

Berlin, 20 - 23 September 2022

InnoTrans

InnoTrans 2022 Report



B2B-Magazine for the Railway Industry



Media Information 2021/2022

Images: Messe Berlin GmbH



DVW Media Group GmbH | Eurailpress · Tim Feindt · Heidenkampsweg 75 · 20097 Hamburg
Phone: +49 (0) 40 237 14 -220 · Fax: +49 (0) 40 237 14 -236 · E-Mail: tim.feindt@dvwmedia.com

Eurail
press

Details and Prices

effective from 1st January 2021

1 Title portrait:

The InnoTrans Report is the B2B-magazine of the leading trade fair for transport technology InnoTrans in Berlin. This freesheet is published several times a year and informs readers about the latest developments in the railway technology industry.

2 InnoTrans Report as an App:

You can also download the InnoTrans Report conveniently and easily as an app. More information at www.innotrans.com choose menu item "Press".

3 Circulation:

The InnoTrans Report is directed to InnoTrans trade fair visitors and exhibitors and reaches over 150,000 people of the industry. **The title's multilingual appearance enables you to place your advertisement in German, English or French**, to directly target your potential customers in their mother tongue. This service is unique! Or you can choose to publish the advertisement in English throughout.

4 Sizes / Surcharges:

The InnoTrans Report is sent out digitally by Messe Berlin. You can choose from the available advertising formats displayed on the right. Additional handling charges for advertisements in different languages: EUR 990,- Translation (in German & French) will be charged at net cost price.

5 Printing Material / Data Transfer:

Files in *.pdf/ *.eps/ *.tiff-format, resolution has to be at least 300 dpi/ line drawing with at least 1.000 dpi.

Data transfer: E-Mail: cornelia.baer@dvvmedia.com

6 Dates

Issue	Publication Date	Advertising deadline	Printing material
1/2021	3 rd May 2021	1 st March 2021	8 th March 2021
Focus on topic: Railway Technology			
2/2021	18 th October 2021	16 th August 2021	23 rd August 2021
Focus on topic: Railway Infrastructure			
1/2022	17 th February 2022	1 st December 2021	8 th December 2021
Focus on topic: Public Transport/Interiors			
2/2022	12 th May 2022	25 th February 2022	4 th March 2022
Focus on topic: Tunnel Construction			
3/2022	11 th August 2022	30 th May 2022	6 th June 2022
Focus on topic: Preview InnoTrans 2022			
4/2022	4 th November 2022	22 nd August 2022	29 th August 2022
Focus on topic: Review InnoTrans 2022			

7 Discounts

2x = 10%

3x = 15%

4x = 25%

5x = 30%

No discount on technical charges.



8 Note for "non-exhibitors"

Advertisers, who will not exhibit at InnoTrans, pay a surcharge of 20% additional to the advertising rate.

9 Advertising formats:



Front cover

256 mm x 67,7 mm

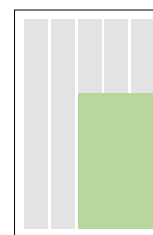
EUR 6,280 (4c)



1/2 page

256 mm x 190,5 mm

EUR 9,480 (4c)



Junior-Page

152 mm x 215,9 mm

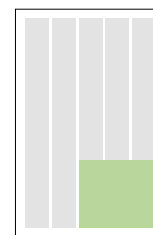
EUR 8,550 (4c)



1/3 page

256 mm x 122,7 mm

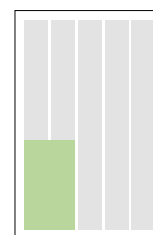
EUR 7,150 (4c)



1/5 page

152 mm x 127 mm

EUR 4,880 (4c)



1/8 page

100 mm x 118,5 mm

EUR 3,250 (4c)



1/6 page

100 mm x 156,6 mm

EUR 4,280 (4c)

Official VAT applies to all charges.

