



InnoTrans 2012

International Trade Fair for Transport Technology
Innovative Components · Vehicles · Systems
18 – 21 September · Berlin
www.innotrans.com



Travel Catering & Comfort Services

Comfort on board

On-board comfort is an important criterion in the railways' efforts to compete with airlines and road transport in attracting (business) travellers. In addition to the economic aspects, a balanced range of food and beverages as well as the accompanying services, are vital factors. The particular requirements on board a train demand special facilities, products and services, which are specifically designed to meet these special conditions, ensuring a relaxing journey by rail.



Travel Catering & Comfort Services at InnoTrans 2012

Since its introduction in 2004 the segment devoted to Interiors at InnoTrans has expanded by 60 %. In 2010 over 200 exhibitors staged their presentations on an overall area in excess of 12,000 m². At InnoTrans 2012 particular attention will be focused on Travel Catering, a separate area within the Interiors segment.

In 2012 the existing range of leading manufacturers of galley equipment and firms specializing in fitting out dining cars will be augmented by the inclusion of catering suppliers and the display will be rounded off by products for enhanced passenger comfort.

For the manufacturers of comfort products for use on the railways, such as cushions, blankets and care packs for travellers, InnoTrans is an ideal opportunity for reaching a wider public.

Exhibitors

The segment focusing on Travel Catering & Comfort Services provides firms specializing in the following areas with an opportunity to stage their presentations at the world's largest trade fair for rail transport:

- ▶ Galley equipment and fittings
- ▶ Providers of catering services
- ▶ Disposable and re-usable tableware
- ▶ Food & beverages
- ▶ Comfort and care items
- ▶ Kitchen utensils
- ▶ Service equipment
- ▶ Dining cars
- ▶ Trolleys, etc.

Offer

For first-time exhibitors at InnoTrans the Travel Catering & Comfort Services section now offers the **Theme Pavilion**, an alternative and economical way of presenting their products and services. Focussing on specific topics, the **12 m² stand** includes:

- ▶ Stand construction
- ▶ Furniture
- ▶ Electrical connection & lighting
- ▶ Stand lettering
- ▶ Cleaning
- ▶ Catering
- ▶ AUMA fee
- ▶ Two exhibitors' passes
- ▶ Central communication area with hostesses
- ▶ Mention in the printed and online catalogue under the heading of the "Travel Catering Pavilion"
- ▶ Flat-rate charge for participation in the **Pavilion***: 3,500 EUR plus sales tax.

* Exhibitors may order additional services at any time.

Contact

Kai Mangelberger
Messe Berlin GmbH – InnoTrans 2012
Messedamm 22 · 14055 Berlin · Germany
Phone +49(0)30 / 3038-2356 · Fax +49(0)30 / 3038-2190
mangelberger@messe-berlin.de · www.innotrans.com