

Berlin, 22.-25. September 2026

InnoTrans



InnoTrans 2026 Report

B2B-Magazine for the Railway Industry



Media Information **2025/2026**

Images: Messe Berlin GmbH



DVV Media Group GmbH | Eurailpress · Silke Härtel · Heidenkampsweg 75 · 20097 Hamburg
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press

Details and Prices

effective from 1st January 2025

1 Title portrait:

The InnoTrans Report is the B2B-magazine of the leading trade show for transport technology InnoTrans in Berlin. This freesheet is published several times a year and informs readers about the latest developments in the railway technology industry.

2 InnoTrans Report as an App:

You can also download the InnoTrans Report conveniently and easily as an app. More information at www.innotrans.com choose menu item "Press".

3 Circulation:

The InnoTrans Report is directed to InnoTrans trade show visitors and exhibitors and reaches over 150,000 people of the industry. **The title's multilingual appearance enables you to place your advertisement in German, English or French**, to directly target your potential customers in their mother tongue. This service is unique! Or you can choose to publish the advertisement in English throughout.

4 Sizes / Surcharges:

The InnoTrans Report is sent out digitally by Messe Berlin. You can choose from the available advertising formats displayed on the right. Additional handling charges for advertisements in different languages: EUR 990,-
Translation (in German & French) will be charged at net cost price.

5 Printing Material / Data Transfer:

Files in *.pdf/ *.eps/ *.tiff-format, resolution has to be at least 300 dpi/ line drawing with at least 1.000 dpi.

Data transfer: E-Mail: frank.schnakenbeck@dvvmedia.com

6 Dates

Issue	Publication Date	Advertising deadline	Printing material
1/2025	21. May 2025	21. March 2025	28. March 2025
Focus on topic: Railway Technology			
2/2025	15. October 2025	15. August 2025	22. August 2025
Focus on topic: Railway Infrastructure			
1/2026	18. February 2026	19. December 2025	26. December 2025
Focus on topic: Public Transport/Interiors			
2/2026	13. May 2026	13. March 2026	20. March 2026
Focus on topic: Tunnel Construction			
3/2026	26. August 2026	26. June 2026	03. June 2026
Focus on topic: Preview InnoTrans 2026			
4/2026	11. November 2026	01. September 2026	08. September 2026
Focus on topic: Review InnoTrans 2026			

7 Discounts

2x = 10%

3x = 15%

4x = 25%

5x = 30%

No discount on technical charges.



8 Note for "non-exhibitors"

Advertisers, who will not exhibit at InnoTrans, pay a surcharge of 20% additional to the advertising rate.

9 Advertising formats:



Front cover

256 mm x 67,7 mm

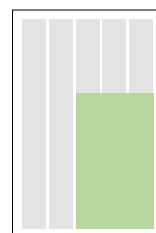
EUR 6.450,- (4c)



1/2 page

256 mm x 190,5 mm

EUR 9.540,- (4c)



Junior-Page

152 mm x 215,9 mm

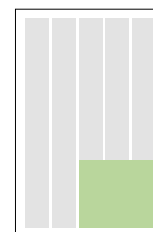
EUR 8.640,- (4c)



1/3 page

256 mm x 122,7 mm

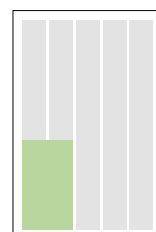
EUR 7.240,- (4c)



1/5 page

152 mm x 127 mm

EUR 4.940,- (4c)



1/8 page

100 mm x 118,5 mm

EUR 3.330,- (4c)



1/6 page

100 mm x 156,6 mm

EUR 4.340,- (4c)

Official VAT applies to all charges.



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