR per banner
- Production/ Installation** 335.00 EUR per banner
- Status** Availability upon request



## Option B: Entrance Brandings in the Middle Foyers of Halls 1.2 to 6.2

- Location** in the middle foyers above and next to the entrances of Halls 1.2, 2.2, 3.2, 4.2 (in each case a and b) as well as 5.2a and 6.2a
- Size (w x h)** 1 entrance branding consists of:  
1 horizontal banner with 23.40 m x 2.52 m  
2 lateral banners on the left and right with 2.50 m x 2.52 m each
- Hire Charge** 17,682.00 EUR per entrance branding
- Production/ Installation** 7,870.00 EUR per entrance branding
- Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Entrance Banners in the Lateral Passageways of Halls 1.2 to 6.2

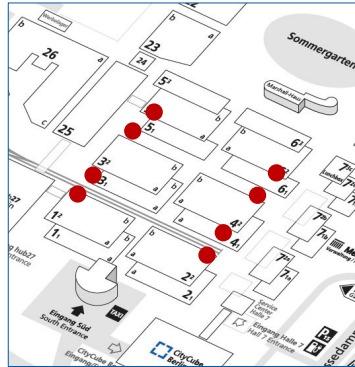
**Location** at the outer sides of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks on the left picture)

**Size (w x h)** 2.92 m x 5.00 m per banner  
(4 banners per entrance)

**Hire Charge** 10,150.00 EUR for 4 banners (i.e. per entrance)

**Production/Installation** 4,770.00 EUR for 4 banners (i.e. per entrance)

**Status** Availability upon request



## Entrance Banners in the Lateral Passageways of Halls 1.2 to 6.2

**Location** on the left and right side next to the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red marks on the left picture)

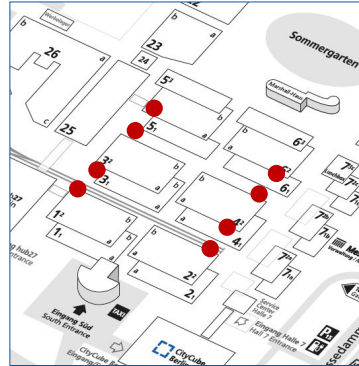
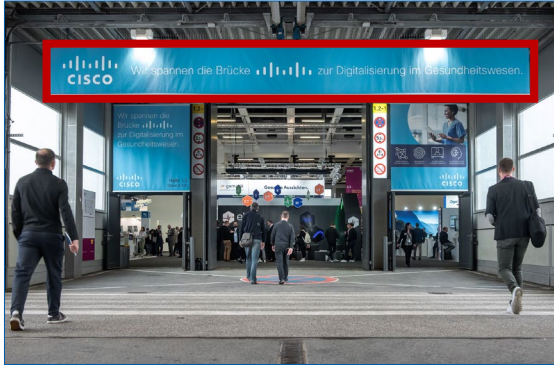
**Size (w x h)** 2.50 m x 2.80 m per banner  
(2 banners per entrance)

**Hire Charge** 3,470.00 EUR for 2 banners (i.e. per entrance)

**Production/Installation** 1,315.00 EUR for 2 banners (i.e. per entrance)

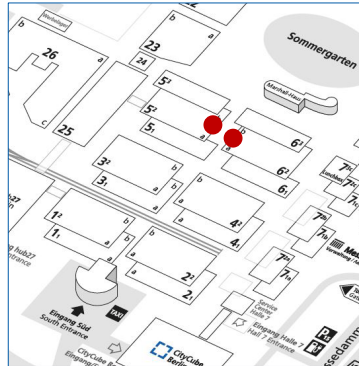
**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Entrance Banners in the lateral Passageways of Halls 1.2 to 6.2, 2-sided

<b>Location</b>	in front of the entrances to Halls 1.2, 2.2, 3.2, 4.2, 5.2 and 6.2 coming from the lateral passageways (see red mark on the left picture)
<b>Size (w x h)</b>	10.00 m x 1.00 m per side (2 sides per banner) (1 double-sided banner per entrance)
<b>Hire Charge</b>	5,686.00 EUR per double-sided banner (i.e. per entrance)
<b>Production/ Installation</b>	2,085.00 EUR per double-sided banner (i.e. per entrance)
<b>Status</b>	Availability upon request

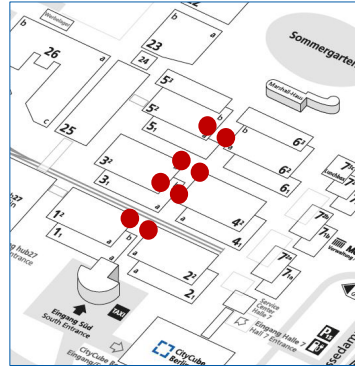


## Wall Brandings in the Middle Foyer of Halls 5.2b/ 6.2b

<b>Location</b>	up to 2 wall brandings: <ul style="list-style-type: none"> <li>• 1 branding in the middle foyer between the entrance doors of Hall 5.2b</li> <li>• 1 branding in the middle foyer between the entrance doors of Hall 6.2b</li> </ul>
<b>Size (w x h)</b>	14.60 m x 2.50 m per branding
<b>Hire Charge</b>	9,542.00 EUR per branding
<b>Production/ Installation</b>	3,480.00 EUR per branding
<b>Status</b>	Availability upon request



# SPECIFIC HALL AREAS – INDOORS



## Poster Showcases between Halls 1.2 to 6.2, unlighted

- Location** Up to 8 showcases in the middle foyers of Halls 1.2 to 6.2:
- exit area middle foyer Halls 1.2/ 2.2: 2 showcases
  - entrance area middle foyer Halls 3.2/ 4.2: 2 showcases
  - exit area middle foyer Halls 3.2/ 4.2: 2 showcases
  - entrance area middle foyer Halls 5.2/ 6.2: 2 showcases

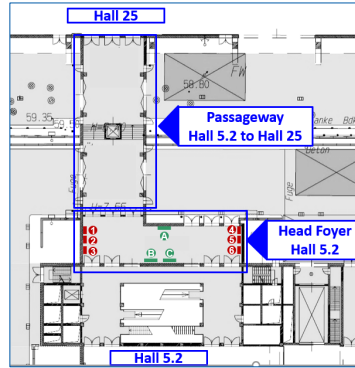
**Size (w x h)** 1.18 m x 1.75 m per poster

**Hire Charge** 510.00 EUR per poster

**Production/ Installation** 150.00 EUR per poster

**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Lateral Banners in the Head Foyer of Hall 5.2

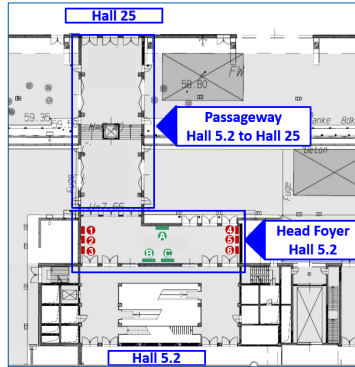
**Location** up to 6 banners in the head foyer of Hall 5.2 as connection to Hall 25:  
3 banners at the north side and 3 banners at the south side  
(see red mark on the left picture)

**Size (w x h)** 1.30 m x 2.30 m per banner

**Hire Charge** 7,075.00 EUR for all 6 banners

**Production/ Installation** 720.00 EUR for all 6 banners

**Status** Availability upon request



## Lateral Banners in the Head Foyer of Hall 5.2

**Location** up to 3 banners in the head foyer of Hall 5.2 as connection to Hall 25:  
2 banners at the east side and 1 banner at the west side

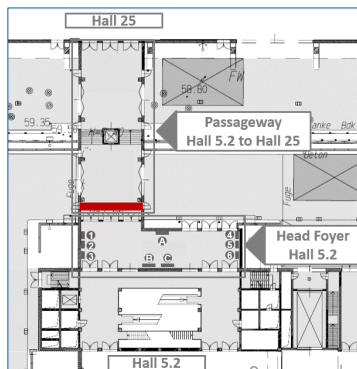
**Size (w x h)** 2.50 m x 2.50 m per banner

**Hire Charge** 5,280.00 EUR for all 3 banners

**Production/ Installation** 560.00 EUR for all 3 banners

**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Entrance Banner leading to Hall 5.2a

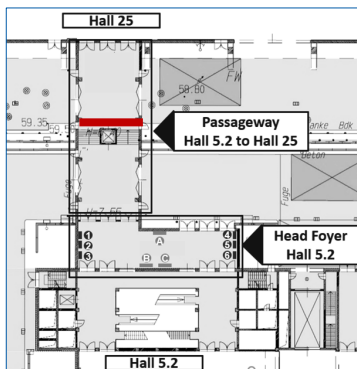
**Location** at the end of the passageway leading to Hall 5.2a coming from Hall 25 above the entrance to the head foyer of Hall 5.2a (see red mark on the left map)

**Size (w x h)** 7.80 m x 3.00 m

**Hire Charge** 7,430.00 EUR

**Production/ Installation** 1,265.00 EUR

**Status** Availability upon request



## Passageway Banner leading to Hall 5.2a

**Location** in the middle of the passageway leading to Hall 5.2a coming from Hall 25

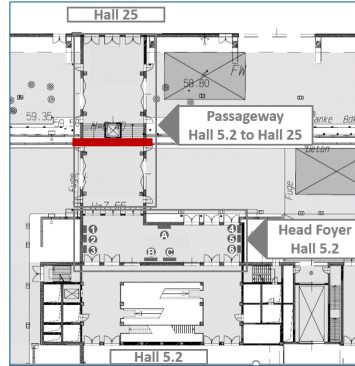
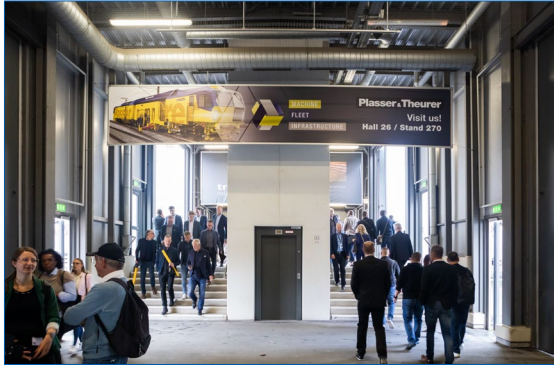
**Size (w x h)** 7.80 m x 2.50 m

**Hire Charge** 5,808.00 EUR

**Production/ Installation** 1,180.00 EUR

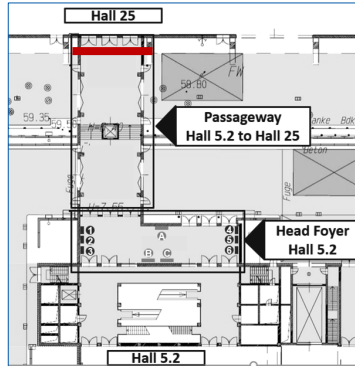
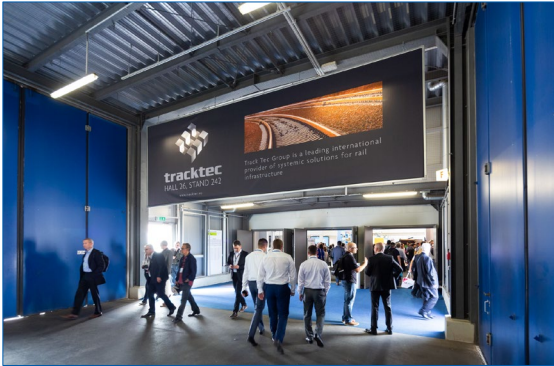
**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Passageway Banner leading to Hall 25

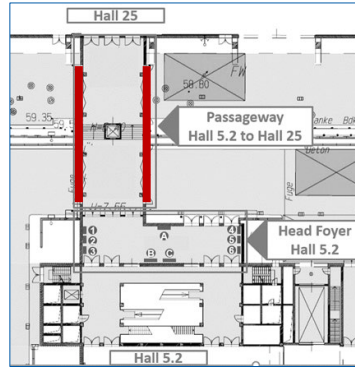
<b>Location</b>	in the middle of the passageway leading to Hall 25 coming from Hall 5.2a
<b>Size (w x h)</b>	7.80 m x 1.30 m
<b>Hire Charge</b>	3,026.00 EUR
<b>Production/ Installation</b>	925.00 EUR
<b>Status</b>	Currently reserved



## Entrance Banner to Hall 25

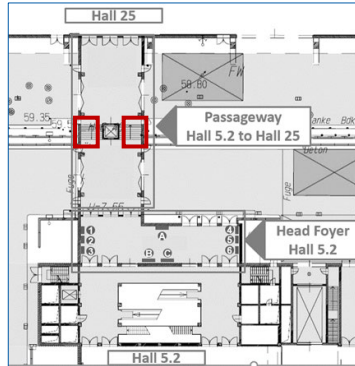
<b>Location</b>	directly above the entrance doors to Hall 25 coming from Hall 5.2a
<b>Size (w x h)</b>	7.80 m x 2.50 m
<b>Hire Charge</b>	6,690.00 EUR
<b>Production/ Installation</b>	1,075.00 EUR
<b>Status</b>	Currently reserved

# SPECIFIC HALL AREAS – INDOORS



## Lateral Banners in the Passageway between Halls 5.2a and 25

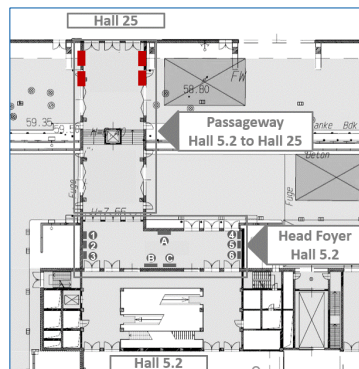
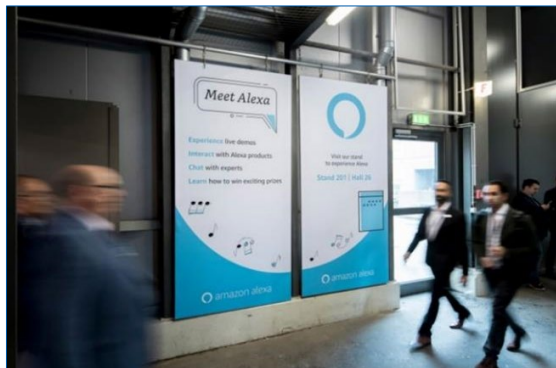
- Location** up to 8 banners in the passageway between Halls 5.2a and 25: north side and south side (see red marks on the left map)
- Size (w x h)** 4 banners: 1.30 m x 3.00 m each (2 on the right and 2 on the left)  
4 banners: 1.30 m x 1.70 m each (2 on the right and 2 on the left)
- Hire Charge** 6,320.00 EUR for all 8 banners
- Production/ Installation** 955.00 EUR for all 8 banners
- Status** Availability upon request



## Step Graphics at the Stairs in the Passageway leading to Hall 25

- Location** 2 stairs in the passageway leading to Hall 25 (see red marks on the left map) every step will be equipped with an adhesive foil
- Size (w x h)** 2 stairs with 8 step graphics each:  
lowest steps: 3.04 m x 0.10 m each  
step graphics no. 2 to 8: 3.04 m x 0.14 m each
- Hire Charge** 3,740.00 EUR for both stairs (i.e. 16 steps in total)
- Production/ Installation** 1,495.00 EUR for both stairs (i.e. 16 steps in total)
- Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Entrance Banners to Hall 25

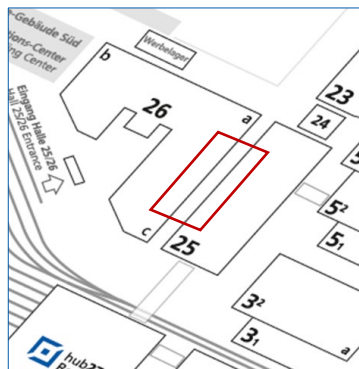
**Location** up to 4 banners at the entrance to Hall 25 coming from Hall 5.2a: 2 banners at the north side and 2 banners at the south side (see red marks on the left map)

**Size (w x h)** 1.30 m x 2.60 m per banner

**Hire Charge** 4,436.00 EUR for all 4 banners

**Production/ Installation** 505.00 EUR for all 4 banners

**Status** Availability upon request



## Passageway and Catering Area Branding between Halls 25 and 26

**Location** various banners in the passageway connecting Halls 25 and 26 as well as in the catering area in this passageway (see red mark on the left map)

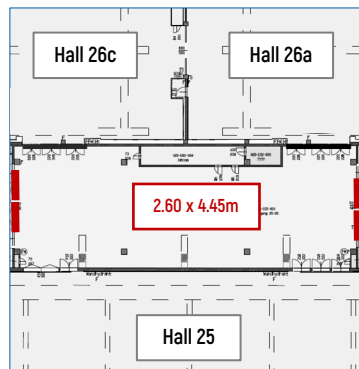
**Size (w x h)** 4 banners à 2.60 m x 4.45 m,  
2 banners à 4.00 m x 3.50 m and  
4 banners à 3.00 m x 2.00 m

**Hire Charge** 36,610.00 EUR for all 10 banners

**Production/ Installation** 5,745.00 EUR for all 10 banners

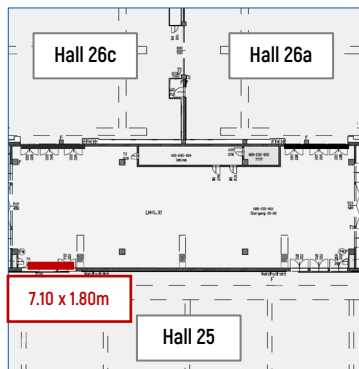
**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Passageway Banners between Halls 25 and 26

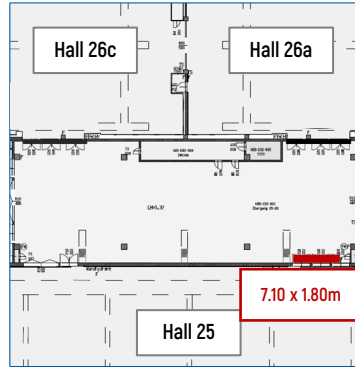
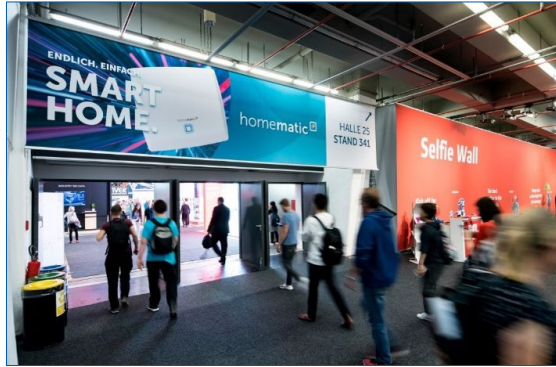
<b>Location</b>	up to 4 banners at the sides of both passageways connecting Halls 25 and 26: 2 banners in the left passageway and 2 banners in the right passageway
<b>Size (w x h)</b>	2.60 m x 4.45 m per banner
<b>Hire Charge</b>	4,004.00 EUR per banner
<b>Production/ Installation</b>	675.00 EUR per banner
<b>Status</b>	Availability upon request



## Banner above the right Entrance to Hall 25

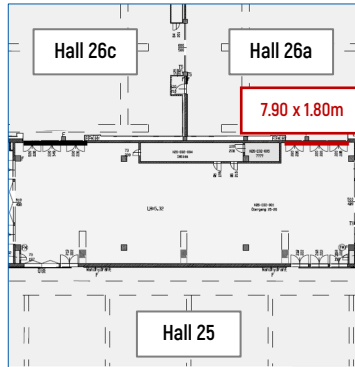
<b>Location</b>	directly above the entrance doors to Hall 25 coming from Hall 26c (see red mark on the left picture)
<b>Size (w x h)</b>	7.10 m x 1.80 m
<b>Hire Charge</b>	4,428.00 EUR
<b>Production/ Installation</b>	785.00 EUR
<b>Status</b>	Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Banner above the left Entrance to Hall 25

Location	directly above the entrance doors to Hall 25 coming from Hall 26a
Size (w x h)	7.10 m x 1.80 m
Hire Charge	4,428.00 EUR
Production/ Installation	785.00 EUR
Status	Availability upon request

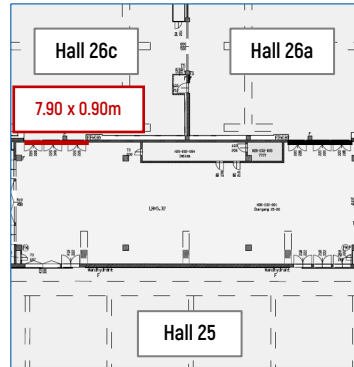


## Entrance Banner to Hall 26a

Location	directly above the entrance doors to Hall 26a coming from Hall 25
Size (w x h)	7.90 m x 1.80 m
Hire Charge	4,242.00 EUR
Production/ Installation	855.00 EUR
Status	Availability upon request



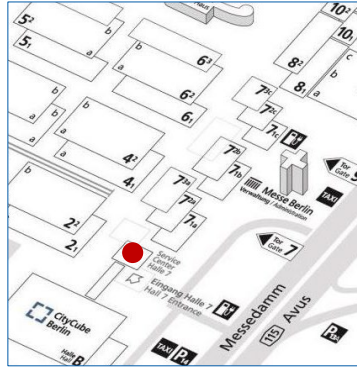
# SPECIFIC HALL AREAS – INDOORS



## Entrance Banner to Hall 26c

<b>Location</b>	directly above the entrance doors to Hall 26c coming from Hall 25
<b>Size (w x h)</b>	7.90 m x 0.90 m
<b>Hire Charge</b>	2,805.00 EUR
<b>Production/ Installation</b>	710.00 EUR
<b>Status</b>	Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Banner in Hall 7

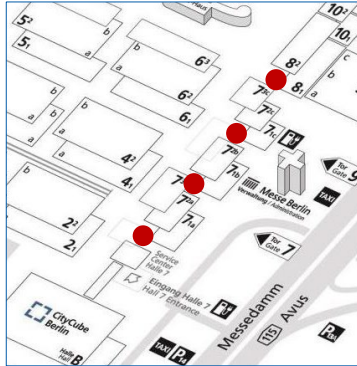
**Location** suspended banner directly in the entrance area of Hall 7

**Size (w x h)** 3.50 m x 2.50 m

**Hire Charge** 2,916.00 EUR

**Production/ Installation** 590.00 EUR

**Status** **Currently reserved**



## Poster Showcases between Halls 7.2 and 8, unlighted

**Location** up to 15 showcases in the entrance areas and passages of Hall 7.2 and Hall 8

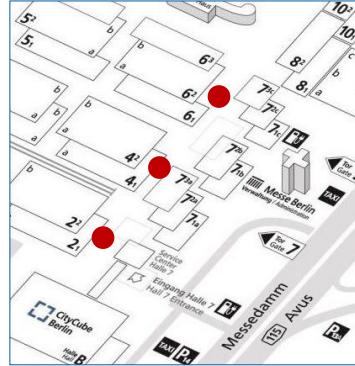
**Size (w x h)** 1.18 m x 1.75 m per poster

**Hire Charge** 510.00 EUR per poster

**Production/ Installation** 150.00 EUR per poster

**Status** **Availability upon request. 3 poster showcases are currently reserved**

# SPECIFIC HALL AREAS – INDOORS



## Passageway Banners between Halls 2.2, 4.2, 6.2 and 7.2

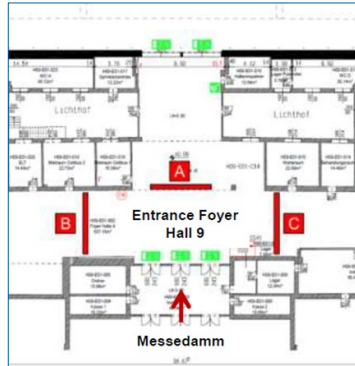
- Location**
- 4 banners in the passageway between Halls 2.2 and 7.2a
  - 4 banners in the passageway between Halls 4.2 and 7.2b
  - 4 banners in the passageway between Halls 6.2 and 7.2c

**Size (w x h)** 5.50 m x 1.50 m per banner (4 banners per passageway)  
(2 one-sided and 2 double-sided banners)

**Hire Charge** 16,722.00 EUR for 4 banners, i.e. per passageway

**Production/ Installation** 3,312.00 EUR for 4 banners, i.e. per passageway

**Status** Availability upon request



## Banner Frames in the Entrance Foyer of Hall 9, 2-sided

**Location** up to 3 banner frames in the entrance foyer of Hall 9 coming from Messedamm

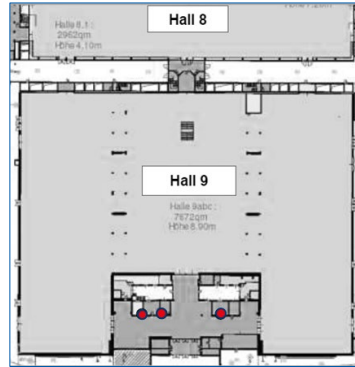
**Size (w x h)** 6.00 m x 1.35 m per side (2 sides per banner frame)

**Hire Charge** 6,274.00 EUR per doubled-sided banner frame

**Production/ Installation** 1,680.00 EUR per doubled-sided banner frame

**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Poster Showcases in Hall 9, illuminated

**Location** up to 3 showcases in the entrance area of Hall 9

**Size (w x h)** 1.18 m x 1.75 m per poster

**Hire Charge** 740.00 EUR per poster

**Production/ Installation** 150.00 EUR per poster

**Status** Availability upon request



## Banner Frames between Halls 8 and 9

**Location** up to 9 banner frames in the entrance areas and passages of Hall 8 and Hall 9

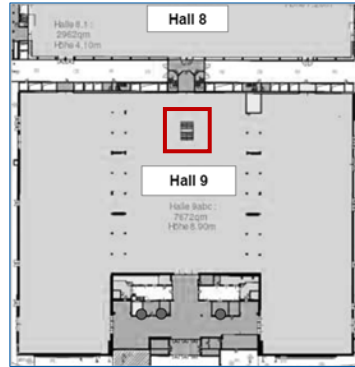
**Size (w x h)** 1.02 m x 2.02 m per banner frame

**Hire Charge** 950.00 EUR per banner frame

**Production/ Installation** 85.00 EUR per banner frame

**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Option A: Balustrade Branding in Hall 9, 3-sided

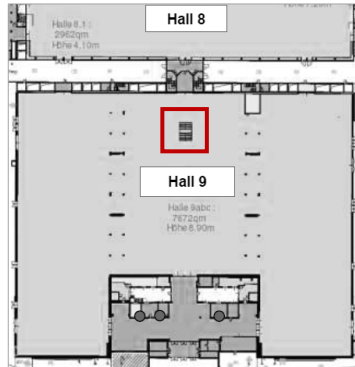
**Location** in Hall 9 coming from Hall 8: branding of the balustrade around the emergency exit (facing outwards - 3 sides in total)

**Size (w x h)** 2 spaces à approx. 6.00 m x 1.12 m  
1 space approx. 4.16 m x 1.12 m

**Hire Charge** 6,170.00 EUR for the complete branding (i.e. for all 3 spaces)

**Production/ Installation** 4,010.00 EUR for the complete branding (i.e. for all 3 spaces)

**Status** Availability upon request



## Option B: Balustrade Branding in Hall 9, 6-sided

**Location** in Hall 9 coming from Hall 8: branding of the balustrade around the emergency exit (facing inwards and outwards - 6 sides in total)

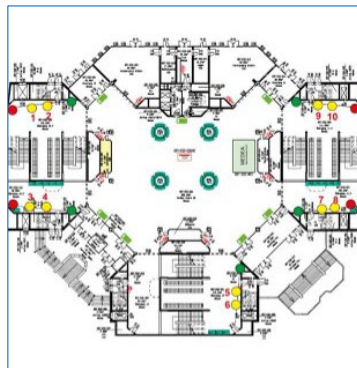
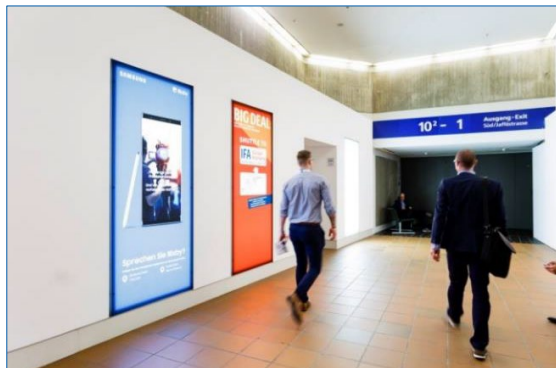
**Size (w x h)** 2 spaces à approx. 6.00 m x 1.12 m  
2 spaces à approx. 5.90 m x 1.12 m  
1 space approx. 4.16 m x 1.12 m  
1 space approx. 3.96 m x 1.12 m

**Hire Charge** 10,115.00 EUR for the complete branding (i.e. for all 6 spaces)

**Production/ Installation** 6,355.00 EUR for the complete branding (i.e. for all 6 spaces)

**Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Poster Frames in the Passageway Großer Stern

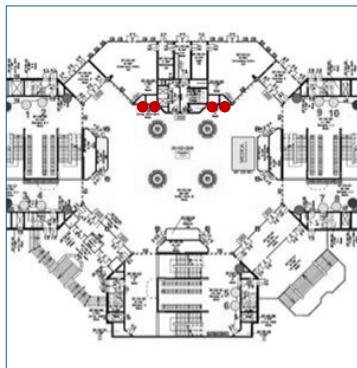
**Location** up to 10 poster frames in the passageway Großer Stern on Level 2 between Halls 10.2, 11.2 and 12  
(see yellow points on the left map)

**Size (w x h)** 0.99 m x 2.31 m per poster

**Hire Charge** 825.00 EUR per poster

**Production/  
Installation** 170.00 EUR per poster

**Status** [Availability upon request](#)



## Digital Displays in the Passageway Großer Stern

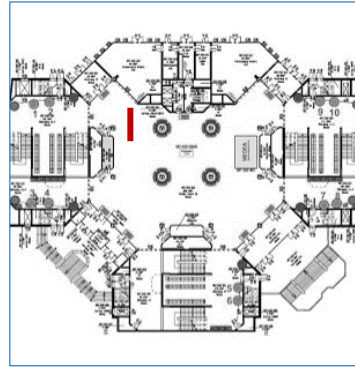
**Location** up to 4 digital displays in the passageway Großer Stern on Level 2 with 4 screens in total, whereof 2 screens are installed side by side

**Technical  
Specs** 75" displays  
picture format (w x h): 2160 pixel x 3840 pixel or 1080 pixel x 1920 pixel  
file format: PNG  
video format (w x h): 2160 pixel x 3840 pixel or 1080 pixel x 1920 pixel

**Hire Charge** 4,375.00 EUR per screen for a 30 sec spot in loop with organizer content

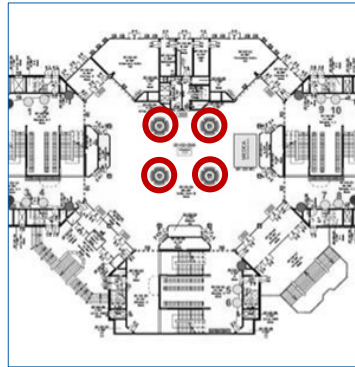
**Status** [Availability upon request](#)

# SPECIFIC HALL AREAS – INDOORS



## Suspended Banners in the Passageway Großer Stern, 2-sided

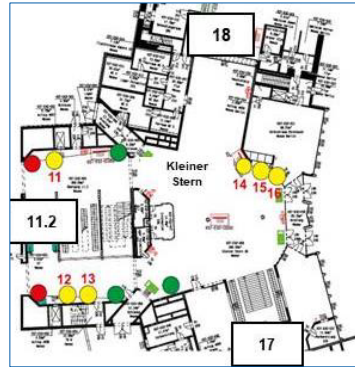
- Location** in the passageway Großer Stern on level 2 at the exit to Summer Garden (see red mark on the left map)
- Size (w x h)** 6.00 m x 0.90 m per side (2 sides per banner)
- Hire Charge** 4,525.00 EUR
- Production/ Installation** 1,090.00 EUR
- Status** Availability upon request



## Pillar Brandings in the Passageway Großer Stern

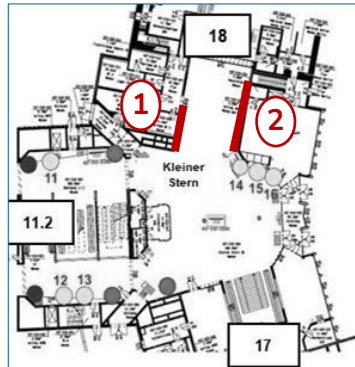
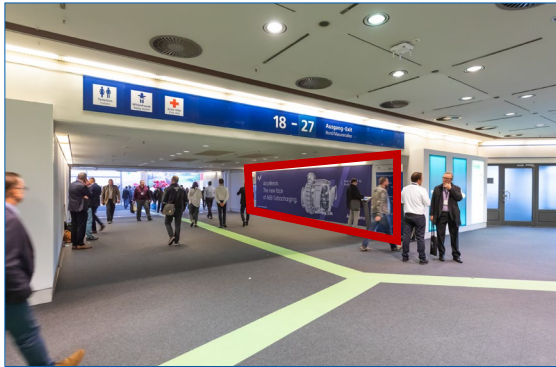
- Location** Up to 4 pillar brandings in the passageway Großer Stern on Level 2 (see red marks on the left map)
- Size (w x h)** 0.80 m x 4.08 m per side (4 sides per pillar)
- Hire Charge** 5,470.00 EUR per 4-sided pillar branding
- Production/ Installation** 1,935.00 EUR per 4-sided pillar branding
- Status** Availability upon request

# SPECIFIC HALL AREAS – INDOORS



## Poster Frames in the Passageway Kleiner Stern

<b>Location</b>	up to 6 poster frames in the passageway Kleiner Stern on Level 2 between Halls 11.2, 17 and 18 (see yellow points on the left map)
<b>Size (w x h)</b>	0.99 m x 2.31 m per poster
<b>Hire Charge</b>	825.00 EUR per poster
<b>Production/ Installation</b>	170.00 EUR per poster
<b>Status</b>	Availability upon request

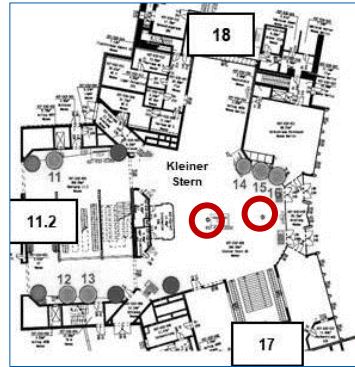


## Wall Brandings in the Passageway Kleiner Stern

<b>Location</b>	in the passageway Kleiner Stern on level 2 at the access to Hall 18
<b>Size (w x h)</b>	position 1: 6.00 m x 2.20 m position 2: 8.10 m x 2.20 m
<b>Hire Charge</b>	position 1: 5,570.00 EUR position 2: 7,718.00 EUR
<b>Production/ Installation</b>	position 1: 790.00 EUR position 2: 1,065.00 EUR
<b>Status</b>	Availability upon request. Position 2 currently reserved



# SPECIFIC HALL AREAS – INDOORS



## 2 Pillar Brandings in the Passageway "Kleiner Stern", each 4-sided

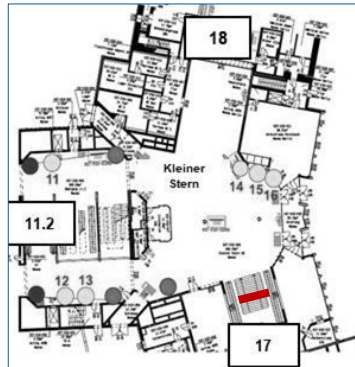
**Location** in the passageway "Kleiner Stern" on Level 2 in the passageway "Kleiner Stern" on level 2 between Halls 11.2, 17 and 18

**Size (w x h)** 0.65 m x 3.30 m per side  
(4 sides per pillar)

**Hire Charge** 5,538.00 EUR for both 4-sided pillar brandings

**Production/ Installation** 3,220.00 EUR for both 4-sided pillar brandings

**Status** Availability upon request.



## 1 Suspended Banner in the Passageway "Kleiner Stern" and Hall 17

**Location** directly above the stairs and between the escalators connecting Hall 17 and the passageway "Kleiner Stern" on level 2 (see red mark in the left photo)

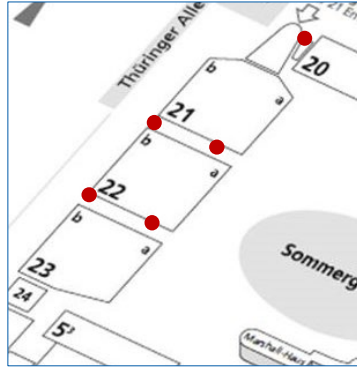
**Size (w x h)** 4.20 m x 1.50 m

**Hire Charge** 3,398.00 EUR

**Production/ Installation** 1,090.00 EUR

**Status** Availability upon request.

# SPECIFIC HALL AREAS – INDOORS



## Wall Brandings between Halls 20, 21, 22 and 23

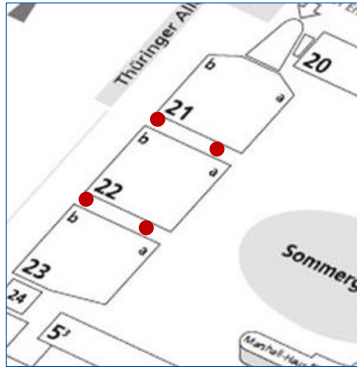
**Location** Wall brandings within the catering areas and next to the passageways between Halls 20 to 23  
[see red marked areas on the left map]

**Size (w x h)** e.g. up to 9.50 m x 1.17 m per branding area

**Hire Charge** 4,145.00 EUR per branding

**Production/Installation** 1,066.00 EUR per branding

**Status** Availability upon request.



## Framed Entrance Banners Halls 21, 22 & 23

**Location** directly above various entrance doors to Hall 21, 22 and 23

**Size (w x h)** e.g. 4.75 m x 1.50 m per framed banner

**Hire Charge** 3,350.00 EUR per framed banner

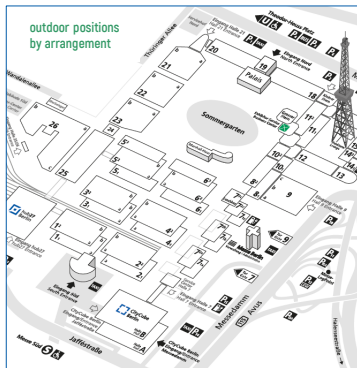
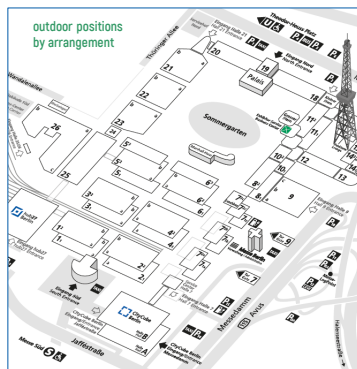
**Production/Installation** 1,410.00 EUR per framed banner

**Status** Availability upon request. One position already reserved

# ON-SITE ADVERTISING SPECIALS



# SPECIALS – OUTDOORS



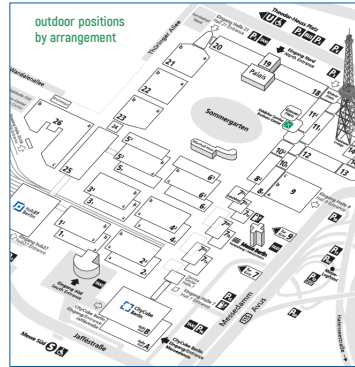
## Advertising Inflatables: Balloons etc.

- Location** outdoor positions by arrangement:  
e.g. on roofs of the halls or in the Summer Garden
- Size (w x h)** e.g. 3.00 m diameter per balloon  
other formats, sizes and special shapes on demand
- Hire Charge** e.g. 19,200.00 EUR for 1 balloon with 3.00 m diameter
- Production/ Installation** on demand  
(depending on shape, feasibility and location)
- Status** **Availability upon request**

## Floor Graphics

- Location** outdoor positions by arrangement
- Size (w x h)** e.g. 2.40 m x 2.40 m per squared floor graphic  
other formats and shapes on demand
- Hire Charge** e.g. 2,220.00 EUR per squared floor graphic
- Production/ Installation** e.g. 670.00 EUR per squared floor graphic
- Status** **Availability upon request**

# SPECIALS – OUTDOORS



## Full-Video AdScreen Posters, 2-sided

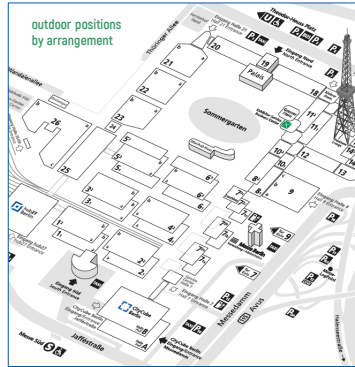
**Location** digital AdScreen posters at various outdoor locations:  
outdoor positions by arrangement

**Size (w x h)** 3.20 m x 4.90 m per side (2 sides per screen)

**Hire Charge** on demand  
(depending on medium and location)

**Production/ Installation** on demand  
(depending on medium and location)

**Status** Availability upon request



## Digital Advertising Media

**Location** digital advertising media such as electronic displays, LED walls etc.:  
positions by arrangement

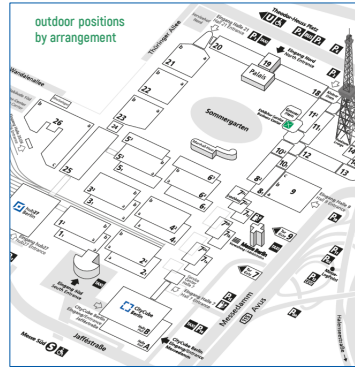
**Size (w x h)** to be defined

**Hire Charge** on demand  
(depending on medium and location)

**Production/ Installation** on demand  
(depending on medium and location)

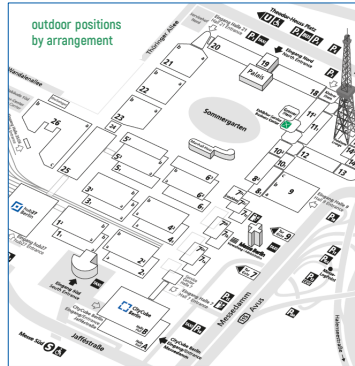
**Status** Availability upon request

# SPECIALS – OUTDOORS



## Mobile Advertising Towers, 4-sided

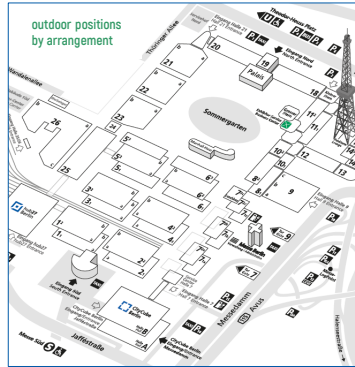
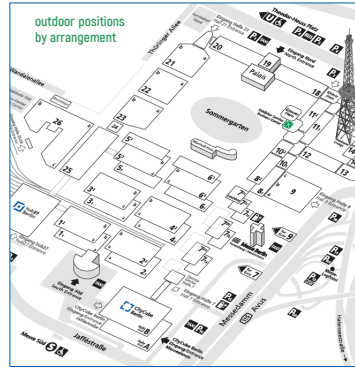
- Location** outdoor positions by arrangement
- Size (w x h)** small version: 2.302 m x 4.15 m per side (4 sides per tower)  
large version: 3.302 m x 6.15 m per side (4 sides per tower)
- Hire Charge** small version: 11,472.00 EUR per 4-sided tower  
large version: 24,440.00 EUR per 4-sided tower
- Production/Installation** small version: 2,970.00 EUR per 4-sided tower  
large version: 4,995.00 EUR per 4-sided tower
- Status** [Availability upon request](#)



## L-Cubes, 3-sided

- Location** outdoor positions by arrangement
- Size (w x h)** 2 sides à 5.00 m x 7.00 m and  
1 side à 7.00 m x 7.00 m
- Hire Charge** 50,585.00 EUR per L-Cube
- Production/Installation** 8,040.00 EUR per L-Cube
- Status** [Availability upon request](#)

# SPECIALS – OUTDOORS



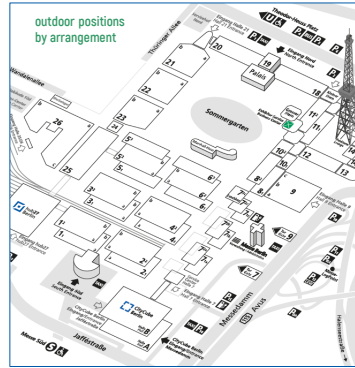
## Bench Displays, 2-sided

<b>Location</b>	outdoor positions by arrangement
<b>Size (w x h)</b>	2.05 m x 2.05 m per side (2 sides per display)
<b>Hire Charge</b>	1,950.00 EUR per 2-sided display
<b>Production/ Installation</b>	405.00 EUR per 2-sided display
<b>Status</b>	Availability upon request

## Vidibox

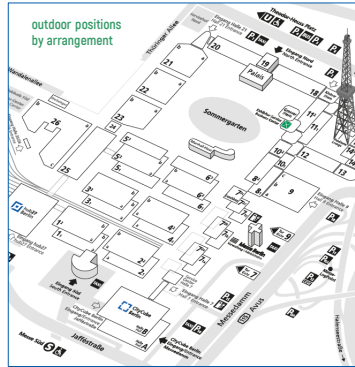
<b>Details</b>	top box feature a 16m2 digital screen, bottom box can be used in various different ways such as a pop-up store or display box. The sides of both boxes can be branded
<b>Location</b>	outdoor position by arrangement
<b>Size (w x h)</b>	Vidibox size, 6.10 m x 2.50 m x 6.30 m Screen size 5.12 m x 3.04 m
<b>Package Price</b>	From 78,000.00 EUR per Vidibox – depending on location and branding (consisting of one bottom and one top box)
<b>Status</b>	Availability upon request

# SPECIALS – OUTDOORS



## LED Sprinter

- Details**     sprinter van with digital screens on three sides
- Location**     outdoor position by arrangement
- Size (w x h)**     different sized screens on three sides roughly 21 square meters screen size  
Truck size 7,1 x 2,1 x 3,2m
- Package Price**     from 32,000.00 EUR  
depending on location
- Status**     **Availability upon request**

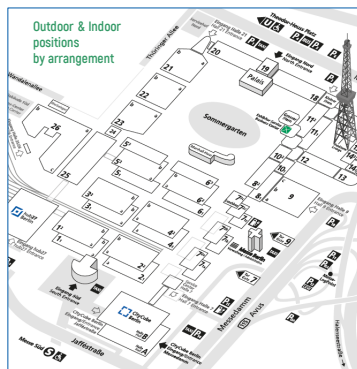


## LED Trailer

- Details**     trailer with LED screen on top, the bottom trailer can be branded with adhesive foil for an additional charge
- Location**     outdoor position by arrangement
- Size (w x h)**     from 6.00 x 3.50 m screen size
- Package Price**     from 34,000.00 EUR  
depending on location and branding
- Status**     **Availability upon request**



# SPECIALS – OUTDOORS & INDOORS



## CityBreeze

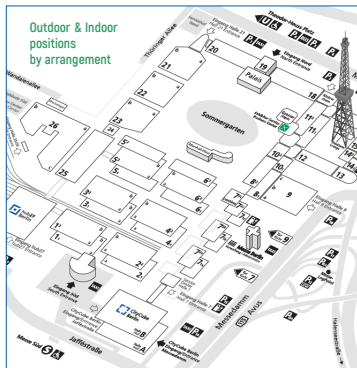
**Details** 75" digital screen, 1-sided, backside is covered in a layer of moss; the screen actively cleans and cools ambient air while storing CO<sub>2</sub>,

**Location** outdoor & indoor position by arrangement

**Size (w x h)** total size depending on base and individual installation choices

**Package Price** from 19,000.00 EUR per CityBreeze

**Status** [Availability upon request](#)



## LED Cube

**Details** LED Cube, 4-sided

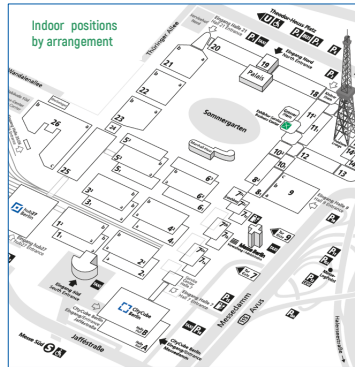
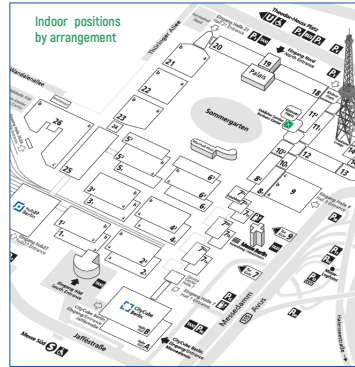
**Location** outdoor & indoor position by arrangement

**Size (w x h)** 3.00 m x 2.50 m per side - indoor version  
5.00 m x 3.50 m per side - outdoor version

**Package Price** from 58,000.00 EUR indoor version  
from 68,000.00 EUR outdoor version

**Status** [Availability upon request](#)

# SPECIALS – INDOORS



## Floor Graphics and Carpet Brandings

**Location** indoor positions by arrangement: e.g. in entrance areas, at passageways and within middle foyers

**Size (w x h)** (1) e.g. 1.00 m x 1.00 m per squared floor graphic  
(2) e.g. 2.00 m x 2.00 m per squared floor graphic  
other sizes, special formats and carpet brandings on demand

**Hire Charge** (1) e.g. 398.00 EUR per squared floor graphic  
(2) e.g. 1,030.00 EUR per squared floor graphic

**Production/Installation** (1) e.g. 105.00 EUR per squared floor graphic  
(2) e.g. 335.00 EUR per squared floor graphic

**Status** Availability upon request

## Step Graphics at Stairs

**Location** indoor positions by arrangement: e.g. in the middle foyers

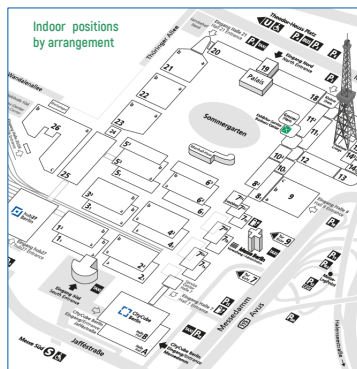
**Size (w x h)** to be defined

**Hire Charge** on demand  
(depending on location, quantity and format)

**Production/Installation** on demand  
(depending on location, quantity and format)

**Status** Availability upon request

# SPECIALS – INDOORS



## Branding of Pillars, 4-sided

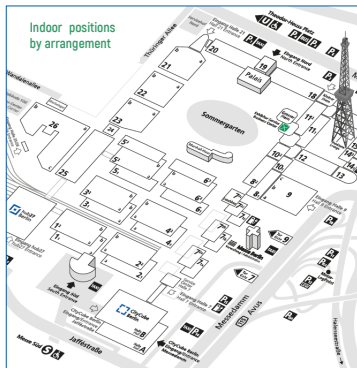
**Location** in middle foyers and catering areas of Halls 1.1 to 6.1 and Halls 1.2 to 6.2 as well as in the entrance areas

**Size (w x h)** approx. 0.60 m x 2.50 m per side (4 sides per pillar)

**Hire Charge** 1,976.00 EUR per 4-sided pillar branding

**Production/ Installation** 1,140.00 EUR per 4-sided pillar branding

**Status** Availability upon request



## Banner Frames, 1- or 2-sided

**Location** indoor positions by arrangement: e.g. in the middle foyers as well as in the entrance areas

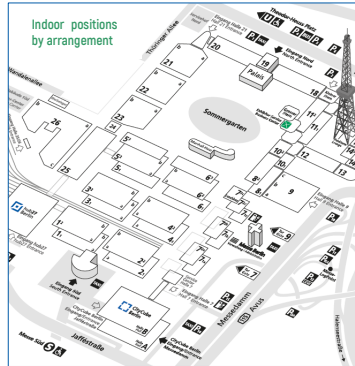
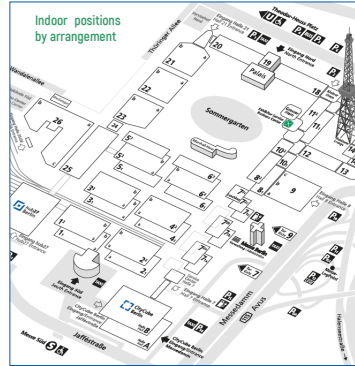
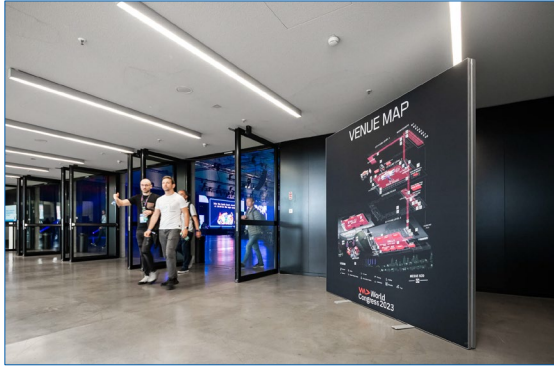
**Size (w x h)** e.g. 1.00 m x 2.00 m per side  
other sizes on demand

**Hire Charge** e.g. 1,500.00 EUR per 2-sided display

**Production/ Installation** e.g. 365.00 EUR per 2-sided display

**Status** Availability upon request

# SPECIALS – INDOORS



## PILA Frames, 1-sided

**Location** indoor positions by arrangement: e.g. in the middle foyers as well as in the entrance areas

**Size (w x h)** (1) e.g. 2.28 m x 2.28 m per banner (see picture on the left)  
(2) e.g. 6.00 m x 2.00 m per banner  
other sizes on demand

**Hire Charge** (1) e.g. 1,950.00 EUR  
(2) e.g. 4,510.00 EUR

**Production/ Installation** (1) e.g. 530.00 EUR  
(2) e.g. 695.00 EUR

**Status** Availability upon request

## Advertising Banner Frames in the Middle Foyers

**Location** indoor positions by arrangement: e.g. in the middle foyers of Halls 1.1 to 6.1 as well as in the middle foyers of Halls 1.2 to 6.2

**Size (w x h)** 2.485 m x 2.485 m per banner frame

**Hire Charge** 1,775.00 EUR per banner frame

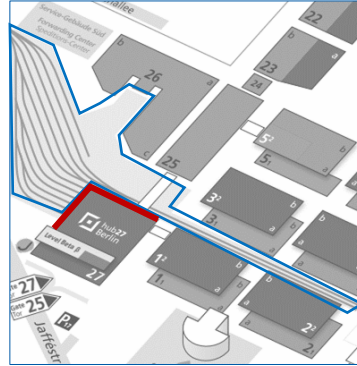
**Production/ Installation** 530.00 EUR per banner frame

**Status** Availability upon request

# ON-SITE ADVERTISING OUTDOOR DISPLAY



# OUTDOOR DISPLAYS



## Mega-Banners on the Facade of hub27 facing the Outdoor Display

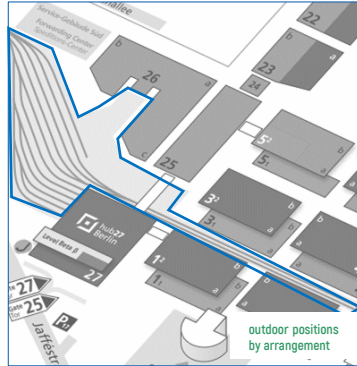
**Location** on the north facade in the direction of Hall 25 and on the east facade in the direction of the track area (see red marks on the left map)

**Size (w x h)** e.g. 14.60 m x 6.70 m banner  
other sizes, positions and formats on demand

**Hire Charge** e.g. 19,610.00 EUR per banner

**Production/ Installation** e.g. 5,320.00 EUR per banner

**Status** **Currently reserved**



## Mobile Flagpoles next to the Exhibits

**Location** mobile flagpoles: outdoor positions by arrangement

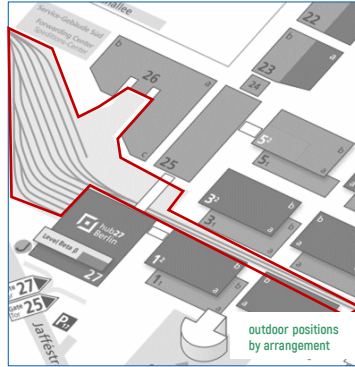
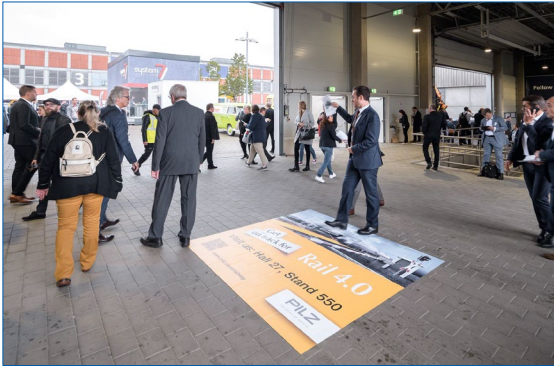
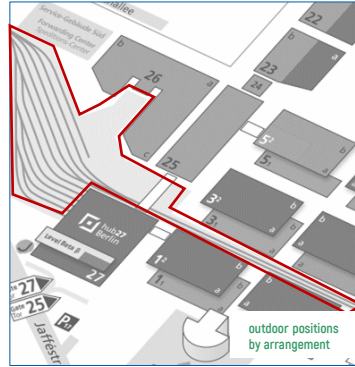
**Size (w x h)** 1.50 m x 4.00 m per flag  
approx. 6.50 m height per pole

**Hire Charge** 1,290.00 EUR per flagpole

**Production/ Installation** on demand  
(depending on layout, position, quantity and finishing)

**Status** **Availability upon request**

# OUTDOOR DISPLAYS



## Balloons on/at the Trains

- Location** exact outdoor positions by arrangement
- Size (w x h)** e.g. 3.00 m diameter per balloon  
other formats, sizes and special shapes on demand
- Hire Charge** e.g. 19,200.00 EUR for 1 balloon with 3.00 m diameter
- Production/ Installation** on demand  
(depending on shape, feasibility and location)
- Status** **Availability upon request**

## Floor Graphics

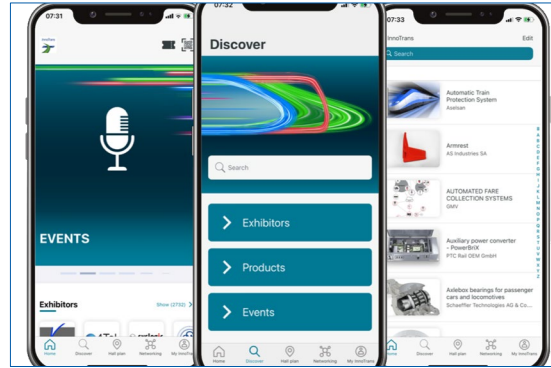
- Location** outdoor positions by arrangement
- Size (w x h)** e.g. 2.40 m x 2.40 m per squared floor graphic  
other formats and shapes on demand
- Hire Charge** e.g. 2,220.00 EUR per squared floor graphic
- Production/ Installation** e.g. 670.00 EUR per squared floor graphic
- Status** **Availability upon request**

# ONLINE ADVERTISING





# ONLINE ADVERTISING



## InnoTrans Online

### Description

For many years now, InnoTrans has been offering its exhibitors the opportunity to digitally extend their on-site trade fair participation beyond the duration of the exhibition with the Media Package.

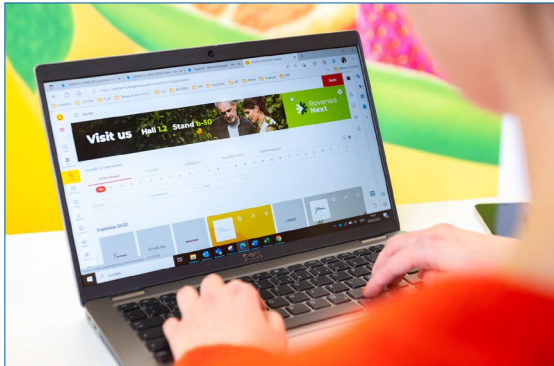
This digital presence is strengthened with the **InnoTrans Online Platform** with interactivity and networking.

In addition to exhibitor and product presentations with a modern look and feel, both exhibitors and trade visitors now have extensive opportunities to select potential business partners in preparation for their visit to the trade fair, arrange appointments with them in advance or conduct an initial meeting via chat or video calls.

Boost your visibility before, during and after the trade show and put your company in the spotlight by placing eye-catching online advertising in 3 channels:

- on the **InnoTrans Website**
- on the new digital industry platform **InnoTrans Online**
- in the **InnoTrans App**

A detailed overview of all opportunities and benefits will be gladly provided anytime.



# OUT-OF-HOME ADVERTISING



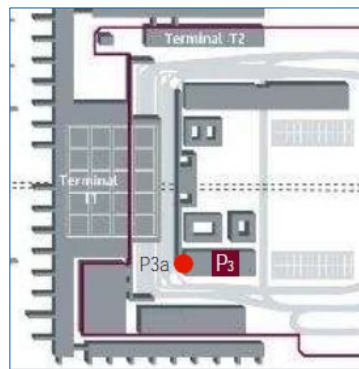
# BERLIN CITY/TRAFFIC



## Taxi Brandings all over Berlin

<b>Description</b>	Branding of between 5 - 300 taxis which will be used all over the city, can be booked for 14 days or 1 month time period
<b>Package Price</b>	e.g. (1) 12,650.00 EUR for 50 taxi brandings over 2 weeks e.g. (2) 17,600.00 EUR for 50 taxi branding over 4 weeks e.g. (3) 23,650.00 EUR for 100 taxi brandings over 2 weeks e.g. (4) 31,350.00 EUR for 100 taxi brandings over 4 weeks other amounts and booking periods on demand
<b>Status</b>	Availability upon request

# AIRPORT "BER" – OUTDOORS & INDOORS



## Giant Poster at the Access and Exit Road

**Location** successful meeting. With this giant poster on car park P3 you'll be visible from the drop-off/pick-up zone and check-in and will address both departing and arriving passengers and their meeters and greeters >> Terminal 1 access and exit road , parking garage P3, outdoor area

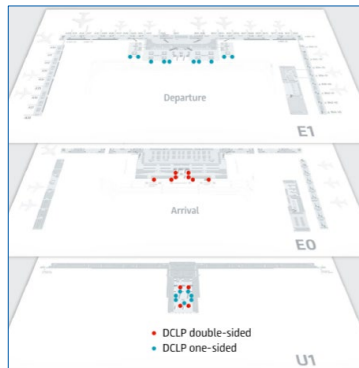
**Target Group** arriving and departing passengers, Meeters & Greeters

**Size (w x h)** visible size: approx. 18.80 m x 10.95 m

**Hire Charge** on demand

**Production/Installation** on demand

**Status** Availability upon request



## Digital City Light Posters

**Location** up tp 29 Digital City Light Posters in the net, single and double-sided, indoors and outdoors. Terminal 1, Level 1, 0 & U1, Arrival / Departure, outdoor area

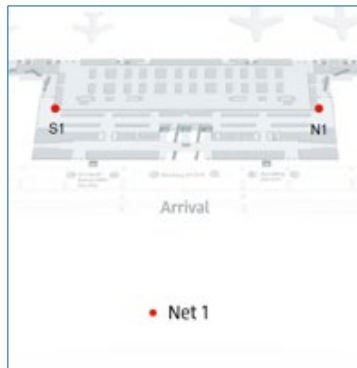
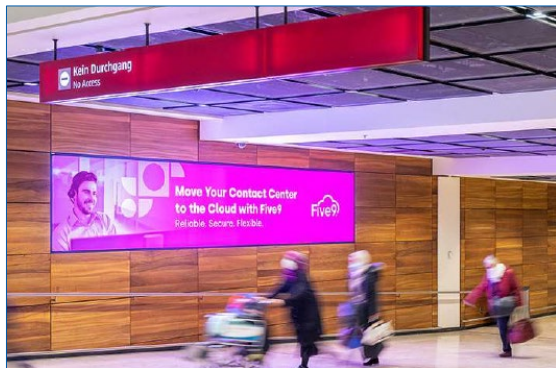
**Target Group** arriving and departing passengers, Meeters & Greeters

**Dimensions and baseline data** 75 / 85-Zoll, 9:16,  
number of spaces / screens: 29 / 41  
thereof 17 single-sided (see blue marks on the map) and  
12 double-sided screens (see red marks on the map)  
number of slots: 6 slots à 10 sec. / min. 1 week  
minimum booking period: 1 slot à 10 sec. / min. 1 week

**Hire Charge** on demand

**Status** Availability upon request

# AIRPORT "BER" – INDOORS



## Landscapes "L" at Arrival Gangway North and South

**Location** land customers with attention grabbers. You want maximum attention for your products? We'll get you there! Using the L landscapes in the north and south gangways to baggage reclaim readily get noticed by arriving Schengen and non Schengen passengers >> Terminal 1, arrival gangway, security area

**Target Group** arriving passengers in Terminal 1  
**Size (w x h)** production size / visible size: 6.21 m x 1.255 m / 6.19 m x 1.235 m  
 maximum available spaces: 2 (1 net)

**Hire Charge** on demand

**Production/ Installation** on demand

**Status** **Availability upon request**

## Landscapes "M & XL" and 2 Poster Boxes Lost & Found

**Location** an intelligent luggage net. Get your offer deftly across on five sites in the passageway between the baggage reclaim areas. Catch their attention as they make their way to their bags >> Terminal 1, arrival gangway, baggage claim, security area

**Target Group** arriving passengers in Terminal 1

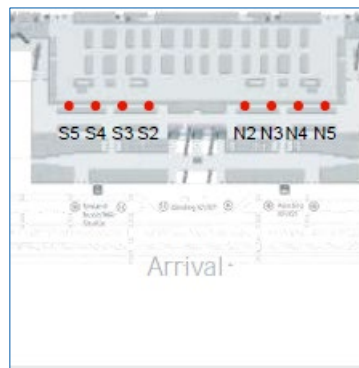
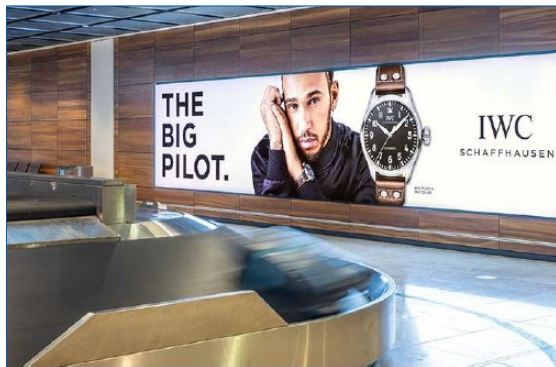
**Size (w x h)** production size / visible size:  
 3.71 m x 1.91 m / 3.69 m x 1.89 m per Landscape M  
 8.71 m x 1.91 m / 8.69 m x 1.89 m per Landscape XL  
 1.21 m x 1.91 m / 1.19 m x 1.89 m per Poster Box  
 maximum available spaces: 5 (1 net)

**Hire Charge** on demand

**Production/ Installation** on demand

**Status** **Availability upon request**

# AIRPORT "BER" – INDOORS



## Landscape XL Baggage Claim Area

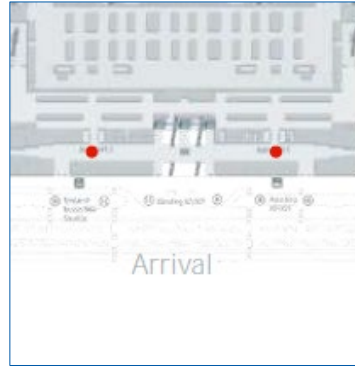
- Location** your bag of tricks in Berlin. Always have a good idea with you in your luggage? Make the most of yourself on eight landscapes along the baggage carousels XL effects guaranteed! >> Terminal 1, arrival gangway, baggage claim, security area
- Target Group** arriving passengers in Terminal 1
- Size (w x h)** production size / visible size: 8.71 m x 1.91 m / 8.69 m x 1.89 m  
maximum available spaces: 8
- Hire Charge** on demand
- Production/ Installation** on demand
- Status** **Availability upon request**



## Poster Display Case Arrival

- Location** a net of posters. Arriving passengers will be unable to ignore them; 18 poster display cases in the baggage reclaim area or pick-up area are single or in a net bookable. With backlighting for greater appeal >> Terminal 1, arrival, baggage claim & arrival gang way, security area & public area
- Target Group** arriving passengers in Terminal
- Size (w x h)** production size / visible size: 1.18 m x 1.745 m / 1.15 m x 1.71 m  
maximum available spaces: 18
- Hire Charge** on demand
- Production/ Installation** on demand
- Status** **Availability upon request**

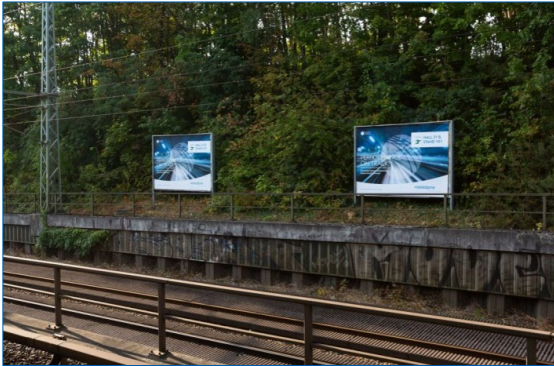
# AIRPORT "BER"- INDOORS



## Monitor Bridges

- Location** hello in Berlin! These backlit areas are located directly opposite the two exits from the baggage claim area. As stand-alone areas they are a real eye-catcher and the first advertising media in the public area >> Terminal 1, arrivals, pick-up area, public area
- Target Group** arriving passengers in Terminal 1
- Size (w x h)** production size / visible size:  
2.530 m x 1.435 m / 2.520 m x 1.425 m (incl. edges)  
maximum available spaces: 2
- Hire Charge** on demand
- Production/ Installation Status** on demand  
**Availability upon request**

# PUBLIC TRANSPORT “MESSE SÜD”



## Ground Posters / Floor Graphics

**Description** positions by arrangement directly on the platform and in the entrance / exit areas of the station, minimum booking period: 1 week

**Size (w x h)** 1.20 m x 1.80 m per graphic

**Hire Charge** on demand

**Production/ Installation** on demand

**Status** Availability upon request

## Billboards at the Station, unlighted

**Description** up to 2 billboards directly at the station, minimum booking period: 10 days

**Size (w x h)** approx. 3.56 m x 2.52 m per billboard (18/1)

**Hire Charge** on demand

**Production/ Installation** on demand

**Status** Availability upon request



# GET IN TOUCH WITH OUR EXPERIENCED MARKETING TEAM...

Emily Frieden

Junior Marketing Manager

Luis Humpert

Junior Marketing Manager

Tuba Ipek

Senior Marketing Manager

Lilith Strebl-Schneider

Marketing Director

Gudrun Mehlhase

Senior Marketing Manager

Kristina Bendler

Senior Marketing Manager

Leopold Benecke

Junior Marketing Manager

GIVE US A CALL OR WRITE US AN E-MAIL:

PHONE: +49(0)30 3038-2525

E-MAIL: [ADVERTISING@MESSE-BERLIN.DE](mailto:ADVERTISING@MESSE-BERLIN.DE)

LET'S BOOST YOUR VISIBILITY BEYOND YOUR BOOTH AND EXPLORE THE FUTURE OF MOBILITY!

**Important note on prices:**

All indicated prices plus Value Added Tax. Subject to change. Subject to confirmation. The indicated prices apply to the period of the exhibition. Prices for production and installation are subject to fluctuations due to the dynamic price development of some materials used and can thus only be offered without obligation. Agency commissions will not be accorded. Prices do not include graphic design/layout.