

## PRESS RELEASE

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# CMS Berlin and InnoTrans extend an invitation to the Mobility Cleaning Circle

**Exclusive networking event on 'Cleaning in the Mobility Sector' on 25 September 2019 in Berlin**

Messe Berlin is announcing an exclusive networking event for senior executives at the international cleaning trade fair CMS Berlin 2019 (24 - 27 Sept.). On 25 September, following the outstanding success of the first event in 2017, the [Mobility Cleaning Circle](#) will be taking place again on the Berlin Exhibition Grounds. Messe Berlin will make use of its industry expertise as the organiser of the international trade fairs InnoTrans and CMS Berlin to bring together national and international decision-makers for discussions on 'Cleaning in the Mobility Sector'. Invitations will be extended to international transport companies and their buyers. This made-to-measure B2B event includes a guided tour of the fair with practical displays, a specialist programme of supporting events, and opportunities to make direct contact with leading international representatives of the cleaning industry. The aim is to further a dialogue between transport companies and the railway and cleaning industries.

At CMS Berlin 2017 **Markus Asch**, chairman of the Cleaning Systems Trade Association of the German Engineering Federation (VDMA), underlined the importance of the Mobility Cleaning Circle: "I welcome this coming together of the railway and cleaning industries and the opportunity to demonstrate how, with new technology and digital solutions, working on board trains and buses can be made more efficient."

Railway industry companies attending the first event included DB AG, DB Services GmbH, Hamburger Hochbahn and Stuttgarter Straßenbahnen AG (Germany), Ferrovie dello Stato - Trenitalia Spa from (Italy), SEOUL METRO / Urban Railway R&D Center (Korea), Transdev (New Zealand), NedTrain (Netherlands), MÁV (Hungary) and the Joint Stock Company Federal Passenger Company (Russia). According to **Stanislav Zotin** from the Russian state railway operator, the event was "expertly organised". It gave him and his colleagues an opportunity to find out about companies, machines and cleaning agents that met the needs of his field of work.

For railway and network operators cleanliness and hygiene are important in order to be competitive. Passengers and travellers expect proper service and trains to be on time, and also expect trains, stops and stations to be clean. CMS 2019 will provide a comprehensive overview of the market and the innovative cleaning solutions the industry offers for these tasks. The relevant exhibitor stands will be specially marked. A logo, the 'Mobility Cleaning Point', on the Virtual Market Place® website, in the CMS Guide, on the map of the grounds, in the CMS Berlin app and on the stands at the fair will immediately show visitors the right companies to contact for information on cleaning in the mobility sector.



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